

Evaluation Report of the Programme

The self-evaluation of every Programme may be provide separately in about 3-4 pages, avoiding the repetition of the data.

1. Name of the Programme: PGDM / PGDM(IB) / PGDM(RM)
2. Year of Establishment: 1993/2010/2010
3. Name of programmes/Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.): NA
4. Names of Interdisciplinary courses and the departments/units involved: NA
5. Annual/semester/choice based credit system (programme wise): Trimester
6. Participation of the department in the courses offered by other departments: NA
7. Courses in collaboration with other universities, industries, foreign institutions, etc.: NA
8. Details of courses/programmes discontinued (if any) with reasons: NA
9. Number of Teaching posts

	Sanctioned*	Filled**
Professors	5	13
Associate Professors	10	8
Asst. Professors	25	25

*the term 'sanctioned' refer to the minimum required by AICTE.

**Filled refers to the actual staff strength.

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt./Ph.D./M.Phil. etc.,)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D. Students guided for the last 4 years
Dr. J.K Goyal	Ph.D	Director	Economics	40	3
Mr. Subhash Chand Kapoor	M.A. (SW) in HR & IR	Professor	HR	32	
Dr. Sumesh Raizada	Ph.D	Professor	Marketing	26	
Dr. S K Khandelwal	Ph.D	Professor	QT	41	2

Dr. Pratima Daipuria	Ph.D	Professor	HR	13	
Dr. R K Arora	Ph.D	Professor	Finance	43	
Dr. Ashok Bhagat	Ph.D	Professor	International Business	40	
Dr. Ritu Bajaj	Ph.D	Professor	Marketing	18	2
Dr. Joydeep Goswami	Ph.D	Professor	Economics	23	
Dr. Deepti Kakar	Ph.D	Professor	Economics	12	
Dr. Amit Jain	Ph.D	Professor	QT	18	
Dr. A R Mishra	Ph.D	Professor	Marketing	20	
Dr. Preety Wadhwa	Ph.D	Professor	Marketing	11	
Dr. Bhupender Som	Ph.D	Associate Professor	QT/OR	10	
Ms. Pooja Jain	PGDBM	Associate Professor	Marketing	10	
Dr. Neelam Dhall	Ph.D	Associate Professor	OB & HRM	14	
Mr. Sanjive Saxena	PGDBM, M.TECH	Associate Professor	Marketing	27	
Dr. Navneet Joshi	Ph.D	Associate Professor	Finance	13	
Mr. N P Singh	M.Phil	Associate Professor	Finance	14	
Ms. Rashmi Taneja	M. Phil	Associate Professor	Int. Business	10	
Mrs. Deepika Saxena	MBA	Asst. Professor	Finance	10	
Ms. Yukti Ahuja	MBA	Asst. Professor	Marketing	8	
Ms. Dilpreet Kaur	M.Com	Asst. Professor	Finance	8	
Mrs. Silky Madan	M. Phil	Asst. Professor	HRM	14	
Mrs. Teena Wadhera	MBA	Asst. Professor	HRM	7	
Ms. Roshika	MBA	Asst. Professor	Finance & Marketing	3	
Ms. Anshul Garg	MBA	Asst. Professor	Marketing & Finance	5	

Ms. Sugandha Sharma	PGDM	Asst. Professor	Finance	7	
Ms. Bharti Rana	M.Phil, NET	Asst. Professor	Finance	9	
Ms. Kanchan Bajaj	M.Phil, NET	Asst. Professor	Finance	12	
Ms. Neha Jain	M.Com	Asst. Professor	Finance	6	
Ms. Neha Goyal	MBA, UGC NET	Asst. Professor	HR & Finance	5	
Ms. Divya Gupta	MBA, UGC NET	Asst. Professor	Marketing	8	
Ms. Megha Kalia	MBA	Asst. Professor	Marketing	8	
Ms. Ruchi Mishra	MBA	Asst. Professor	Marketing	8	
Ms. Anuja Thakar	MBA	Asst. Professor	Marketing	18	
Ms. Parul Raj	MBA	Asst. Professor	Marketing & Communication Skills	11	
Ms. Manpreet Kaur	MBA	Asst. Professor	Finance	5	
Ms. Timsy Makhija	MA (Eng.)	Asst. Professor	English	8	
Ms. Mansi Arora Madan	MBA	Asst. Professor	Marketing	7	
Dr. Preeti Sharma	Ph.D	Asst. Professor	Finance	13	
Ms. Harpreet K. Rakhra	MBA	Asst. Professor	English	8	
Ms. Shweta Goel	M.Com	Asst. Professor	Finance	2	
Ms. Indu Loura	MBA	Asst. Professor	HR	9	
Ms. Mahima Gupta	PGDM	Asst. Professor	Marketing	4	
Ms. Charu Puri	PGDM	Asst. Professor	HR & Marketing	1	

11. List of senior visiting faculty:

S. No.	Name	Qualification	Company & Designation
1	Mr. Sumit Chaudhary	MA (SW), PGDPM	CMD, Third Millenium

		(FMS, Delhi), DLL, DTD, L.L.B.	Pvt. Ltd.
2	Col. Nageshwant Vaid	M.Sc.	Retd. Col
3	Mr. Hitesh Minocha	PGDM	Consultant
4	Mr. Suneel Keshwani	M.Com	Consultant
5	Mr. Vikul Goyal	MBA	
6	Mr. S. Mookherji	MBA, M.Phil	Dy. Director
7	Mr. Mukul Jain	Ph.D in Management	
8	Mr. Gaurav Vashishth	PGDM	Director, Cheetah Logistics Pvt. Ltd.
9	Mr. Jeetendar Kapoor	LLB	Advocate
10	Mr. Maninder Singh	B.E. (Mech.), MBA (Marketing)	Director
11	Mr. Nawal Gupta	PGDM	
12	Mr. Vivek Bhatia	PGDFM, NET	Consultant
13	Mr. Bhushan Kachru	MBA (HR), PGDBM	Director, Shri Vardhman Academy
14	Mr. Akshat Jain	B.E. (E&C), MBA	AVP
15	Mr. S C Shekhar	CA	CA
16	Mr. Varun Bangia	PGDFM, NET	Consultant
17	Mr. Prakash Chhabra	MBA, CFA,	Executive Director
18	Debas Bhattcharjee	M.Sc. M.Tech	Consultant

