

PROSPECTUS

2020





Director's Message

JIMS has come a long way in its 26 years journey and has carved a niche for itself among the top management institutions in the country. Most of our Alumni have received recognition in the business world as corporate leaders and are placed in globally acclaimed organizations handling senior management roles and leadership positions. Many of them have become successful entrepreneurs and are creating jobs for others.

Functioning of our Institute is guided by its vision, mission and program objectives which have been designed by its stakeholders through a structured participative process. There is an increased emphasis on innovative curriculum, interactive pedagogy, intense industry-interface and global alliances aimed at building and enriching the competencies of our faculty and students. We emphasize on experiential learning that instils confidence among students to meet the requirements of the VUCA world. We insist on creation of a holistic mindset among the students aimed at achieving socially inclusive growth through courses on Self, Society and Organization.

Over the years, we have shifted our orientation from being just a student driven to an Industry driven institution. Our faculty has been engaged in research, trainings, workshops and consultancy to meet the need of the Industry. Students are also working on Industry Research projects for SME enterprises. We are proud of our culture that values relationships and openness not just at different levels of hierarchy but acceptability of new ideas across the institution. Strong connection and compassion is the spirit of the institute that we hope to endure with time.

On behalf of JIMS, I extend my invitation for collaborating to all stakeholders.

Best Wishes,

Dr Pooja Jain
(DIRECTOR)

Welcome to
JIMS
2020

Let's Kick-start
Your career
Together

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JIMS



About The Institute

Jagan Institute of Management Studies (JIMS) imparts professional education at post graduate and graduate levels in the fields of Management and Information Technology. The Institute has been working for the attainment of a mission-to develop highly skilled and professional human resources for industry and business-for the past 26 years. Established in 1993, it has now acquired a commendable position as one of the premier institutes of the country. Our PGDM, PGDM-IB, PGDM-RM Programmes are approved by the All India Council for Technical Education (AICTE), accredited from National Board of Accreditation (NBA) for excellence in quality education and have also been granted equivalence to MBA degree by Association of Indian Universities (AIU). Our GGSIP University affiliated programs are MCA, BBA and BCA. The MCA programme is accredited by National Board of Accreditation (NBA) for both the shifts. The National Assessment and Accreditation Council (NAAC) has accredited JIMS at A grade.

JIMS Rohini has now moved beyond National Recognitions and has got South Asian Quality Standards (SAQS) accreditation for quality assurance standards. This gives us an advantage for increasing our international visibility among the South Asian Countries.

Apart from a leading teaching institution, JIMS is well recognised for its empirical and topical research work which benefits the industry, corporate and startups directly. JIMS conducts an AICTE approved Fellowship Program in Management (FPM) which is equivalent to Ph.D degree.

In the first ever NIRF ranking (2016) of teaching plus research management institutes, JIMS Rohini was placed on 43rd spot in a list of top 50 institutions on all India basis. Since then, JIMS Rohini continues to remain in the list of elite B schools of India (Top 75) in 2017, 2018 and 2019.

Apart from providing gainful and decent placement, JIMS also encourages the spirit of entrepreneurship and acts as an incubation centre for aspiring entrepreneurs and young startups.

JIMS thus proves to be an ideal place for those wishing to engage in academic pursuits and to seek intellectual fulfilment.



Success is our mission

Values are the essence of an organisation and reflect the purpose of its existence.

Our vision

To be an Institute of Academic Excellence with total commitment to quality education and research in Management and Information Technology with a holistic concern for better life, environment and society

Our mission

To serve the society and improve the quality of life by imparting high quality education in management and information technology, providing training and development services, fostering research, giving consultancy services to industry and disseminating knowledge through the publication of books, journals and magazines



I never lose. I either win or learn.

-Nelson Mandela

Our USPs

01. Value & Ethics

The educational framework at JIMS is rooted in certain key values and ethics which are:

- Respect for the community
- Passion for excellence
- High ethical standards
- Research as a way of life

These values have been built into the teaching pedagogy, group activities and the syllabi at JIMS. It inculcates in students the irrepressible passion and commitment to work towards the greater good of the society. These, in turn, instil among them the values of compassion and camaraderie. And inspires them to adhere to these values in all their day to day endeavours.

02. Industry-Oriented Curriculum

The curriculum is designed in such a way that it sharpens the students' analytical and theoretical skills and exposes the students to the core academic concepts along with nuances of core industrial concepts.

03. Industry Interface

JIMS, Rohini retains the contemporary edge of its curriculum through regular interaction of its students with Corporate Leaders. These interactions give its students an insight into various industries and contemporary issues of global and national importance.

