

# PGDM NEWSLETTER

(2018-2020)

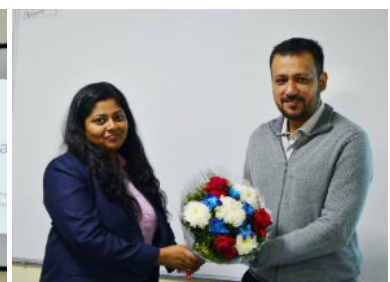
January'2019-April 2019  
Trimester III

Commencement of Trimester III of PGDM Batch (2018-20) was full of enthusiasm and excitement as it up surged the motivation level of the students in getting the profound knowledge of the subjects.

## GUEST SESSION ON CAREER IN FINANCE

On 14th of January, 2019, JIMS organised a guest session for PGDM Batch (2018-20) Sec B students looking for prospective career opportunities in the financial domain. Mr. Prashant Kapoor, Vice President of Outlook Money was the guest speaker and facilitator who gave insights about various options available in the industry for students specialising in finance.

He elucidated certain options and revealed how vast the financial industry is. His experience of 13 years in the corporate sector was evident in the way he handled the queries of the students. Mr. Prashant Kapoor discussed in detail about public finance, corporate finance and personal finance as the potential career alternatives ahead for the interested students.



## INVESTOR AWARENESS PROGRAMME

On 16th January, 2019, JIMS organised an investor awareness programme for the PGDM batch (2018-20). The session was conducted by Mr. Avinash Jain (Senior Executive, Legal and Regulatory) and Mr. Areeb



Abbas (Senior Executive, Business Development) from NCDEX (National Commodity and Derivative Exchange). Mr. Areeb Abbas gave insights to the students about derivative markets and its operations. Concepts including Forward, Options, Futures, OTC, and Swaps etc. were discussed upon during the session. Students were explained how investors can be a part of the derivative markets and enhance their financial position.

## ESUMMIT 2019 –YUVA-PRENEURSHIP FROM PASSION TO PRAGMATISM

E-summit 2019 was organised by JIMS for the budding entrepreneurs- the YUVA- emphasised as to what all adventures one can experience during the journey of becoming a successful entrepreneur. The event was organised by JIMS in association with UDGAM, Accerator Partner and Tarkash – E-Cell, JIMS, Rohini on 23 January, 2019 at the Indian Habitat Centre, Delhi.

Each session ended with felicitating the guest speakers and awarding the best question asked amongst the audience. The event was concluded by Dr. Sumesh Raizada (Co-Convener) by delivering the vote of thanks for all the speakers, audience, organisers and the faculty members of the institute. The event encouraged the aspiring entrepreneurs and gave them a glimpse of what they are likely to experience in future.



## GUEST SESSION ON POWER OF LINKKEDIN

JIMS, Rohini organised a session on 2nd February, 2019 for PGDM (2018-20) batch students on how to explore the unexplored avenues of LinkedIn platform. The speaker for the session was Ms. Preeti Kaur Bhatia, Sales Manager, LinkedIn, who is also the alumni of the JIMS PGDM Batch (2008-10). Ms. Preeti Kaur Bhatia gave valuable suggestions to the students on how to elevate their profiles on the professional social media



platform to attract recruiters and improve their chances of getting noticed. Students were highly enthusiastic throughout the session as she explained everything with the help of sample profile of volunteer students from the audience. All the students went back with an intent to use the suggestions of the speaker to the fullest and bank upon every opportunity that comes forth on the LinkedIn platform.

## MOTIVATIONAL SESSION PANACHE 2019

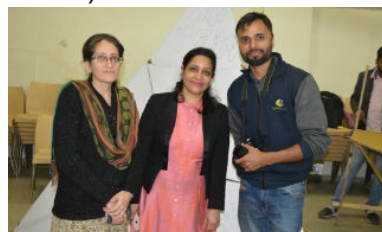
On 15th February, 2019, JIMS organised a fun-filled and energetic motivational session for the students of PGDM |IB|RM batch (2018-20). The guests for the session were Mr. Dinesh Mohan and Mr. Onkar Khullar. Mr. Dinesh Mohan, 60 years old fitness model inspired students with his charm and grace. He interacted with the students, described his journey from being a government official to a supermodel. Mr. Onkar Khullar also

known as Digital Gandhi gave students a break from their tight and rigid schedule by involving them in various vibrant and zealous activities allowing them to enjoy to the fullest – dance, sing and relish the moments in the way they want. The two guests along with their team created a healthy dynamic and electrifying atmosphere for the students. Motivating to deal with the extremities of life in this manner definitely gave the attendees the strength to overcome the difficult situations ahead in their lives.