12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty

In the theory courses no practical are required, for every four lectures we keep one tutorial class. However, in courses which are application based the ratio between the lecture and tutorial classes is 60% - 40%.

13. Student-Teacher Ratio (programme wise): 15 : 1

14. Number of academic support staff (technical) and administrative staff; sanctioned and filled

	Sanctioned*	Filled
Administrative Staff	12	12
Technical Staff	12	12**

**sanctioned by governing board*

*** The number referred to the total technical staff*

15. Qualifications of teaching faculty with DSc/D.Litt/Ph.D/MPhil/PG.

The details of qualification of teaching faculty is given in S.No. 10.

16. Number of faculty with ongoing project from a) National b) International funding agencies and grants received: Nil

17. Departmental project funded by DST – FIST; UGC, DBIT, ICSSR, etc. and total grants received

Nil

18. Research Centre/facility recognized by the University

Nil

19. Publications:

- A) Publication per faculty
- Number of papers published in peer reviewed journals (national/international) by faculty and students
- Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dara Database – International Social Science Directory, EBSCO host, etc.)
- Monographs
- Chapter in Books
- Books Edited
- Books with ISBN/ISSN number with details of publishers
- Citation Index
- SNIP
- SJR
- Impact factor
- H-index

S. No.	Faculty Name	Conference	Organised by	Topic of Paper Presented / Published	Date
1	Ms. Deepika Saxena	Innovative Journal of Business and Management		Increasing the effectiveness of Banking Services by listening to marginalized consumers	ISSN 2277 - 4947, Impact Factor : 3.53
2	Ms. Deepika Saxena	UGC - National Seminar	UGC at Satyawati College (University of Delhi)	Role of Behavioural Finance in Indian Financial Market	30th March, 2016

3	Ms. Deepika Saxena	International Conference on Advances in Management and Decision Sciences	Gautam Budha University	Analyzing the Impact of Customer Education level on Usage of ATM Services provided by Indian Commercial Banks towards Technology based Financial Inclusion: A study in NCR of India	16th - 17th July, 2016
4	Ms. Deepika Saxena	2017 Annual International Conference of Emerging Markets Conference Board	IIM Lucknow	A study of the Impact of Technology Based Financial Inclusion Initiatives by Indian Commercial Banks to reach out to Unbanked Consumers of Delhi NCR, India"	January 5-7, 2017
5	Dr. Deepti Kakar	International Conference on Management and Business Research (ICMBR-14)	Society of Technical and Management Professionals (STMP)	India's Politicoeconomic Business Environment - Enabling or Disabling Business	26-27 Dec 2014
6	Dr. Deepti Kakar	Journal of Vishwakarma Institute of Management		Tug -of-War at Maruti Suzuki India Limited	ISSN: 2229-6514, Vol: V, Issue: 1, Jan 2015
7	Dr. Pratima Daipuria	6th International Conference on Excellence in Research and Education CARE - 2014	Indian Institute of Management Indore	Impact of Emotional Intelligence of Healthcare Professionals on Personal Effectiveness : A study of hospitals in Delhi	8 - 11 May - 2014

8	Dr. Pratima Daipuria	5th International Conference on Sustainability: Inspiration, Innovation and Inclusion	IIM Shillong	Markovian Queing Model with Heterogeneous Service, Reverse Balikng and Retention of Impatient Customers A Mathematical Instrument for Sustainable Strategy Design	17th - 19th March,2016
9	Dr J K Goyal	14th EBES Conference - Barcelona	Eurasia Business and Economics Society	Combating Economic Depression by IMF Conditionality - the Bitter Pill	October 23-25, 2014
10	Dr J K Goyal	2014 4th International Conference on Education, Research and Innovation - ICERI2014	International Conference on Education, Research and Innovation	Indian Higher Education System in Global Prospective	September 25-26, 2014
11	Ms. Mansi Arora		IJoART	Banking in IT	ISSN:2278-7763 Issue 5; May,2014
12	Ms. Mansi Arora	International Conference on Research in Marketing	IIT Delhi, Curtin University & XLRI Business School	Changing Playfield:Strategic Tactics of Micromax	21-22 Dec 2013
13	Ms. Mansi Arora	International Conference on Contemporary Thinking in Marketing, 2015	S. P. Jain Institute of Management and Research, Mumbai	Turn Big Data to Big Ideas - Panasonic	21st - 22nd Feb 2015