04. Social Initiatives

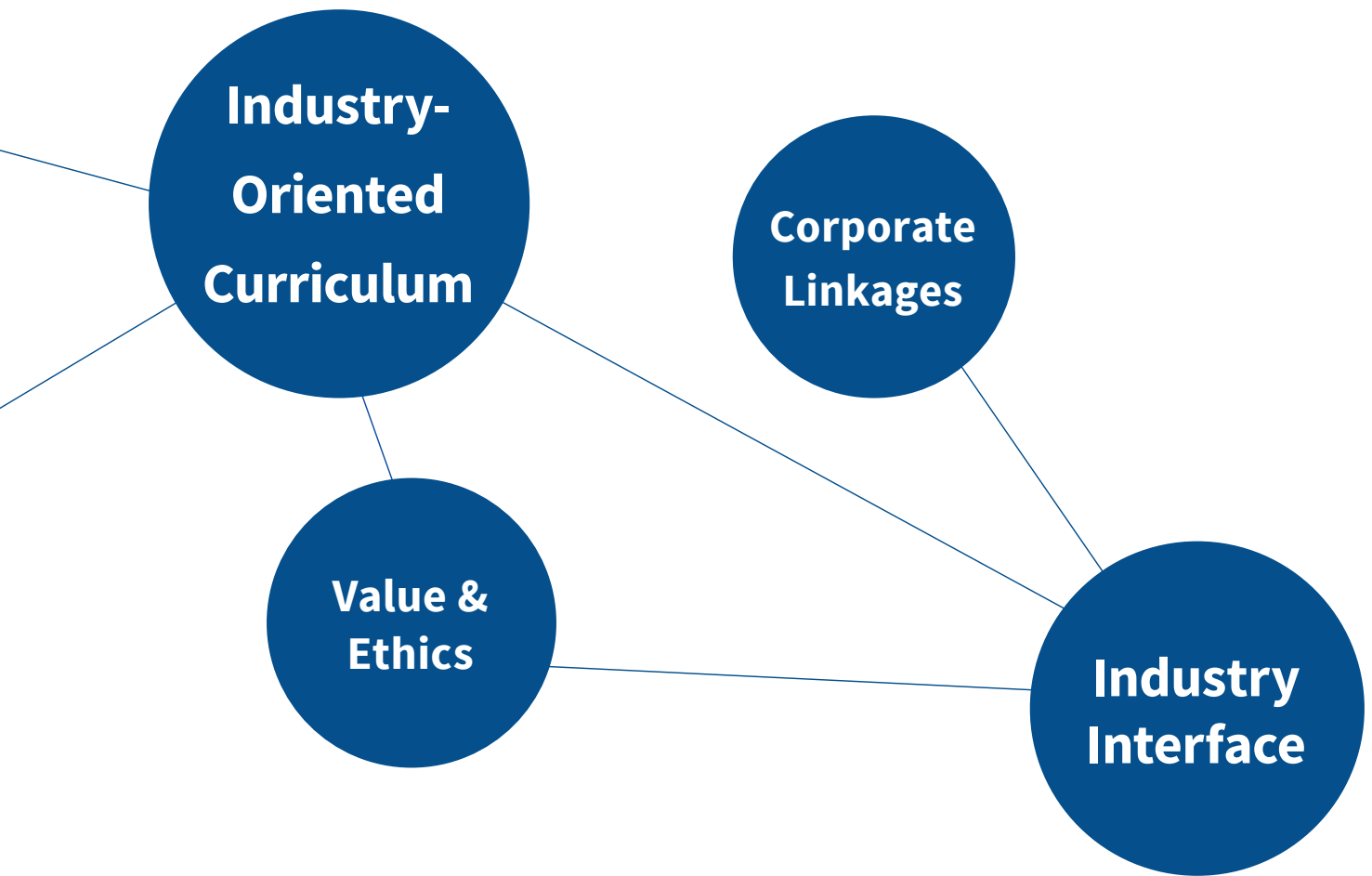
JIMS is involved in connecting institutional initiatives with micro-activities that enable young student managers to become sensitive and responsive to their physical and social environment. Especially in a larger, complex, changing society like India, under the backdrop of CSR and the role of business therein. Self-Society and Organization (SSO) is a compulsory project for all students where they engage with NGOs/SHGs/Corporate CSR departments.



**Alumni
Network**



**Social
Initiatives**



05. Alumni Network

The success of an institution depends on the success of its alumni. JIMS feels proud when its alumni climb up the corporate ladder and bring laurels to their alma mater.

06. Corporate Linkages

JIMS, Rohini maintains close contacts with corporates through its wide network which occupies leadership positions in prominent Indian and transnational corporations. JIMS ensures campus placements of its students in positions commensurate with their talents.

JIMS Rankings

The institute has earned appreciations and accreditations from various Govt. Bodies, industry associations and leading newspapers and channels. These include NBA, AIU, NAAC, National Institutional Ranking Framework (NIRF), FICCI, ASSOCHAM, The Times of India, Competition Success Review, Business Standard, Business Today, etc. JIMS is one of the most sought after institution for CAT and MAT aspirants. Some of the recent rankings of JIMS

Magazine/Newspaper's Name	Year	Rankings/Grade
1. National Institutional Ranking Framework (NIRF) of the Ministry of HRD, Govt. of India.	2016-19	JIMS continues to remain in the list of ELITE B-SCHOOLS (Top 75) of India.
2. 6th FICCI Higher Education Awards	2019	JIMS receives the prestigious FICCI award in "Excellence in Faculty" on all India Basis
3. Times of India	2019	Ranked among top 30 B schools in India
	2018	Ranked among top 50 B schools in India
4. Business and Management Chronicle	2019	Ranked A++ among top B school in India
5. Competition Success Review	2013-18	Excellence in Education for the sixth time in a row. The institute was specially felicitated in its Silver Jubilee Year and was awarded "Excellence in Education for 25 Years."
6. 3rd FICCI Higher Education Awards	2016	Top five institutes for excellence in employability
7. Assocham	2014	Best B school In India - North.

Accreditations and Recognitions





Infrastructure

JIMS, Rohini ensures an all-round development of the healthy collection of various facets of learning inter-mixed with cutting edge technology, facilitating both, the teachers as well as students in their quest towards excellence.

01. Library

The Library is the backbone of academic and research activities at JIMS. It is designed to meet the information needs of the JIMS fraternity, i.e., students, faculty and staff members. To support high-quality teaching, learning, and research, the library has full-text access to thousands of international journals and online databases of repute. The library is well equipped with the latest IT tools and equipment to collect, store, retrieve, and disseminate information.

02. Auditorium and conference hall

The state-of-the-art auditorium provides a centre stage with state-of-the-art audio/video facilities for conducting guest lectures, speaker sessions, events and batch-meets with a sitting capacity for the whole batch. It serves as a common place where a plethora of activities, initiatives are conducted and organised within the campus.

03. Computer Centre

The Computer Centre is continuously refurbished keeping in view the fast paced changes in IT. The facilities include world-class servers, Wi-Fi enabled campus and a wide range of hardware and software.



which facilitate an effective model of learning.

04. Classrooms

All classrooms at JIMS are spacious and air-conditioned. They provide the most conducive atmosphere for dynamic and focused discussions. Classrooms at JIMS have been designed to bring together analysis with action and are augmented with integrated audio-visual teaching aids for lectures, presentations etc. which set the tone for students to engage in stimulating discussions.



05. Hostel Accommodation

The institute provides well-furnished hostel facility separate for boys & girls. The aim of the hostel is to make it a home away from home. It has spacious rooms with windows opening into a balcony, other facilities include common room and dining room, Apart from the infrastructural soundness, it provides sufficient scope for interaction and relationship-building. These interactions play an important role in a student's life especially during placements and examinations.

06. Canteen

The canteen is a place of informal and innovative learning where one can debate, discuss and deliberate over a cup of coffee. JIMS has multiple food outlets inside the premises to provide various food options to its students.

