

Consultancy Projects

S.No.	Financial Year	Name of faculty (Chief Consultant)	Client Organization	Title of Consultancy of project	Amount received (in Rupees)	Amount received (in words)
1	2015-16	Ms. Yukti Ahuja	Okara Trade Parcel Carriers	Feasibility report on horizontal expansion in passenger segment.	255000	two lacs fifty five thousand only
2		Dr. Ritu Bajaj	DCP India Pvt. Ltd.	Pros and cons of geographical expansion and diversification	245000	two lacs forty five thousand only
3		Dr. Bhupender Som	Kwality Dairy India Ltd.	A study of a market potential of keybrands	277000	two lacs seventy seven thousand only
4		Dr. Sumesh Raizada	Toyo Springs Ltd.	Measures to enhance operational efficiency	263000	two lacs sixty three thousand only
5		Dr. Ritu Bajaj	Taurus Clothing Co. Pvt. Ltd.	Retail space utilization and optimization	235000	two lacs thirty five thousand only
6		Dr. Pratima Daipuria	Jaipur Golden Transport Co. Pvt. Ltd.	A study of logistics and cost cutting	225000	two lacs twenty five thousand only
				Total	1500000	fifteen lacs only
1	2014-15	Ms. Pooja Jain	Jindal Mectec (P) Ltd.	Innovative Marketing Strategies for Small Industries	230000.00	two lacs thirty thousand only
2		Dr. Pratima Daipuria	Okara Trade Parcel Carriers	Emotional intelligence and labour productivity	240000.00	two lacs forty thousand only
3		Dr. Ashok Bhagat	Upaj Buildcon Pvt. Ltd.	Export competitiveness and facilities for SMEs	260000.00	two lacs sixty thousand only
4		Ms. Yukti Ahuja	Babushka Promoters Pvt. Ltd.	A primary survey of customer preferences	255000.00	two lacs fifty five thousand only
5		Prof. S C Kapoor	Ess Ess Buildcon (P) Ltd.	Innovative HR Practices	250000.00	two lacs fifty thousand only

S.No.	Financial Year	Name of faculty (Chief Consultant)	Client Organization	Title of Consultancy of project	Amount received (in Rupees)	Amount received (in words)
6		Ms. Deepika Saxena	Aadhunik Enercon Pvt. Ltd.	Finance for non Finance Executives	250000.00	two lacs fifty thousand only
				Total	1485000.00	forteen lacs eighty five thousand only
1	2013-14	Ms. Pooja Jain	Jindal Mectec (P) Ltd.	Measuring customers satisfacion for our product in NCR Region	200000.00	two lacs only
2		Dr. Pratima Daipuria	Okara Trade Parcel Carriers	Perforamnce Appraisal in a small scale manufacturing unit	215000.00	two lacs fifteen thousand only
3		Dr. Ritu Bajaj	Upaj Buildcon Pvt. Ltd.	Cost cutting teachniques in inventory management	240000.00	two lacs forty thousand only
4		Ms. Deepti Kakar	Babushka Promoters Pvt. Ltd.	evaluating govt. initiatives to promote MSME sector.	230000.00	two lacs thirty thousand only
5		Mr. Sanjiv Saxena	Ess Ess Buildcon (P) Ltd.	Data Management in Digital Form	235000.00	two lacs thirty five thousand only
6		Ms. Neelam Dhall	Aadhunik Enercon Pvt. Ltd.	LEADERSHIP TRAINING FOR SENIOR MANAGERS	215000.00	two lacs fifteen thousand only
				Total		thriteen lacs thirty five thousand only
					1335000.00	