14	Dr. Navneet Joshi	International Conference on Issues and Challenges in Current Global Economy: It's Impact on Commerce, Engineering and Technology	International Association of Academicians and Researchers	Sustainable rural development: all the way through Micro – Finance (<i>Study based on kumaon Division in Uttarakhand - India</i>)	11-Aug-13
15	Dr. Navneet Joshi	Int. Interdisciplinary Research Conference on Business, Management, Engineering, Technology and Social Science	Choice College of Arts & Commerce / Int. Journal of Business, Management & Social Science	Viability of Gram Panchayat Governance System in Modern India	24th August 2013
16	Dr. Navneet Joshi	International Interdisciplinary Research Conference on Changes and Challenges and Consequences in Commerce, Management, Engineering, Technology and Social Science	Choice Institute of Management Studies and Research	An empirical analysis of non-performing assets management in the Indian banking sector	16-Sep-13
17	Dr. Navneet Joshi	International Conference on Global Changes and Challenges: It's Impact on Commerce, Management, Engineering, Technology and Social Sciences	Indo Global Chamber of Commerce, Industries and Agriculture	Accounting & Taxation Aspects of Carbon Trading	30-Dec-13

18	Dr. Navneet Joshi	International Conference on Advances & Challenges in Global Business, Management, Economics, Tourism and Information Technology	Research Development Association & Research Development Research Foundation, Jaipur	Comprehensive Study of Customer Relationship Management in Indian Commercial Banks	1-2 February, 2014
19	Dr. Navneet Joshi	International Journal	Choice Institute of Management Studies and Research	Foreign Exchange Risk Management by Indian Banking Sector: concern and confront	Feb-14
20	Dr. Navneet Joshi	4th International Conference on Growth, Globalization and Governance: Promises and Challenges 2025 and Beyond	JK Lakshmipat University, Jaipur	A Multi-server mathematical financial model with reverse banking & retention of impatient customer	22nd - 24th January, 2016
21	Dr. Navneet Joshi	National Conference on Management By Optimism	University School of Management Studies GGSIPU	Entrepreneurial Challenges For "Make in India"- An Optimistic Initiative	19th Feb, 2016
22	Dr. Navneet Joshi	18th International Conference on Sustainable Growth & Innovation in the New Millennium-Frontier Global Issues and Challenges	Research Development Association & Research Development Research Foundation, Jaipur	Swap Over Rate of INR vs. USD and its Collision on Inflow & Outflow of foreign Direct Investment in India	26th-27th March, 2016
23	Ms. Pooja Jain	International Conference on Research in Marketing	IIT Delhi, Curtin University & XLRI	From Conversations to Conversations: The Art of Storytelling in Business	21-22 Dec 2013
24	Ms. Pooja Jain	Global Summit on Management Cases	IIM Raipur	Case Study Titled "Successful and Significant : The Brand Journey of	12 & 13 Dec 2014

				JIMS"	
25	Ms. Pooja Jain	Conference on Brand Management	IIT Delhi	Perplexity And Perils in Branding A SOCIAL Initiative	16th - 17th April,2016
26	Ms. Pooja Jain	International Marketing Conference	IIM Calcutta, Kolkata	Opportunities and challenges of Internet Adoption in Agriculture"	December 22 to 24,2016
27	Ms. Pooja Jain	7th International Conference on Excellence in Research and Education	IIM Indore	Exploring the Dimensions Pertaining to the Budding Tweens Segment	5th - 8th May,2016
28	Ms. Yukti Ahuja	International Conference on Research in Marketing	IIT Delhi, Curtin University & XLRI	From Conversations to Conversations: The Art of Storytelling in Business	21-22 Dec 2013
29	Ms. Yukti Ahuja	2nd PAN IIM World Management Conference	IIM Kozhikode	Exploring the documented work pertaining to the Budding Tween's Market	5 - 8 Nov-2014
30	Ms. Yukti Ahuja	Conference on Maketing in emerging economics	IIM Ahmedabad	Unfurling the dimensions influencing the decision making of the Indian Tweens' segment : A Conceptual Analysis	7 - 9 Jan 2015
31	Ms. Yukti Ahuja	Global Summit on Management Cases	IIM Raipur	Case Study Titled "Successful and Significant : The Brand Journey of JIMS"	12 & 13 Dec 2014

32	Ms. Yukti Ahuja	National Conference on Mind Management for Management	University School of Management Studies Guru Gobind Singh Indraprastha University	A comparative study of Indian and International Customers' Online Shopping Behaviour	7th Nov 2014
33	Ms. Yukti Ahuja	Conference on Brand Management	IIT Delhi	Perplexity And Perils in Branding A Social Initiative: A Case Study of Karmaarth	16th - 17th April,2016
34	Ms. Yukti Ahuja	7th International Conference on Excellence in Research and Education	IIM Indore	Exploring the Dimensions Pertaining to the Budding Tweens Segment	5th - 8th May,2016
35	Ms. Yukti Ahuja	International Marketing Conference	IIM Calcutta, Kolkata	Opportunities and challenges of Internet Adoption in Agriculture"	December 22 to 24,2016
36	Ms. Yukti Ahuja	Short Term Training Programe	Dellhi Technological University	Research Methodology	14th to 18th December,2016
37	Ms. Yukti Ahuja	International Journal of Computer Science and Information Technology		Quantitative Analysis of Data Product Packaging with the Application of Data Mining Techniqes	ISSN: 20975-9646 March 2016
38	Ms. Yukti Ahuja	5th International Conference on Sustainability: Inspiration, Innovation and Inclusion	IIM Shillong	Markovian Queing Model with Heterogeneous Service, Reverse Balikng and Retention of Impatient Customers A Mathematical Instrument for Sustainable Strategy Design	17th - 19th March,2016