Programs Offered

(A) AICTE approved Autonomous programs-

1. **Post Graduate Diploma in Management (PGDM)**
2. **Post Graduate Diploma in International Business (PGDM-IB)**
3. **Post Graduate Diploma in Retail Management (PGDM- RM)**
4. **Fellowship Program in Management (FPM)**

(B) University Affiliated Programs-

1. **Master of Computer Applications (MCA)**
2. **Bachelor of Business Administration (BBA)**
3. **Bachelor of Computer Applications (BCA)**

01. Post Graduate Diploma in Management (PGDM)

Approved by AICTE, accredited by National Board of Accreditation (NBA) and granted equivalence to MBA by AIU.

Post Graduate Diploma in Management is a Two Year Full-Time programme designed to prepare students for career in industry across functional areas. The program equips students with strong conceptual skills to manage businesses in an integrated manner. The emphasis is on developing a holistic manager with a vision to take on challenges of the future in a socially sensitive manner.

Program Highlights

- Specializations offered in Finance, HR, Marketing and IB (only minor)
- Updated industry-oriented curriculum
- Inclusion of Experiential learning modules through Self Directed Learning
- MOOCs-a part of curriculum
- Focus on competency-building and self-development
- Strong corporate and alumni interface
- Placement/Entrepreneurial Support
- Global Exposure through International Trips

PGDM COURSE STRUCTURE				
I	Total Marks of the programme	4200	Total Credits of the programme:	140
II	Total Four specializations offered - Marketing, Finance, HR and IB (In Minor). To be taken up in Trim.IV- VI		Ist Year Credits IInd Year Credits Self Self Directed Learning (SDL)	73.5 54.5 12
III	Total Courses (Trim.I-III)		Twenty five papers of 64.5 credits plus comprehensive viva-voce of 9 credits. (Summer Internship of 6-8 weeks)	
IV	Total Courses (Trim.IV-VI)		Four core papers of 9 credits plus specialization electives of 36 credits. Summer Internship Project & viva of 6 credits, Final Project & Viva of 3 credits.	

S.No.	Trimester I	Credits	Trimester II	Credits	Trimester III	Credits
1	Managerial Economics	3	Macro Economics Management	3	Consumer Behaviour	3
2	Quantitative Technique	3	Business Analytics	3	Digital & Social media Mktg.	3
3	Marketing Management -I	3	Marketing Management -II	3	Business Research Methods	3
4	Fundamentals of Management	1.5	Organization Behaviour	3	Human Resource Management	3
5	Accounting for Managerial Decisions	3	Financial Management	3	Financial Institutions & Markets	3
6	Legal Aspects of Business	3	Entrepreneurship & Innovation Management	3		
7	IT applications in Management	1.5			Operations Management	3
8	Business Communication	2	Managerial Communication	2	Global Business Environment	1.5
9	Environmental Scanning	1.5	Sectoral Analysis	1.5	Executive Communication	2
10	Comprehensive viva-voce	3	Comprehensive viva-voce	3	Comprehensive viva-voce	3
	TOTAL	24.5		24.5		24.5

S.No.	Trimester IV	Credits	Trimester V	Credits	Trimester VI	Credits
1	Strategic Management	3	Project Management	3	Corporate Governance & CSR	1.5
2	Leadership Communication	2			Final Project & Viva	3
3	Specialization -I	18	Specialization -I	18		
4	Specialization -II		Specialization -II			
5	Summer Internship report plus viva voce	6				
	TOTAL	29		21		4.5

SPECIALIZATION ELECTIVES						
MARKETING						
S.No.	Trimester IV	Credits	Trimester V	Credits	Trimester VI	Credits
1	Integrated Marketing Communication	3	Marketing Analytics	3		
2	Sales & Distribution Management	3	Contemporary practices in Marketing	3		
3	Brand Management	3	Service Marketing	3		
4	B2B Marketing	3	International Marketing Management	3		
	TOTAL	12		12		
FINANCE						
S.No.	Trimester IV	Credits	Trimester V	Credits	Trimester VI	Credits
1	Security Analysis & Portfolio Management	3	Business Valuation & Corp. Restructuring	3		
2	Strategic Financial Management	3	International Finance & Risk Management	3		
3	Financial Statement Analysis & Credit Appraisal	3	Corporate Tax Planning & Management	3		
4	Financial Modelling-I	3	Financial Modelling - II	3		
	TOTAL	12		12		
HUMAN RESOURCES						
S.No.	Trimester IV	Credits	Trimester V	Credits	Trimester VI	Credits
1	Industrial Relations & Labour Legislations	3	Contemporary issues in HR	3		
2	Training and Development	3	Managerial Competence & Personal Growth	3		
3	Performance Management	3	Compensation Management	3		
4	Data Analytics in HR	3	Organization change and development	3		
	TOTAL	12		12		
INTERNATIONAL BUSINESS (MINOR)						
S.No.	Trimester IV	Credits	Trimester V	Credits	Trimester VI	Credits
1	International Trade Procedures & Documentation_CBCS_IB	3	International Trade Logistics_CBCS_IB	3		
2	Export and Import Management & Risk Management	3	India's Foreign Trade Policy & Trend	3		
	TOTAL	6		6		

Neelesh Shukla PGDM (2017-19), Business Development Associate, Byju's

I remember the day when I was confused for admission in management college two year ago with high hopes of getting placed in corporate with good package. I did not know which path to travel to reach my destination. Then I joined JIMS Rohini. "The more you sweat in the field, the less you bleed in battle" as the quote states the college gave me feel of corporate in college itself. Live projects, internships and corporate visits were real life experiences provided by college.

In order to groom students for the VUCA world, it is imperative to provide a platform inside and outside the classroom where learning is application oriented and knowledge transmission happens over a large context. Apart from core and elective courses, the following vital programs with credits are embedded in the curriculum to let students apply classroom learning to on field experiences.

Self-Directed Learning (SDL)	
S. No.	Course / Projects
1	Moocs - 3 courses (3 credits * 3 papers)
2	Social Sensitivity Project
3	Live Project
4	Industry Research Project
5	Research paper presentation (2 papers * 3 credits)
6	Publications (3, 6)
7	NCFM Certification (2 course * 3 credits)
8	Entrepreneurship Project (Under JIC) (3*2)

02. Post Graduate Diploma in Retail Management (PGDM-RM)

Approved by AICTE, accredited by National Board of Accreditation (NBA) and granted equivalence to MBA by AIU.

Post Graduate Diploma in Retail Management- PGDM (RM) is a specialised program, aims at grooming customer-oriented professionals for managing large and fast growing modern retail businesses.