## WORKSHOP ON EXPERIENTIAL TEAM BUILDING PROGRAM

On 19th February 2019, JIMS organized a workshop for the students of PGDM Batch (2018-20). It was a rejuvenating session as it was a different kind of exposure for all the students apart from the daily monotony, the students were supposed to brainstorm on the given tasks and had to complete it by imparting leadership qualities. The guests for the workshop were Mr. SK Sharma, retired from Indian Air Force services and currently serving as MD and Chief Mentor at Training and Beyond India (TABI), helps in fostering team work among company mangers through Behavioral training workshops. Mr. Yuvraj Shekhawat, alumni (11-13 batch) of JIMS and is currently Co-founder with Mr. Krishan of a startup named Pristinexperia Private Limited.



The guests conducted two different time based activities based on “team building”. The students were divided into three teams and were provided with required tools and design layout and were asked to build one pyramid of 7 feet height within time span of 1.5 hour.

## HR CLUB ORGANISED ACTIVITY ON THEATRICALS IN HR

Samanvay-The HR Club' at JIMS organised yet another interesting & much talked about activity titled 'Theatrics in HR' for PGDM(2018-20) batch on 4th April 2019 under the guidance of Dr. Neelam Dhall. Total ten teams participated in the event across PGDM, PGDM(IB) and PGDM(RM) verticals. Participating teams brilliantly embraced & showcased diverse aspects of HR in corporate settings through their theatrical presentations. The performances were based on some really thought-provoking HR themes such as 'common errors during recruitment', 'onboarding-expectations & reality', 'work environment', 'industrial disputes', 'implications of biased HR', 'appraisal interviews', 'group behaviour', 'sexual harassment at workplace', 'corporate world without HR', 'stereotypes linked with HR', 'HR during recession' and 'staff behaviour reflecting corporate culture'.



## ICAMP 2019 HELD ON 27TH APRIL 2019

The ever-evolving environment of business is the very reason for advances in management practices. Examples abound in all functional areas. Marketers are using unconventional means to generate awareness among the potential buyers while finance managers are exploring unheard of ways to fund new projects and HR managers are making significant moves to bring gender parities in roles and pay packages. With an aim to



create and offer a platform for understanding and sharing management specific practices and solutions to contemporary issues, Department of Management -PGDM, JIMS Rohini organized International Conference on Advances in Management Practices - ICAMP 2019 on April 27, 2019.

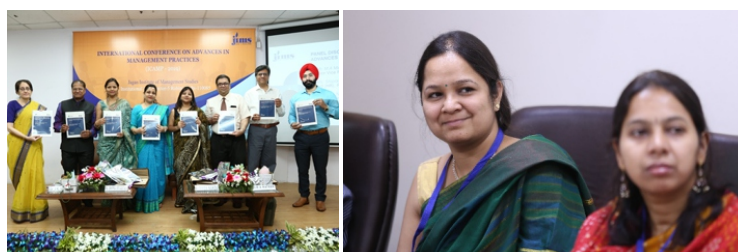
The Conference began with the Convener's inaugural address wherein Dr. Deepti Kakar, Professor, JIMS invoked the gathered researchers towards practically relevant themes and integrity of research. This was followed by a panel discussion chaired by Dr. J K Goyal, Advisor, JIMS who steered the forum on contemporary business practices shared by experienced corporates - Mr. M A Mateen, Senior Vice President (F&A), British Paints; Ms Shipra Srivastava, Head (HR), Reliance Industries Ltd. and Mr. Vivek Nanda, National Manager (Direct Sales), Sharp Business Systems.

The inaugural session ended with the ceremonial launch of a book on Conference Proceedings published by Emerald Publishing, India.

This was followed by four research sharing sessions on - advances in marketing management practices, advances in international business management practices, advances in financial management practices, and advances in HR management practices. Keynote address by the session chairperson was followed by a few but very detailed paper presentations in each session that saw richly diverse participation from the entire country. Chaired by Dr. Neeru Kapoor, Associate Professor, DCAC, University of Delhi, the session on marketing practices saw some strong research work in progress. The session on International Business was overseen by Dr. Sangeeta Malik, Dean and Professor, MAIMS, GGSIP University. Dr. Archana Singh, Assistant Professor, Delhi Technological University chaired and discussed the finer details of popular financial models in the session on finance. Dr. S C Panda, Associate Professor, Satyawati College, University of Delhi chaired the fourth session on HR practices which witnessed a very enlightening discussion on the best paper (of ICAMP 2019) among others.

In keeping with the JIMS vision and practice about quality, each paper presentation in ICAMP 2019 was thoroughly discussed and enthusiastic listeners put forward earnest insights into the discussions. The valedictory session not only saw the honoring and thanksgiving to the research session experts but also the award of 'outstanding research work' for each of the sessions by Dr. Pooja Jain, Director, JIMS and Dr. Pratima Daipuria, Dean and Professor, JIMS.

The gathered researchers, academicians, educators and management practitioners availed the perfect opportunity to interact and mutually benefit from each others' expertise at ICAMP 2019.