39	Dr. Ritu Bajaj	Global Summit on Corporate Social Responsibility 2015	IIM Raipur	Enriching Academia-Corporate Loop (ACL) - A Corporate Social Responsibility Initiative	15-16 May 2015
40	Dr. Ritu Bajaj	Collnet	institute of Economic Growth, University of Delhi	A bibliometric Analysis of the Research Output of Brics Nations with Special Reference to India	
41	Dr. Ritu Bajaj	4th Biennial Indian Academy of Management Conference on Managing in the Indian Institutional Context	Indian Institute of Management Lucknow - Noida Campus	An Empirical study of Safety perception and job satisfaction in select small and medium enterprises of uttarakhand	11th - 13th Dec,2015
42	Dr. Ritu Bajaj	National Conference "Mantra for 21st Century Managers: Initiate, Innovate And Integrate	Delhi Institute of Advanced Studies	Impact of Branding on Awareness of swacch Bharat in Rural Area of Delhi & NCR	27th Feb,2016
43	Dr. Ritu Bajaj	International Conference		A Comparative study on growth prospects of Private Labels Brands to National Brands	30th July,2016
44	Dr. Ritu Bajaj	International Book Chapter Publication		A factor analytical study of safety and health issues in select small and medium manufacturing concerns " Handbook of Research in Healthcare Administration and Management' in IGI Global, Australia 2016	

45	Dr. Sumesh Raizada	Journal on Patanjali : Discover, Differentiator and Disruptor		Business Management and strategy	ISSN : 2157 - 6068, Vol. 7, No. 2, September 21, 2016
46	Mr. Sanjive Saxena	National Conference on Cyber Security	Rukmini Devi Institute of Advanced Studies	A Case Study of Integration of IT with Business Objective	31st Jan - 1 Feb. 2014
47	Mr. Sanjive Saxena	International Conference on Global Issues and Managerial Intervention to chase vision 2020 - Global Strategic View	Asian Business School	Designing a conceptual framework for determining an index based on parameters pertaining the value creation & its performance in implementing human resources practices	19-Jul-14
48	Mr. Sanjive Saxena	International Conference on Computer Science and Information Technology : Trend, Challenges and Issues	RDIAS	A framework for Implementing Trust in Cloud at IAAS Level	30th Jan, 2015
49	Mr. Sanjive Saxena	int. Journal of Exclusive Management Research		Impact of entrepreneurial Development programme on potential entrepreneur, on perceived benefit and actual benefit	ISSN No. 2249-2585 (Online) and ISSN2249-8672 (Print) Issue April 2015
50	Mr. Sanjive Saxena	International Conference ICCTICT 2016 under" Machine Learning and Optimization	GGSIU	Developing a Mathematical Model for Assessing the Impact of Loss of Trust due to Data Leakage in cloud	11th- 13th March, 2016

51	Mr. Sanjive Saxena	International Conference on Computer Science and Information Technology : Trend, Challenges and Issues 2016	RDIAS	A framework for Implementing Trust in Cloud	29th - 30th Jan, 2016
52	Mr. Sanjive Saxena	International Conference Under " Computer Science & Information Technology" Theme, Sub Theme: Exploitation	IIMT College of Engineering	Mathematical Model for Determining the degree of exploitation due to loss in cloud at IaaS Level	20TH Feb, 2016
53	Ms. Silky Madan	International Journal of Engineering and Mangement Research		Green HRM: Arequirement for 21st century	Vol. 6: Issue 4 , July - August, 2016
54	Ms. Silky Madan	International Conferenece on Global Information and Business Strategies	Gitarattan International Business School	paper presented Global Information and Business Strategies	16th &17th Dec, 2016
55	Dr. Bhupender Som	American Journal of Operational Research Journal		M/M/1/N Queuing Sysem with Reverse balking	P-ISSN : 2324-6537 E-ISSN : 2324-6545, 2014
56	Dr. Bhupender Som	Advanced Modeling and Optimization Journal		An M/M/1/N Queuing Sysem with Reverse balking and Reverse Reneging	An electronic International Journal, Vol 16, Nov 2, 2014
57	Dr. Bhupender Som	Operations Research and Decisions		Optimization of M/M/1/N Feedback Queue with Retention of Reneged Customers	Contents 2014/Vol. 24/No. 4
58	Dr. Bhupender Som	International Conference on Emerging Areas of Mathematics and Science and Technology	Punjabi University Patiyala in collaboration with Indian Society of Industrial and Applied Mathematics	An M/M/1/N Queuing System with Reverse Balking, Reverse Reneging and Retention Customers	30 Jan - 1 Feb 2015

59	Dr. Bhupender Som	IORA 18th National Conference	BIMTECH	Economic Analysis of an Input-Output Markovian Queuing System with Reverse Balking and Retention of Impatient Customers	3-4 May 2015
60	Dr. Bhupender Som	Global Summit on Corporate Social Responsibility 2015	IIM Raipur	Enriching Academia-Corporate Loop (ACL) - A Corporate Social Responsibility Initiative	15-16 May 2015
61	Dr. Bhupender Som	4th International Conference on Growth, Globalization, and Governance: Promises & Challenges of 2025	JK Lakshmi Pat University, Jaipur	A multi-server mathematical financial model with reverse balking and Retention of impatient customers	22nd-24th Jan, 2016
62	Dr. Bhupender Som	19th Nirma International Conference on Management, Empowering trade, Industry, and Society in Challenging and competitive Environment	Institute of Management, Nirma University	Entrepreneurial Challenges for Make in India-An Empirical Analysis	7th - 9th Jan, 2016
63	Dr. Bhupender Som	IJAEMS Journal		Decision Making Under Uncertainty-A Queing Theory Approach	ISSN: 2454-1311 May 2016