This program specializes with concepts and innovative management practices for the Retail Industry. The program encompasses strong integration with marketing and new age e-tailing, marketing, customer services, CRM, IT and marketing communications. Post Graduates of this program are highly valued in retail industry across verticals. Today, many of our students are well placed in some of the biggest retail giants; Aditya Birla, Future, Landmark, Airtel, ITC, Pantaloons, Louis Vuitton etc to name a few.

Program Highlights

- JIMS PGDM-RM is a Dual Specialization (Major) course which provides opportunities to choose from any one; Retail Management + Marketing, or Retail Management + Finance.
- Wide course curriculum covering all the aspects of Retail, Marketing & Finance as per industry needs.
- MOU with Aditya Birla fashion and retail to provide on job training to selected students.
- Focus on marketing and retail-centric industry-oriented modules like Digital Marketing, Visual Merchandising, Store Operations, Luxury Retailing, E-commerce, Social Media Marketing, Franchising, Mall Management, Supply Chain & Logistics Management, Merchandising and Category Management, Branding, etc.
- State-of-art classrooms and exclusive VM Lab specially designed to facilitate experiential learning for Visual Merchandising and Styling sessions.
- Meritorious in-house faculty and Practising Professionals as Visiting Faculty.
- Innovative Teaching Methods for Analytical and Problem-Solving Skills.
- Personality Grooming Sessions; Emphasis on Communication Skills, Personality Development, Team Management and other interpersonal skills.
- Regular visits and interaction with Indian and globally renowned retailers for practical exposure.
- Corporate and industry projects for the students to make them ahead of the curve.

PGDM -RM COURSE STRUCTURE						
I	Total Marks of the programme	4200	Total Credits of the programme:		140	
II	Total Two specializations offered - Marketing or Finance. To be taken up in Trim.IV- VI		Ist Year Credits	77		
			IInd Year credits	51		
			Self Directed Learning (SDL)	12		
III	Total Courses (Trim.I-III)		Twenty six papers of 68 credits plus comprehensive viva-voce of 9 credits. (Summer Internship of 6-8 weeks)			
IV	Total Courses (Trim.IV-VI)		Seven core papers of 18 credits plus Two specialization electives of 24 credits. Summer Internship Project & viva of 6 credits, Final Project & Viva 3 credits.			

S.No.	Trimester I	Credits	Trimester II	Credits	Trimester III	Credits
1	Managerial Economics	3	Macro Economics Management	3	Human Resource Management	3
2	Quantitative Techniques	3	Business Analytics	3	Business Research Methods	3
3	Accounting for Managerial Decisions	3	Financial Management	3	Sales Management & Retail Selling Skills	3
4	Marketing Management-I	3	Marketing Management-II	3	Visual Merchandising	3
5	Principles & Concepts of Retail	3	Merchandising & Category Management	3	Financial Institutions and Markets	3
6	Fundamentals of Management and Organizational Behaviour	3	Retail Store Operations	3	Digital & Social Media Marketing	3
7	IT Application in Management	1.5	Concepts of E-BIZ	1.5	Luxury Retail	1.5
8	Business Communication*	2	Managerial Communication & Environmental Scanning*	2	Consumer Behaviour	2
9	Comprehensive viva-voce*	3	Entrepreneurship and Innovation Management	1.5	Executive Communication*	2
10			Comprehensive viva-voce*	3	Comprehensive viva-voce*	3
	TOTAL	24.5	TOTAL	26	TOTAL	26.5

S.No.	Trimester IV	Credits	Trimester V	Credits	Trimester VI	Credits
1	Retail Analytics	3	Sourcing and Merchandising for Online Business	3	Corporate Governance and Corporate Social Responsibility	1.5
2	Retail Supply Chain Management	3	Retail Strategic Management	3	Final Project	3
3	Project Management	3	Contemporary Practices in Retail	1.5		
4						
5	Specialization -I	12	Specialization -I	12		
6	Summer Internship report plus viva voce*	6				
	TOTAL	27	TOTAL	19.5	TOTAL	4.5

Prateek Sharma PGDM-RM (2017-19), Store Manager, Airtel

“Retail Management is a brilliant career choice because there is an excitement of exploration about various brands and the latest trends of the industry. I am currently working with a prestigious brand Airtel and PGDM- RM programme was really a blessing. It helped me in developing brilliant marketing skills. It also enhanced my communication and negotiation skills which are extremely crucial in this field. The practical knowledge imparted during the course through corporate interactions and projects adds on to the knowledge.”

SPECIALIZATION ELECTIVES

MARKETING				
S.No.	Trimester IV	Credits	Trimester V	Credits
1	Services Marketing	3	International Marketing Management	3
2	Brand Management	3	Integrated Marketing Communication	3
3	B2B Marketing	3	Marketing Analytics	3
4	Sales and Distribution Management	3	Contemporary Practices in Marketing	3

FINANCE				
S.No.	Trimester IV	Credits	Trimester V	Credits
1	Security Analysis & Portfolio Management	3	International Finance and Risk Management	3
2	Strategic Financial Management	3	Business Valuation & Corporate Restructuring	3
3	Financial Statement Analysis & Credit Appraisal	3	Tax Planning and Management	3
4	Financial Modelling-I	3	Financial Modelling-II	3

Apart from core and elective courses, we at JIMS, engage and empower students by allowing them to discuss, debate and solve real business challenges through outbound experiential learning. Through these activities students demonstrate their ability to apply learned skills and also students push boundaries, propose and explore much needed solutions across disciplines and cultures.

Self-Directed Learning (SDL)	
S.No.	Courses/Projects
1	Moocs - 3 courses (3 credits * 3 papers)
2	Social Sentivity Project
3	Live Project
4	Industry Research Project
5	Research paper presentation (2 papers * 3 credits)
6	Publications (2 papers * 3 credits/6 credits)
7	NCFM Certification (2 course * 3 credits)
8	Entrepreneurship Project (3 credits + 6 credits)
9	On Job Training



03. Post Graduate Diploma in International Business (PGDM-IB)

Approved by AICTE, accredited by National Board of Accreditation (NBA) and granted equivalence to MBA by AIU.

The Two Year Full-Time Post Graduate Diploma in Management-International Business, aims at preparing students to take up careers in the corporate and family businesses engaged in International Business operations. The basic thrust is on understanding the independent nature of organizational dynamic and its managerial implications. This helps students acquire conceptual and analytical abilities required for appropriate decision-making and its effective implementations. The students are highly valued by the industry.

