

PGDM NEWSLETTER

(2017-2018)

January'2018-April 2018
Trimester III

GLIMPSE OF TRIM III

- Guest Sessions held:
 - Foundations for corporate Expectation
 - Motivational Session by Mr Hitesh Ramchandani
 - Essentials of an interview by Ms Priya Bhatnagar
 - Budget Analysis 2018-19 by Dr S P Sharma
 - Leadership of the Self by Ms Geetanjali Pandit
 - Glimpse of life in Corporate by Mr Mayank Rajput
 - Potential Development by Ms Pooja Punchhi
 - Politics and its effect on World Economics by Dr Suvrokamal Dutta
- Workshops
 - Intellectual property Rights
 - HR Analytics by Mr Pankaj Gupta

Its been like a rollercoaster ride for the students as well as for the faculty. Trimester III concluded with learning ranging from classroom to special sessions, seminars and competitions.

This Trimester following subjects were the focus areas:

- * Operational Research (OR)
- * Business Research Method(BRM)
- * Human Resource Management (HRM)
- * Strategic Management –I(SM-I)
- * Financial Management-I (FM-I)
- * Consumer Behaviour (CB)
- * Financial Analysis and Strategies(FAS)
- * Global Business Environment (GBE)
- * Executive Communication (EC)

On 17th Jan 2018, PGDM department organised a Guest Session on “Foundation for Corporate Expectation” by Ms Srishti Sharma, Unit HR Head in Shoppers Stop, for the students so as to make them aware about the Corporate world. To make Trimester interesting all clubs organised “Display board competition. Students showed great enthusiasm and Section A was the winner and E Cell Club won the competition among all the clubs.





Finance Club organised Stockmind Competition on 3rd Feb 2018 organised by Investofin Club for all the students in which students got an idea about virtual bidding. On 8th Feb 2018 Business Standard organized a Quiz Competition in which Megha Gupta & Drishti Sharma were the winners.

National Seminar was conducted by PGDM Department on “Business Analytics: Redefining Horizons” where eminent speakers shared their perspective about the topic.



To encourage and enhance the exposure of the Corporate world variety of workshops, conclave and industrial visit were organised to give a real life corporate experience and helping students enhance their skills.



Finance club organised a national Seminar on “Crypto Currency & Block chain” with an objective of imparting knowledge to students on the application of block chain in different industries and sectors of the economy, and investment prospects of crypto currencies.

Surajkund visit was organised in the month of February to see the colours and speciality of different states at one place. It was a unique experience to observe diversity of the culture of various states.



Culture Club organised an event called ‘Shaheed’ which was dedicated to the freedom fighters of India. Massive participation was received from students and Director, JIMS Inaugurated the event By delivering a short speech of the event.



E Cell organised session on “how to start your own business “by Dr H P Singh, NIESBUD. The speaker explained through audio-visual presentation, about various government schemes and aids available for starting a new business.

GLIMPSE OF TRIM III

- Club Activities
 - Team Spirit “ A Display Board Competition, Inter clubs”
 - Stockmind Competition by Finance Club
 - “How to start your own Business” by E Cell Club
 - “Shaheed” organised by Culture Club
 - “Investing in Stock Market” by Finance Club
- Seminars
 - Business Analytics: Redefining Horizons
 - Crypto Currency & Block Chain
- Visits/ Programs
 - SurajKund Visit
 - Farewell Party
- Conclave
 - “Innovation and Entrpreneurship Conclave” organised by E Cell Club