64	Dr. Bhupender Som	5th International Conference on Sustainability: Inspiration, Innovation and Inclusion	IIM Shillong	Markovian Queing Model with Heterogeneous Service, Reverse Balikng and Retention of Impatient Customers A Mathematical Instrument for Sustainable Strategy Design	17th - 19th March,2016
65	Dr. Bhupender Som	NCRG16 "Accelerating Rural Growth: New Technology, Innovation and Entrenepureship		A Priority Queue for Rural Healthcare Management With Reverse Balking	August,2016
66	Dr. Bhupender Som	2nd IIMA International Conference	IIM Ahmedabad	Advances in Healthcare Management Services	December 10-11, 2016
67	Ms. Mahima Gupta	Global Summit on Corporate Social Responsibility 2015	IIM Raipur	Enriching Academia-Corporate Loop (ACL) - A Corporate Social Responsibility Initiative	15-16 May 2015
68	Ms. Mahima Gupta	International Journal of Computer Science and Information Technology		Quantitative Analysis of Dairy Product Packaging with the Application of Data Mining Techniques	ISSN: 20975-9646 March,2016

*updated list and details will be submitted at the time of peer team visit.

20. Areas of consultancy and income generated

At the national level, we find it more relevant to serve the medium and small scale sector. In its vicinity the institute has a lot of micro and small scale units which do not have any access to professional guidance. The institute provides various consultancy services and conduct management programmes for these units. Some of these corporate partners are:

- a) DCP India Pvt. Ltd.
- b) Taurus Clothing Co. Pvt. Ltd.

- c) Kwaliti Dairy India Pvt. Ltd.
- d) Okara Trade Parcel Carriers
- e) Toyo Springs Ltd.

Apart from the small scale centre IBM had set up Centre for Excellence in our institute which had trained a large number of students. The institute is making efforts through FIEO for international corporate partners.

Income Generated:

2015-16: Rs. 8.37 Lakhs

2014-15: Rs. 3 Lakhs

21. Faculty as member in

- a) National committees b) International Committees c) Editorial Boards.

National Committees: 2

International Committees: Nil

Editorial Boards: 2

22. Student projects

- a) Percentage of students who have done in-house projects including inter departmental/programme: In the 6th trimester all studnets have to undertake a project and submit its report. Faculty memebtrs act as supervisors and guide the studnets in the preparations and submission of the project which is duly evaluated. It is a part of their course curriculum.

- b) Percentage of students placed for project in organizations outside the institution i.e. in Research laboratories/Industry/other agencies: Nil

23. Awards/Recognition received by faculty and students:

Faculty: 10

Students: 35

24. List of eminent academics and scientist/visitors to the Programme

Following visitors came for different events in the academic year 2015-16.

1	Mr. Gyanesh Prasad - Sales Head, Corporate wireless group, Reliance Communication
2	Mr Yuvraj Shekhavat- Assistant Manager, Learning & Management, Tachouse
3	Mr Kumud Ranjan- Associate Director, Snapdeal
4	Mr Nitin Dewan- Head-International Business & Exhibitions AVN Logistics Solutions Pvt Ltd
5	Ms Rashmi Aggarwal, Trainer
6	Mr Rajkamal Sharma, Head-Exports(NESTLE)

7	Ms. Deepty Aggarwal, Head- Human Capital Division and Mr.Rishabh Kapoor, Channel Sales Head- Canon India
8	Retd. Liet. Ms. Rita Gangwani
9	Mr Gaurav Vashisth, Executive Director, Panache Tech Solutions (P) Ltd
10	Dr. M. P. Singh Director, SMI Group, Jabel Ali Free Zone, Dubai
11	Dr.Vasudha Bhatnagar, Associate Professor, Department of Computer Science,Delhi university
12	Dr. M.P. Jaiswal, Dean : Research & Accreditation, MDI, Gurgaon
13	Ms. Shalli Goel, Corporate Trainer
14	Mr. Anurag Batra, Chairman and Editor-in-Chief BW, Business world,
15	Mr. Rajnish Dutta, Sr President-Human Capital-Lending division, Yes Bank
16	Mr. Rajeev Sahdev, Sr. Vice President, Moser Baer
17	Mr. Rajkamal Chauhan, Regional Head-North & East, Cushman & Wakefield
18	Mr. Rajesh Tripathi, Vice President & Head- Human Resources, GHCL
19	Mr. Prateek Dubey, Zonal Manager, PEC North,Hindustan Coca Cola Beverages
20	Mr. Surajeet Banerjee, Senior VP-HR, DLF Universal Limited
21	Mr. Deepak Behl, Director (HR), The Grand,
22	Mr.Ahmad Sabih Kidwai, Director-HR, Schneider Electric
23	Mr. Biju Sebastian, Head HR, Apollo Tyres
24	Mr. Vishnu Dev, Director-Staffing Manpower Group
25	Mr. S Y Siddhiqui, Chief Mentor Maruti Suzuki India Ltd.
26	Dr. Mamta Mittal
27	Dr. Pratima Mittal
28	Dr. Anil Jain
29	Dr. G S Popli
30	Dr. Ruchi Singhal
31	Dr. Shakuntala Kumar
32	Dr Neeta Dhabhai
33	Mr. Gajendra Khare, Founder of SCS Universal
34	Mr. Shailaja Ranjan