Program Highlights

- JIMS PGDM-IB is a dual specialization (major) course which provides opportunity to select between
 - o Finance specialization along with International Business
 - o Marketing specialization along with International Business
- Extensive course curriculum covering all aspects of International Business, Marketing and Finance.
- Experienced faculty comprising a blend of academia and corporate
- Exporters Meet/Knowledge symposiums/Dry port visit biannually to enhance the practical knowledge of students
- Regular Guest Lectures by Experts in Trade Finance, Exporters and Importers, Foreign Exchange
- Industry linked projects for practical exposure
- Innovative Teaching practice with the help of Activities, Extempores, Debates, Online Quizzes
- International Placement opportunity
- International exposure through foreign academic and corporate visit.
- Exclusive and foreign language Courses in business analytics

PGDM -IB COURSE STRUCTURE					
I	Total Marks of the programme	4200	Total Credits of the programme:	140	
II	Total Two specializations offered - Marketing or Finance. To be taken up in Trim.IV- VI		Ist Year Credits	75	
			IIInd Year credits	53	
			Self Directed Learning (SDL)	12	
III	Total Courses (Trim.I-III)		Twenty six papers of 66 credits plus comprehensive viva-voce of 9 credits.		
IV	Total Courses (Trim.IV-VI)		Two specialization electives of 24 credits. Summer Internship Project & viva of 6 credits, Final Project & Viva 3 credits.		

S.No.	Trimester I	Credits	Trimester II	Credits	Trimester III	Credits
1	Managerial Economics	3	Macro Economics Management	3	International Trade Procedure and Risk Management	3
2	Quantitative Techniques	3	Business Analytics	3	Digital and Social Media Marketing	3
3	Marketing Management -I	3	Marketing Management -II	3	Business Research Methods	3
4	Global Business Environment	3	*Entrepreneurship & Innovation Management	3	Global Supply Chain Management	3
5	Accounting for Managerial Decision	3	Financial Management	3	Consumer Behavior	3
6	Fundamentals of Management	2	Organization Behaviour	2	Financial Institutions & Markets	3
7	IT Application in Mgmt.	2	Foreign Language	1.5	*Operations Management	3
8	Business Communication	1.5	Managerial communication - C	1.5	Executive Communication	1.5
9	Comprehensive viva-voce - C	3	Comprehensive viva-voce - C	3	Comprehensive viva-voce - C	3
10	-	-	India's Foreign Trade, Investment and Policy	3		
	TOTAL	23.5	TOTAL	26	TOTAL	25.5

S.No.	Trimester IV	Credits	Trimester V	Credits	Trimester VI	Credits
1	Export and Import Management and Operations (CBCS)	3	International Trade Logistic (CBCS)	3	Final Project Report & Viva Voca - c	3
2	Global Strategic Management	3	Corporate Governance & CSR	1.5		
3	Project Management	3	Legal Aspects of International Business	3		
4	Business Aptitude and Communication	1.5	International Human Resources Management	2		
5	Specialization	12	Specialization	12		
6	Summer Internship Report Plus Viva voice*	6				
	TOTAL	28.5		21.5		3

SPECIALIZATION ELECTIVES				
MARKETING (Major)				
S.No.	Trimester IV	Credits	Trimester V	Credits
1	E-Commerce	3	Service Marketing	3
2	Sales & Distribution Management	3	*Contemporary Practice in Marketing	3
3	Integrated Marketing Communication	3	International Marketing Management	3
4	B2B Marketing	3	Marketing Analytics	3

FINANCE (Major)				
S.No.	Trimester IV	Credits	Trimester V	Credits
1	Security Analysis & Portfolio Management	3	Business Valuations & Corporate Restructuring	3
2	*Strategic Financial Management	3	*Tax Planning & Management	3
3	Financial Statement and Credit Appraisal	3	International Finance & Risk Management	3
4	Financial Modelling - I	3	Financial Modelling - II	3

Self-Directed Learning (SDL)	
S.No.	Courses/Projects
1	Moocs - 3 courses (3 credits * 3 papers)
2	Social Sentivity Project
3	Live Project
4	Industry Research Project
5	Research paper presentation (2 papers * 3 credits)
6	Publications (Publications (3,6) based on quality)
7	NCFM Certification (2 course * 3 credits)
8	Entrepreneurship Project (Under JIC) (3,6)

Divneet Bhasin PGDM-IB (2015-17), Tax Consultant, Deloitte

I feel lucky to be a part of this institute as exposure to various corporate and academic activities have helped to perform well in the corporate world.

04. Fellowship Programme in Management (FPM)

Equivalent to Ph.D

The FPM is a full-time doctoral programme, approved by AICTE, aimed at training students for advanced research and practice in various management disciplines.

The programme grooms promising young researchers to be innovative problem solver and thinkers in business disciplines.

An FPM scholar in JIMS works closely with faculty members in the capacity of research assistant and co-author. This core research focus serves not just to hone the future researcher but also allows students enrolled in the other programmes at JIMS to benefit from empirical research that is carried out.

Challenging, comprehensive and global in scope, the FPM embodies JIMS commitment towards becoming a world-class, research-oriented institution and prepares the scholar for faculty positions at leading institutes/ universities across the world. As an FPM scholar, you will be groomed to make an impact in academia as well as in the global business sphere.

Course study/ credit requirements

In partial fulfillment of the requirement of the Fellowship Programme, a minimum number of Course Credits are required to be earned as prescribed:

Modules	Code	Course Title	Credit
Module 1	FP01	Research Methods in Management	3
	FP02	Statistics for Management	3
	FP03	General Management	3
	FP04	SPSS Module -1	3
Module 2	FP05	Stream Specific Course 1	3
	FP06	Stream Specific Course 2	3
	FP07	Stream Specific Course 3	3
	FP08	SPSS Module -2	3
Module 3	FP09	Literature Review Based Paper related to thesis	6
TOTAL			30

Areas of Specialization Offered

FPM students can specialize in one of the following areas:

- Finance and Accounting
- Marketing
- Organizational Behaviour/Human Resource Management
- Operations Management and Quantitative Methods
- Strategy and General Management

FPM AT JIMS – A CUT ABOVE THE REST

- Linkage of Fellowship Programme with Industry Projects
- Support in patenting and copyrighting innovative ideas
- Career guidance and support through CRMC
- Experiential learning through teaching assignments
- Access to JIMS Incubation Centre
- Support for Conference and Seminar Participations
- Rich reservoir of research supervisors

Faculty

The faculty of JIMS is committed to generating knowledge and ideas to enhance management practice and learning in the classroom. JIMS stature as a research-oriented institution has grown rapidly since its inception in 1993. JIMS takes pride in its eminent and highly experienced faculty as they constitute the backbone of the institution. Over the last 25 years, JIMS has created an intellectual community of faculty members drawn from industry and academia, renowned for their excellent teaching skills and contribution to management and technical education through creation of new knowledge.