## IRP PROGRESS PRESENTATION

Management Department organised Industrial research project Presentation (IRP) for PGDM Batch (2018-20) on 9th March 2019 in which students were given an opportunity to work on a project of their choice in any industry/Industrial Area/ Social Sector Organisation/Community aggregators. The students started working and the progress was monitored in various phases. IRP presentations were conducted with external evaluators to map the progress of students groups in line with established objectives. The evaluators give feedback and suggestions for further improvements of the projects. There were 22 groups in all and the evaluators were Mr Ovais Sultan Khan, Sr social worker and a development practitioner.

Ms Rachana Chattopadhyay, Senior English teacher. She is also a communication expert and has conducted training programs in communication skills and body language. Dr Sumedha Khushwaha, Dentist by profession. She is the founder of a social enterprise that works in the area of oral and breast cancer.

Overall, IRP presentations were done very well by the students and lead to transformation in their personality and mind set.



## WRITE UP ON FAREWELL PARTY HELD ON 6TH APRIL 2019 FOR PGDM BATCH (2017-19)

Our memories of yesterday will last a lifetime. We will take the best, forget the rest, and someday will find that these are the best of times.

PGDM department organized farewell for PGDM Batch (2017-19) on 6th April, 2019, Saturday at the Green Lounge Banquet, Wazirpur. The event witnessed the august presence of Dr. JK Goyal, Advisor, Dr Pooja Jain, Director and all respective PGDM |IB|RM Deans, Dr Pratima Daipuria, Dr B K Som and Dr Deepika Saxena and the entire teaching and non-teaching staff.

The event started with an energetic performance by a 'Diksha Luthra and Deeksha Kapur' on contemporary number. This was followed by calling out students on the stage for the distribution of special titles such as 'Mr Dabang', 'Ms. Beautiful Smile', 'Mr. Hunk of the Town' and many more. Students enjoyed snacks and drinks while enjoying the evening celebrations.

The evening saw many emotions – while some students were busy clicking selfies, some were enjoying the customized souvenirs, some were expressing gratitude towards staff and college and some were just hugging their friends and laughing on the memories at JIMS.



The night continued with dancing and feasting and the students thanked the Cultural club Incharge, Mr N P Singh along with all Deans for the efforts they had put in for making the event a success.

And we bid them adieu, with the hope that we will meet again.

## WRITE UP ON GLOBAL EXPOSURE PROGRAM SINGAPORE FOR PGDM BATCH (2018-20)

PGDM department organised a global Exposure Program in Singapore for PGDM Batch (2018-20) from 25th March 2019 to 30th March 2019, in which 50 students from PGDM|IB|RM along with faculty Dr Pratima Daipuria, Dr Yukti Ahuja and Dr Pooja Jain have gone there.

The journey at Singapore started with a visit to the Yakult Factory. Students also enjoyed night Safari, it's the world's first nocturnal wildlife park and 13th time winner of the Best Attraction category awarded by Singapore Tourism Board. Visiting Supreme Court of Singapore, NE water Plant, Tiger Brewery and city tour has left a mesmerizing moments. The students also enjoyed at Santosa Island and Universal Studios.

Overall international trip was very informative and adventurous .Looking forward for such outbound trips in future.



## ANNUAL INTER-COLLEGE TECHNO-MANAGEMENT-CULTURAL FEST – “VERVE”

VERVE is an annual fest organized by the cultural society of JIMS. The Fest is intended to be a two days congregation of all B-Schools and Colleges in and around Delhi, where students get the opportunity to be a part of various activities and events. Some of these are Fashion Show, Mr. & Ms. Verve, Lets Rock, Group Dance, Debate, Business Plan, Inter-College Film Festival, I am the Chef, Tattoo Art and many more. The overwhelming response of more than 5000 students participating in our programme has encouraged us to organize VERVE as a mega event where in participants are invited from the leading management and IT Colleges across the country. There has been a participation of more than a 100 B-Schools and other premiere Institutes along with their team members every year in our Fest. Here's a glimpse of prestigious colleges/Institutes: SRCC, Faculty of Management Studies (FMS), Kirori Mal College, Khalsa College, Miranda House, Guru Gobind Singh College of Commerce, MDI Gurgaon, Banarsidas Chandiwala Institute, Vivekanand Institute of Professional Studies (VIPS), Maharaja Agrasen Institute of Technology, LISA Institute of Fashion, IMT Ghaziabad, AMITY, IIFT, Pusa Institute, Bharati Vidya Peeth and many more. Among all events the “Star Night” remains the most awaited and much favored event of the entire fest. Every year a Live Concert is organized by JIMS. Many popular artists such as : Mankirt Aulakh, Neha Kakkar, Daler Mehandi, Badshah, Juggy D, Raftaar, Jassi Gill, Mika, Babbal Rai, Band of Boys and many more have rocked the floor.



Overall Trimester III was like a rainbow reflecting its effect in enhancing the overall personality of the students and mind set. This Trimester become more memorable as it reminds the students of discovering half way journey of PGDM program and excite them to put their best foot forward in Summer Internship Project.

**Editorial Incharge: Dr. Pratima Daipuria (Dean - PGDM)**