35	Ms Annelies First Secretary , Embassy of the Kingdom of Belgium
36	Mr. Pradeep Katyal, COO, Ritu Kumar
37	Mr. Sanjeev Kingar , Area Controller, Shoppers Stop
38	Ashmit Alag, Principal Director, Transform Group.
39	Dr. Manish Chandekar, Technical Expert from CII
40	Ms. Kanika Pahwa, Head of Marketing- North Region, Max, Lifestyle International
41	Mr. Kritidipta Lahkar, Director - Kids Apparel, Jabong.
42	Mr. RahulChitale, CTO, Askme.com
43	Mr. Rajeev Agarwala, Co-founder, Baysil
44	Mr.Manish Aneja, Senior Software Engineer Lead, IBM
45	Mr Love Chopra, cofounder, careerguide.com
46	Mr. Vivek, training anddevelopment manager IBNC
47	Mr. Neelmani Gautam, Birlasoft
48	Mr. RakeshVij, chief business officer, Aricent.
49	Mr. Vaibhav Gupta, Adobe and Mr. Sandeep,Dell.
50	Mr. Syed Emam, Head Sales Strategy & Media Solutions - Yahoo India
51	Ms. Nidhi Gulia, Marketing -Lead, Yahoo India
52	Mr. Tarun Bansal, Managing Director, Blue Pigeon
53	Mr.Pankaj Belwariar, VP Sales, Sakal Media Group
54	H. E. Mr. Armen Martirosyan - Ambassador of Armenia
55	Dr. Sumeet Jerath IAS , Additional DG- Foreign Trade
56	Dr. Amiya Chandra, Joint DGFT
57	Mr. H.S. Bains, AGM (FED)- RBI, New Delhi
58	Mr. Laxman Joshi- Director & Head Trade Products, Deutsche Bank, Mumbai,
59	Mr. Jamal Mecklai, CEO- Mecklai Finance, Mumbai
60	Mr. Abheek Barua- Chief Economist, HDFC Bank
61	Mr. Ajay Rastogi - Ex-Managing Director, Deutsche Bank, Mumbai
62	Mr. Dinesh Gandhi - DGM (Treasury), Maruti Suzuki India Ltd)
63	Mr. Kunal Tyagi, Assistant Manager Business Development,National Stock Exchange
64	Mr. Dishanshu Tripathi, Regional Manager – North, ICICI direct - Centre forFinancial Learning
65	Dr. Nitin Seth, Auckland Institute of Studies
66	Mr. Himanshu Moolchandani from IBM

67	Mr. Kanwaljit Singh, Head (Testing & Quality), Logic Eastern India Pvt. Ltd.
68	Dr. Amit Pareenja, Business Development Manager, Vodafone Global Enterprise
69	Mr Pankaj Gupta, HR Associate, Acidaes Solutions Pvt. Ltd (CRMNext).
70	Mr. ASHU MALHOTRA, the Chief HR Executive Officer at JABONG.COM
71	Mr. Amitesh Tyagi, director Nimble Venture Ltd
72	Mr. Deepak Goel, Founder, Karmacircles
73	Ms. Suchita Salvan, CEO of LBB
74	Mr. SK Saini, Chief commercial officer, Tata Power Delhi Distribution Ltd.
75	Mr. Brajamohan Panigraha, TPDDL
76	Mr. Kirandeep Singh, Co-founder, Udaaan - an initiative by alumni from IITs
77	Mr. Yuvraj Singh, Assistant Manager – L&D, The Andragogy Consulting House
78	Ms Srishti Sharma, Unit HR Head, Shoppers Stop
79	Ms Preeti Sinha, Chief People Officer, Air Net Services.
80	Mr. Harish Yadav, National Accounts Manager, On Mobile Global Ltd.
81	Mr. Suman Kumar, AGM Corporate Sales, HT Media Ltd.
82	Mr. Rohit Kumar Jain, Sr. VP & Regional Head, Eastern Financiers Ltd.
83	Mr. Pankaj Belwariar, VP Sales, Sakal Media Group
84	Mr. Divyankar Goel, AGM Sales & Marketing, Hettich India
85	Ms. Jyoti Kamaal, MD, Pan Asia Marketing Solutions
86	Mr Pankaj Gupta, HR Associate, Acidaes Solutions Pvt. Ltd
87	Mr. Abhishek bhambani, Product Manager, Future Brands
88	Mr. Abhinav Sharma, Founder, Focus Digit
89	Mr Kishore Chakraborty (Ex Vice President- Consumer Insight & HFD)-McCann Erickson
90	Ms. Kumari Nivedita, Asst. Manager HR, Coal India Ltd.
91	Mr Sunil Aggarwal (Ex VP-IDBI Bank).
92	Ms. Nitasha Kapoor, Senior Consultant, Kelly Services India Pvt. Ltd.
93	Mr. Sunil Dua, Sr. Regional Head-Academics, TIME Institute
94	Mr Kailash Chandra Giri (Ex- CEO & Managing Director-Imperial Bank, Uganda).
95	Mr. Vivek Gupta, IMS Proschool

96	Mr Manu Lauria, chairman of board of Dkop Labs pvt ltd,
97	Prof. (Dr.) K.K. Aggarwal, Chancellor, K R Mangalam University
98	Mr. Karan Chaturvedi, City Technical Developer Evangelist, IBM Ecosystem Development Team
99	Mr. Sanjeev Agrawal, CIO- Executive Vice President (IT) at Apollo Munich Health Insurance Co. Ltd.
100	Mr. Nitin Manchanda, SEO Head at Askme.com
101	Mr. Sandeep Amar, CEO – Zee Digital
102	Mr. G.R Raghavender (Joint Secretary, Ministry of Commerce and Industry) .
103	Mr. Sudhanshu Malhotra (CEO), Webcom Technologies
104	Mr. Harshdeep Rapal (CEO, Freelance Company)
105	Mr. Naresh Gupta (CSO, Bang in the Middle)
106	Mr. Shashwat Sharma, Category Head, Hindustan Unilever.
107	Mr. John Sarkar, Special correspondent, Times of India

25. Seminars/ Conferences/ Workshops organized & the source of funding

a) National: 80

b) International: 10

Source of funding: Internal Resources

26. Student profile programme/course wise:

Name of the Course/programme (refer question no. 4)	Applications received	Selected	Enrolled		Pass percentage
			*M	*F	
PGDM	2508	400	98	82	
PGDM(IB)	286	150	35	25	
PGDM(RM)	198	140	29	19	

*M=Male *F=Female

27. Diversity of students

Name of the Course	% of students from the same state	% of students from other State	% of students from abroad
PGDM	60	40	NA
PGDM(IB)	60	40	NA
PGDM(RM)	60	40	NA

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defence services, etc.?