Faculty Development Programs:

There is no use of knowledge creation which is not disseminated to the people. JIMS, Rohini has created many such avenues of knowledge sharing and FDPs are one of them.

Some of the FDPs organized by JIMS Rohini are as follows :

- FDP on "Contemporary Teaching Learning Androgogies in B School"
- FDP on "Data Science"
- AICTE sponsored FDP on "Big Data Tools, Neural Networks and Data Analytics"
- FDP on "Panel Data- A tool for data analysis"
- FDP on "Digitising & Skilling Business Educators"
- FDP on "Multivariate Data Analysis & Structured Equation Modelling"
- FDP on "Authentic Assessment Methods"
- FDP on "Business Management Simulation"

Management Development Programs:

JIMS, Rohini conducts a variety of executive training and development programmes for all levels of management. These MDPs are offered in various functional and cross functional managerial disciplines and expose trainees to the global best practices in these areas. The focus of MDPs is to engage participants in a facilitating environment to enable them to open up and learn in a participative setting.

At JIMS, Rohini the focus is to make each session an experience in excellence. A list of such programmes organized recently by JIMS, Rohini is as follows:

- MDP on "Developing Professionals for Leadership Roles" for senior officers of Punjab & Sind Bank.
- MDP on "Schemes, Procedures and Documentation for Financing and Banking Requirements for MSME" for Bawana Chamber of Industries
- MDP on "Environmental Aspects of Sustainability and Fire Safety for MSME" for Station House Officers, Fire Department, Rohini

**Teaching is
a profession
that teaches
all other
professions.**



Management

Dr. Pooja Jain
Director

Dr. J K Goyal
Professor

Dr. Pratima Daipuria
Professor

Dr. Sumesh Raizada
Professor

Dr. Joydeep Goswami
Professor

Dr. Ashok Bhagat
Professor

Dr. Deepti Kakar
Professor

Dr. R K Arora
Professor

Dr. S K Khandelwal
Professor

Dr. Neelam Dhall
Professor

Dr. A R Mishra
Professor

Dr. Ritu Bajaj
Professor

Dr. Bhavneet Kaur
Professor

Dr. Navneet Joshi
Professor

Dr. M S Verma
Professor

Dr. Preety Wadhwa
Professor

Dr. Jagmohan Taluja
Professor

Dr. Parminder Bajaj
Professor

Dr. Deepika Saxena
Associate Professor

Dr. Priyanka Goel
Associate Professor

Dr. Swaty Wadhwa
Associate Professor

Dr. Avijit Chakravarti
Associate Professor

Dr. Amisha Gupta
Associate Professor

Dr. Yukti Ahuja
Associate Professor

Dr. Neha Shukla
Associate Professor

Dr. Preeti Sharma
Associate Professor

Dr. N.P. Singh
Associate Professor

Mr. Sanjive Saxena
Associate Professor

Ms. Dilpreet Kaur
Asst. Professor

Ms. Silky Madan
Asst. Professor

Ms. Teena Wadhwa
Asst. Professor

Ms. Sugandha Sharma
Asst. Professor

Ms. Bharti Rana
Asst. Professor

Ms. Kanchan Bajaj
Asst. Professor

Ms. Neha Jain
Asst. Professor

Ms. Divya Gupta
Asst. Professor

Ms. Megha Kalia
Asst. Professor

Ms. Anuja Thakar
Asst. Professor

Ms. Shweta Goel
Asst. Professor

Ms. Nikita Bhardwaj
Asst. Professor

Ms. Jyotsna Oswal
Asst. Professor

Ms. Harpreet K. Rakhra
Asst. Professor

Ms. Garima Jain
Asst. Professor

Ms. Charu Puri
Asst. Professor

Ms. Parul Raj
Asst. Professor

Ms. Garima Kakarania
Asst. Professor

Ms. Manpreet Kaur
Asst. Professor

Ms. Asha Thomos
Asst. Professor

Ms. Timsy Makhija
Asst. Professor

Ms. Mansi Arora Madan
Asst. Professor

Mr. Sunny Seth
Asst. Professor

Ms. Akansha Kansal
Asst. Professor

Ms. Ritu Munjal
Asst. Professor

Ms. Richa Dabas
Asst. Professor

Ms. Ambika Bhatia
Asst. Professor

Ms. Kanika Gupta
Asst. Professor

Ms. Deepali Ratra
Asst. Professor

Ms. Priyanka Gandhi
Asst. Professor

IT

Dr. Praveen Arora
Professor

Dr. Deepshikha Aggarwal
Professor

Dr. C. Komalavalli
Professor

Dr. Manjot Kaur Bhatia
Professor

Dr. Deepak Chahal
Professor

Dr. Praveen Gupta
Professor

Dr. Latika Kharb
Professor

Ms. Archana B. Saxena
Professor

Mr. J.P. Singh
Professor

Dr. Deepti Khanna
Associate Professor

Dr. Megha Gupta
Associate Professor

Dr. Deepti Sharma
Associate Professor

Ms. Geeta Sharma
Associate Professor

Ms. Parul Pal
Associate Professor

Dr. Chetna Loriya
Asst. Professor

Dr. Disha Grover
Asst. Professor

Mr. Mohit Mathur
Asst. Professor

Mr. Devesh Lowe
Asst. Professor

Ms. Suman Madan
Asst. Professor

Ms. Ankita Chopra
Asst. Professor

Mr. Nitin Saraswat
Asst. Professor

Mr. Rajkamal
Asst. Professor

Ms. Manisha Tripathi
Asst. Professor

Ms. Nainika Kaushik
Asst. Professor

Ms. Rachna Minocha
Asst. Professor

Ms. Ankita Sharma
Asst. Professor

Ms. Natasha Narang
Asst. Professor

Ms. Chandni Kohli
Asst. Professor

Ms. Bhavna Galhotra
Asst. Professor

Ms. Prerna Singh
Asst. Professor

Ms. Yogita Sharma
Asst. Professor

Ms. Aakanksha Chopra
Asst. Professor

Ms. Manju Arora
Asst. Professor

Ms. Ruchika Sharma
Asst. Professor

Placement at JIMS

Placements at JIMS is one of the most important activities from the students' perspective. The Institute engages with the industry professionals by inviting them to the campus for guest lectures, seminars, MDPs, live projects, mentoring sessions etc. This provides opportunities to students to get first-hand information from the professionals about their expectations and requirements. This also helps the students in showcasing their talents and sharpening their pitches to the Industry during the placement processes thereby increasing their recruitment possibilities.