Data not available.

29. Student progression

Students progression	Against % enrolled
UG to PG	NA
PG to M.Phil.	Nil
PG to Ph.D.	Nil
Ph.D. to Post-Doctoral	Nil
Employed	
• Campus selection	95%
• Other than campus recruitment	
Entrepreneurship and Self Employed	5%

30. Details of Infrastructural facilities

a) Library

We have well stocked library with the latest books, periodicals, journals and magazines, which provide voluminous information in every subjects. JIMS also has membership of British Council Division, Delnet. NDL and ISTE. JIMS Library has a collection of over 46807 volumes of books (25682 in management library and 21125 in I.T. Library). JIMS subscribes to 130 periodicals including 5 foreign Journals and 95 Indian Journals like Decision, Vision, Abhigyan and magazines like Harvard Business Review, Fortune and Economist etc. The library is enriched with e-journals of cengage LearningProquest Sage Publications, and springer-EEC.

b) Internet facilities for Staff & Students

The whole campus is wired and wireless with 64 mbps connectivity. It has wifi facility also.

c) Class rooms with ICT facility:

JIMS has ultra modern class rooms with auditorium type of seating equipped with the latest equipments like LCD Projectors, Cordless Microphones, Combination of White Boards, Chalk Boards and screen etc.

d) Laboratories: Computer Labs, Visual merchandising Lab

31. Number of students receiving financial assistance from college, university, government or other agencies

30

32. Details on students enrichment programmes (special lectures/ workshop/ seminar) with external experts

Guest Lecture / Special Lecture / Industrial Visit / Other Event			
(2015-16)			
S. No.	Seminar / Conferences / Workshops	Speaker / Resource Person	Date
1	"Delivering Formidable Performance"	Mr Gaurav Vashisth	10th July 2015
2	International Manager "Challenges & Opportunities"	Mr M.P Singh	14th July 2015
3	Session on "Not every one can be a entrepreneur"	AIMA	16th July'15
4	Guest Lecture- "Rapid on boarding"	Mr. Vivekanand Vivek	29th July,2015
5	ABCD of Marketing	Ms. Katyayni Singh	8th Aug'15 (Saturday)
6	Career Development Workshop by IIM Alumni	Abhishek Goyal, Ajit Sehgar, Kapil Gahlot, Siddharth Ghosh, Sumanth Kapoor	1st September'15
7	Guest Lecture on Footwear Retail	Mr. Alok Mukhherjee	2nd sept,2015
8	Guest Lecture- "Indian Retail- Next6 Growth Story with Challenges & Opportunities"	Shailja Raj Ranjan & Gajendra P.K Khare	10th Oct,2015
9	European Union	Ms Annelies(Embassy of the Kingdon of Belgium	13th Oct 2015
10	Guest Lecture-Yahoo	Mr. Syed Imam & Ms. Nidhi Gulia	19th oct,2015
11	Session on 'Starting your startup'	Tarun Bansal, MD, Blue Pigeon	19th Oct.,'15
12	How to gain edge in Placements	Mr. Sunil Keshwani	21st Oct.,'15
13	Session on Brand Management and Advertising	Pankaj Belwariar, VP-sales, Sakal Media	26th Oct.'15
14	PPP (Professional Preparation for Placements (2nd Yr) -	Lt.Rita Gangwani	28th Oct.,15
15	Session on Entrepreneurship	Mr. H P Singh	7th Nov'15
16	Workshop - 'PPP'	Lt.Rita Gangwani	23rd Nov'15
17	Guest Lecture	Mr. Vaibhav Pandey	28th Nov'15

18	Guest Lecture- Entrepreneurship-Challenges and Opportunities	Ms. Sonal Jindal-An Entrepreneur, Owner of MEDUSA	8th Dec, 15
19	Guest Lecture by Prof. R.P. Maheshwari	Prof. RP Maheshwari	17th Dec'15
20	The retail upsurge in e- commerce and startup nuances	Mr. Gaurav Vashisht	20th Jan 2016
21	Guest Lecture by Ms. Ranita Ghosh on "MBA: Career opportunities and Corporate Expectations"	Ms. Ranita Ghosh	22nd Jan' 2016 (Friday)
22	Guest Lecture on 'Issues and Challenges in Sales and Marketing'	Dr. Amit Pareenja	23rd Jan' 2016 (Saturday)
23	HR analytics workshop	Mr. Pankaj Gupta	25th Jan' 2016
24	Session on E-Commerce Business in India	Mr. Ashu Malhotra	28th Jan' 2016
25	Dlf Emporio Visit	Mr. Gurpreet Khanuja	30th Jan,2016
26	Converting Summer Internship to PPO	Mr Sandeep Mann	3rd Feb 2016
27	Financial Modelling	Mr. Kirandeep Singh (IIT Alumnus and Co-founder, Udaaan - an initiative by group of IIT alumni.)	4th Feb' 2016
28	Pardigm shift in HR role from "HERE TO WHERE" (Interaction with alumni)		6th Feb' 2016 (Saturday)
29	Guest Lecture-Customer experience management & loyalty programme	Ms. Jyoti Kamaal	9th Feb 2016
30	Guest lecture-Doorsteps to career success	Mr. Sumit Chaudhari	17th Feb,2016
31	Workshop on "Encountering GD's and PI's	Ms Ranita Ghosh	18th Feb 2016
32	Guest Session on 'Career in Marketing'	Mr. Abhishek Bhambani	20th Feb' 2016 (Saturday)
33	Guest Session on Supply Chain Management in E-commerce	Mr. Abhinav Kumar	24th Feb.' 2016
34	Guest Lecture- Steps for Success in Retail & Fashion	Mr. Ashu Malhotra	29th Feb,2016
35	"Emerging trends in Payment Systems in India"	Mr Suneel Aggarwal(Ex VP-IDBI Bank)	4th March 2016
36	Workshop on Customs Clearance of Export and Import Carg	FIEO Workshop	11th March 2016
37	"Functioning,Challenges & Career Oppurtunities in treasur)	Mr Kailash Giri(Ex-CEO & Managing Director- Imperial Bank(Uganda)	16th March 2016