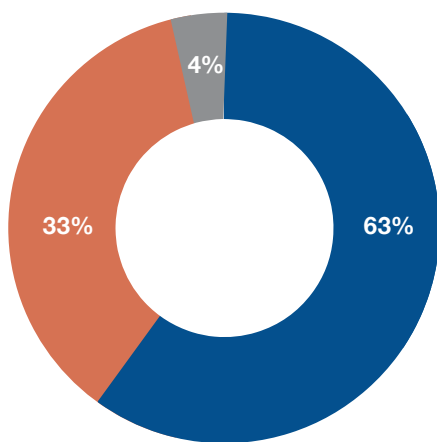
Placement Profile:

Sanctioned Batch Strength

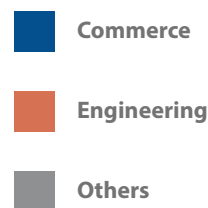
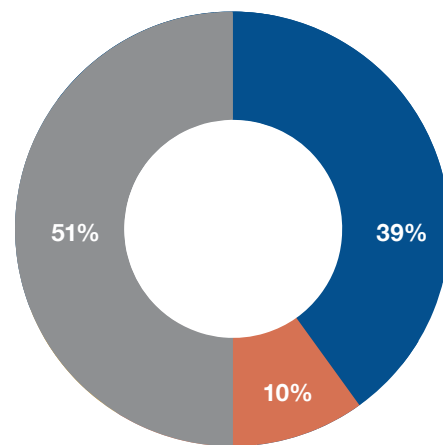
Programs Offered	Total Seats	Specialization Areas
PGDM	180	Marketing, Finance & HR
PGDM - IB	60	International Business, Marketing and Finance
PGDM - RM	60	Retail Management, Marketing and Finance

Students Profile - Batch (2018-2020):

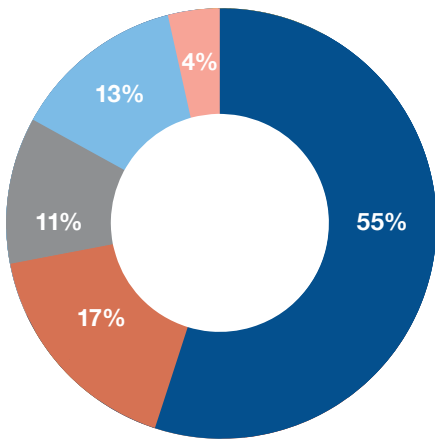
Streamwise Composition of Students



Streamwise Profile of Students Graduation



Profile of Students - Domicile Wise



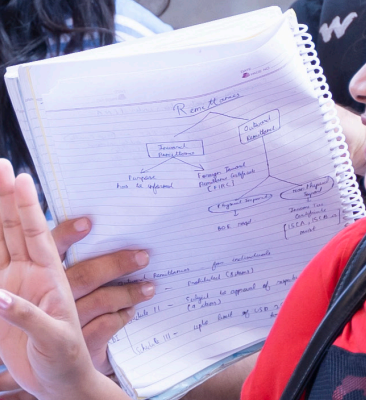
- Delhi
- U.P. & Uttarakhand
- Bihar, Jharkhand & Bengal
- Haryana, Punjab, Rajasthan & Himachal
- Southern States

Industry Linkages



A few of the Top Recruiters





Beyond Curriculum

The Institute encourages students to take student driven academic/professional initiatives to complement their class room learning with practical aspects of the real business world. These activities range from organizing special events focusing on current affairs to carefully planned symposia and lectures that enrich the students professional, academic and extra-curricular interests. To achieve this student have various academic/professional clubs in different functional areas. The speakers for all these events are eminent business personalities. All the events are planned and executed by the students, in close coordination with area faculty members.



01. The Finance Club- Investofin

It has an objective of providing a constructive platform for helping budding finance enthusiasts grow and apply the theoretical concepts they have learnt in real life. The club's activities explore the various verticals within Finance including stock markets, investments, equity research, financial policies etc. through competitions, workshops and speaker sessions.



02. The HR Club- Samanvay

It functions with the sole objective to equip the students with the required industry exposure and the latest industry requirement in terms of skills and expertise in various domains of HR. Apart from the industry facing events, there are several internal initiatives taken up by the club which respond to the student needs, such as guest lectures on the latest issues in HR world, regular in-house quizzing.



03. The International Business Club

It helps to prepare students for success within international business. The International Business Club provides its students with opportunities by exposing students to speakers, experiences and information from the international business industry.



04. The Cultural Club

It is responsible for organizing and managing cultural events at JIMS. It helps students embrace and celebrate the rich dimensions of the diversity on campus. The cell promotes interaction among students through several internal events and celebrations to keep the spirits high. Its members are the event managers of JIMS with an annual kitty loaded with various events like Fresher's Party, Teacher's day, Independence Day, Republic Day, Lohri, Holi, Eid, Christmas, Farewell Party.



05. Marketing Club- Marquest

It stands for innovation, creativity and expressiveness. Mentored by marketing faculty of the institute, the club enables students to stay in touch with the changing trends and tactics in marketing and provides a platform to interact with industry veterans through summits and workshops conducted over the year. It promotes communication between the students through case studies, live-simulations quizzes etc.



06. Literary Club

It promotes appreciation for literature besides developing reading, writing and listening skills of students. The objective of the Literary Club is to facilitate its members to gain knowledge and develop skills from unbiased learning and thinking process and participation in the knowledge based society. The Club strives to achieve these objectives, by encouraging members to do original writings in the form of essays, articles, poetry, memoir etc. Club activities, besides providing vent to the thinking minds, are aimed at improving the communication skills, diction and speech delivery through public speaking.



07. The Retail Club- Creador

It is a pioneering initiative instituted by students of Jagan Institute of Management Studies (JIMS) to enable a forward-looking interaction with the industry and to create an understanding of the management skills required in this exciting industry. The retail club has organized various events and workshops that allow students to network with the industry. From speaker sessions by esteemed panellists to PDP workshops, the retail club members have got a taste of the industry inside out - brick-and-mortar to e-commerce to logistics management.

None of us is as smart as all of us.

-Ken Blanchard

Institution's Innovation Council



IIC has been established in 2019 to encourage, support and promote entrepreneurial abilities among the students across all programs – PGDM, PGDM-IB, PGDM-RM, MCA, BBA and BCA. Nowadays there is an immense need to bring students into the 'start-up culture' and provide a platform where they can convert their bright ideas into innovation.

Major focus of IIC:

- To give boost to 'Make in India' and 'StartUp India' initiatives of the Government of India and make the students 'Employment Provider' rather than the 'Employment Seekers'.
- To provide exposure to the students on various aspects of startup ecosystem.

- To offer incubation assistance to the innovative ideas and potential business ventures through expert mentorship and arranging financial assistance.
- To instill entrepreneurial mindset among the students as well as to encourage them to develop and showcase their business ideas. Considering that present generation is highly creative, has risk taking abilities and has got a lot of exposure, we just need to identify and channelize their ideas in the right direction.

Activities

IIC encourages students from across different course programs to organize activities and events to create awareness on the start-up ecosystem, encourage business ideas and motivate fellow students towards entrepreneurship.



**What is now
proved was once
only imagined.**

-William Blake

Global Academic Alliances

The institute has several academic alliances with reputed universities and institutions all around the world.

These include:

- **Auckland Institute of Studies (New Zealand)**
- **Malaysian University of Science and Technology (Kuala Lumpur, Malaysia)**
- **Lincoln University College (Kuala Lumpur, Malaysia)**
- **Nilai University (Malaysia)**
- **University of Sunderland (United Kingdom)**

Under these alliances, the institution provides Dual Degree & Credit Transfers. Faculty Exchange, Student's Study Tours and joint hosting of International Conferences



**Auckland Institute of Studies
(New Zealand)**



**Lincoln University College
(Kuala Lumpur, Malaysia)**



**Nilai University
(Malaysia)**



**Malaysian University of Science
and Technology
(Kuala Lumpur, Malaysia)**



**University of Sunderland
(United Kingdom)**

Corporate Speak

RAJIV MITRA



**MD & CEO,
Govind Milks & Milks Pvt. Ltd.**

We shortlisted JIMS for hiring for our Young Leaders Program based on the institute's credentials and a thorough research by our Human Resources team. I am happy that last year, a couple of JIMS students passed our qualifiers and today they are proving to be among the best campus hires for us. I sincerely hope that JIMS keeps up the standard of their student intake, their efforts in giving all inputs needed to produce well-rounded personalities, fit for the industry. We will be happy to come back to JIMS for campus recruitment every time we go for fresh MBA hires. All the best!

SAURABH KHARE



**Senior Associate Director,
CBRE South Asia Pvt. Ltd.**

Great Campus, good students. Would like to be a regular recruiter from here.

PRAKSHIT KOCHHAR



**Business Head,
BYJU's**

Had a Brilliant time interacting with the students. The Hospitality was A+. Thank you and all the best. Keep up the good work.

SURINDAM DUTTA



**Schindler
Regional Head – HR (North & East)
Schindler India**

Hospitality by the campus is excellent. Placement cell knows the process which helped us a lot. Pool of candidates were okay to proceed. All the Best JIMS team.

ABHISHEK KUMAR SINHA



**Dy. Manager – HR,
Suzuki Motorcycle India Pvt. Ltd.**

Thank you for hosting us. The process of campus placement and the service provided by the placement team was good. We will visit again.

VINAY ARORA



**Manager,
Protiviti Consulting**

As always, very happy to be coming to your college for placements. We have witnessed some great people in the past and expect the same in the years to come. Looking forward to a great participation.

**You don't have to be great to start,
but you have to start to be great.**

– Zig Ziglar



JIMS Elite

A Strong Alumni Connect is a vital pillar for the existence and growth of any institution. They are the role models, mentors and guide for their juniors and inspire them through their exemplary achievements. In the last two decades, JIMS Rohini has created a global network of over 5000 alumni in the field of Management and Information Technology

A few of the prominent Alumni:

SWATI BATRA

ORACLE

PGDM, 1997-99
Cloud Architect, Digital Transformation, Oracle

SAMIR VERMA



PGDM, 2000-02
Assistant Vice President,
First Abu Dhabi Bank, UAE

AMIT TANK

YES BANK

PGDM, 2003-05
Vice President, Yes Bank

KUMAR NACHIKETA

Deloitte.
PGDM, 1994-96
Vice President, Deloitte

MEGHNA KAUL

VIACOM 18

PGDM (IB) - 2013-15
Ad Sales - Colors Tv
(Viacom 18 Media Pvt. Ltd)

ANMOL AGARWAL

ICICI Bank

PGDM (IB), 2014-16
Deputy Manager,
ICICI Bank

KIRTI ROSHAN VERMA



PGDM (RM), 2012-14
Area Retail Manager,
Aditya Birla Fashion and Retail Ltd

ABHISHEK SAINI



PGDM (RM), 2012-14
Team Manager,
Louis Vuitton



JIMS Alumni Association

The Alumni Association comprises of the Alumni who have passed out from all the courses.

The objective of the association is to build and maintain a strong network of JIMS alumni within and outside the country.



Alumni Association Council

Council meets regularly to plan and organize alumni related activities and explore alumni involvement in social, cultural and academic activities at JIMS. With the regional chapters, the respective office bearers are expected to take these activities forward in their respective locations.



Alumni Chapters

In view of JIMS' alumni having been spread over different parts of the country and abroad, regional alumni chapters have been established to strengthen our association. These chapters are at Mumbai, Kolkata, Chandigarh, Pune, Hyderabad and Bangalore apart from Dubai. The purpose is to create networking and synergies among the alumni based at those locations, through regular coffee meets, organizing cultural, social or sports activities. Also the alumni chapter is expected to provide support to JIMS, wherever possible, in activities such as seminars, conferences, student internships, etc.

Life at JIMS







Jagan Institute of Management Studies
3, Institutional Area, Sector-5, Rohini
Delhi -110085



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contact@jimsindia.org



011-45184000/01/02



9871097501



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[/jimsrohinisector-5](https://www.instagram.com/jimsrohinisector-5)



[/JIMS Rohini Sector-5](https://www.youtube.com/JIMS%20Rohini%20Sector-5)