38	HR practices in Coal India Ltd.'	Mr. Kumar Nivedita	4th March, 2016
39	"Sales and Marketing Strategies of Hindustan Levers"	Mr. Shashwat Sharma, Category Head, Hindustan Unilever	4th April 2016
40	Session on 'Competency Integrity for Finance jobs' by Ms.Natasha Kapoor	Ms. Natasha Kapoor	12th Mar' 2016 (Saturday)
41	Financial Modelling: Session –II	Mr. Kirandeep Singh	16th March,2016
42	Financial Modelling workshop	Mr.Vivek Gupta, IMS-Pro	19th March,2016
43	Guest Lecture On “Startup Early”	Mr. Sandeep Amar, CEO – Zee Digital and a startup evangelist	2nd April,2016
44	Power Dressing Workshop	Ms. Ruchika Dugal	4th April,2016
45	Guest Lecture on "Sales and Marketing Strategies of Hindustan Levers"	Mr. Shashwat Sharma, Category Head, Hindustan Unilever	4th April,2016

33. Teaching methods adopted to improve student learning

Teaching methodology for a quality education has witnessed a sea change in the philosophy of management education at JIMS.

The pattern of management education at JIMS has transformed from mainly one sided communication i.e. classroom lecturers to interactive sessions through case discussions, presentations on strategic issues, business environment, leading through knowledge, book review, sectoral presentation, seminars, workshops and conferences. Management students are given more of field projects and industry interactive projects where they have interaction with the work culture. The programmes are more focused towards applied knowledge and practical issues. Numerous efforts have been undertaken to bridge the gaps between theory and practice. The assessment tools are more contemporary, for example MCQ tests, simulation exercises, etc. have been incorporated. The students have to submit their assignments through intranet / internet and the assessment of their assignments and projects are also done on line. IVRS systems has been installed which provides details about the courses, marks and attendance of the students in a semester automatically after entering a password. Introduction of the bulletin board has been developed on intranet for internal messaging of faculty and staff members.

34. Participation in Institutional Social Responsibility (ISR) and Extension activities

The institute had been discharging its social responsibility in various ways over the past two decades. It is highly encouraging to note that the staff members, the students contribute towards this with a lot of enthusiasm and commitment. The Governing board of the institution and the society are always willing to undertake any such project the CSR activities of JIMS include:

1. Karmaarth
2. Eco-Club
3. Blood Donation Camps
4. Cloth Donation Camps
5. Swachh Bharat Abhiyan
6. Miscellaneous Activities
 - Cyclothon 2011 – Save Girl Child Campaign
 - Silent Play on Pathankot Air Force Incident by Patriotic Club JIMS on Republic
 - JIMS Patriotic Club Organized The Quit India Movement
 - JIMS Patriotic Club Organized Nukkad Natak and Kite Flying Competition

35. SWOC analysis of the Programme and Future plans

Strengthes

As a self financing private sector professional institute JIMS is known for ensuring an excellent ROI (return on investment). Our commitment and dedication along with excellent location had made us one of the most sought after institutes in India. It has been possible because:-

- We like what we do
- We stir and select the best
- We don't just teach, we give a complete learning experience
- Our dedicated faculty is our Strength
- We are a pool of resources for the renowned companies
- We take pride in the facilities that we offer

Weaknesses

- The institute is located in Delhi. Presently, its campus is restricted to once acre land only. In the capital city, land is scarce. Moreover, the only land allotting authority in Delhi is DDA is no longer allotting land for institutional purpose.
- The institute is unable to provide outdoor sports facility to students within the campus.
- The institute does not have an extension counter of any bank.

Opportunities

The institute is no longer looking for additional programs and/or increasing students intake. Our entire focus is currently on improving the quality. This will provide us an opportunity to come into the elite category of professional institutions in private sector. Apart from national accreditation, we are also working towards regional and international accreditations. AMDISA has found us fit for SAQS accreditation (South Asian Quality Standard) and the process to get this accreditation is on.

Challenges

A lot of professional institutions are coming up both in the private sector as well as in the public sector. Many reputed professional colleges are increasing their capacities. Another

challenge lies in our limited exposure in terms of foreign universities. The reputed professional institutes in other countries decline our offer due to statutory hurdles. These are some of the challenges that the institute faces. However we are hopeful that we shall be able to overcome all obstacles.

Future Plans:

- Seeking Regional accreditation i.e. SAQS
- Seeking international accreditation such as AMBA
- Attracting students from outside India
- Alliance with reputed foreign universities
- Credit transfer and twinning programmes