



jims  
Sector-5, Rohini, Delhi

# ALUMNI

M A G A Z I N E

pizzazz



# Editorial



Dear Alum,

Time flies so fast .....

It's been a very eventful period for the Alumni Association and I can't help but feel grateful to the wonderful support you all have provided. The 17th Annual Convocation took place on January 21st , 2012, with about 250 students graduating

this year. It was a moment of joy for everyone. We wish the class of 2011 all the very best and also intend to keep them engaged with JIMS through the Alumni Office. The Alumni Office has been very busy over the last six months working to create a formal structure of the Alumni Association worldwide. We are very happy to inform you that we now have 4 city chapters in Hyderabad, Mumbai, Delhi, Chandigarh. The office-bearers of these chapters will work with the Alumni Office and serve as nodal agencies for you to connect with JIMS. We also have representatives for every batch who will help us reach out to you all. The goal of having these structures is to ensure that we reach out to everyone and collaborate in various programmes that benefit the entire JIMS community. We encourage you to update your information on [www.jimselite.org](http://www.jimselite.org), get the contacts of your local city chapter and stay connected. Annual Alumni Dinner planned on every 2nd Saturday of December is a good example of how this structure is beginning to work.

We can only go onwards and upwards from now on. I sincerely urge you to maintain the momentum.

We are proud to bring you the 2012 edition of the JIMS Alumni Magazine. In this edition, you will meet more alums from a cross-section of industries, batches and programmes, articles from members of the faculty, updates from students, alumni events, reunions and class notes. Last, but not least, some very touching words and pictures that capture the essence of our campus.

I still recall my first mail to all you in August 2008. And I will use the same words here again. Let's Engage, Energize and Enhance JIMS leadership through a strong Alumni Association.

Happy Reading

**Surbhi Malhotra**

**Associate Professor, Head, Alumni Association**

Jagan Institute of Management Studies

# Messages



Dear JIMS Alumni,

As President of the Alumni Association, it has been my charge and pleasure to serve the college and the alumni by enhancing relationships between the alumni and the college administration. The college has successfully completed two decades now and is committed for further expansion in

the forthcoming years.

It has been a vision of the management to strengthen the alumni network of JIMS and provide them a platform to connect/ contribute to their Alma Mater. To support this vision, the college administration and Alumni association have been supporting a series of events including but not limited to: annual dinners, networking events and other entertainment events. While the alumni have been meeting in Delhi and at various locations, I believe a stage has been reached when we need to substantially raise the level of our interaction.

I would now like to present a challenge to all alumni who share my love for JIMS. We would like you to tell us about you and your JIMS experience. We certainly have data available through the alumni records system, but we need more. We need you to tell us your story in your way. It is not surprising at JIMS that the most compelling way to present information is to make it personal.

We are now asking any alumni who wish to help students in this way to tell us about your career in as personal a manner as possible. If you can include a photograph, so much the better, as a picture is worth a thousand words! Please, tell us about your interests, your travels, your past jobs, your career path, your other activities at JIMS, other degrees and certificates, distinctions....

Help us put the personal stories of alumni loyalty and appreciation into the heart of the campus!

We are making great progress but there is much work to be done and I continue to ask for your cooperation and support.

We now look forward to more participation from the Alumni in all our activities and in the events held at the college.

Wishing each one of you all the very best in your professional and personal lives.

Regards,

**Rahul Khanna**

**Alumni President**

Manager Business Marketing at Tata Tele Services

**Batch: 2004-2006**





## Alumni Association

### President

- **Rahul Khanna**  
Batch: 2004-2006

### Vice President

- **Himanshu Singhal**  
Batch: 2006-2008

### Executive Members

- **Ankit Gambhir**  
Batch: 2007-2010 [MCA]
- **Prateek Gupta**  
Batch: 2008-2010
- **Amit Sharma**  
Batch: 2004-2006

### Mumbai - President

- **Mr. Deepak Sood**  
Batch: PGDM 1993-1995

### Secretary

- **Mr. Sujoy Bhattacharjee**  
Batch: PGDM 2007-2009

### Chandigarh - President

- **Ashish Manchanda**

### Secretary

- **Ishu Manchanda**

"Ritesh Abbi"

Chief Executive Officer, ICICI International Ltd.

Batch : 1995-1997



# 'High Spirit'

with Ritesh Abbi

- **What are you doing now? What did you do as soon as you graduated in year 1997?**

I am presently working with ICICI International Ltd. at Mauritius as the Chief Executive Officer. I was offered a job at ATN (Asian Television Network) Channel in campus placement immediately after graduation. I had a very short stint at ATN before coming back to JIMS as a faculty member. I stayed with my alma mater for a year before taking up banking as a career.

- **What do you want to do in the short term?**

Concentrate on the work at hand and also learn to play a Guitar.

- **What did you like most about being a JIMS student?**

Since I was part of the second batch at JIMS, we had to work hard in creating a name for our Institute. I believe the best part was that we grew along with our Institute.

- **Is there any faculty you recall and why?**

I recall all my faculty members very clearly. Prof. Maheshwari with his proverbial figure (pun intended), Prof. M.S. Verma and his anecdotes; Prof

N. D. Vohra and his unique way of breaking up complex problems into simple ones and of course our very own Prof. S.C "Friends" Gupta. Infact I remember all of them and their unique individual ways.

- **How do you keep yourself updated with happenings at JIMS?**

Through batch mates and press releases about the Institute.

- **Are you in touch with some batch mates of yours and if yes what memories you all discuss about JIMS the most?**

Yes I am in touch with quite a few of my batch mates and JIMS has given me a few friends for life. One of the fondest memories we have is of our trip to Agra for "Yanni-Live at Taj" concert. We also discuss about the fun and hard work involved in organizing the various seminars and festivals during our stay at JIMS. We also acknowledge the guidance and freedom extended by Mr. Manish Gupta to us while organising those events.

- **In what ways has your JIMS qualification helped you most?**

More than the qualification, it's the entire experience at JIMS which has

helped me in development of my personality. The group presentations, mock interviews and the experience of organizing seminars and mega events had equipped me with the basic fundamentals and the necessary confidence to begin my corporate journey.

- **What advice would you give new students of JIMS?**

We cannot become what we need to be, remaining where we are. Decide what you want and decide what you are willing to exchange for it. Establish your priorities and get to work. Most importantly: Get your basics right.

- **Something you want to share with us:**

I would always cherish my two years spent at JIMS. I am thankful to all my faculty members and friends for helping me become a better human being!! I strongly believe that you don't need a single mentor whom you could keep throughout your career. What you need is a mind-set that allows you to learn from those around you; no matter who they are. To get ahead, create your own multi-talented "board of advisors".

### Rendezvous with alumni author "Amit Vikram"

**Book:** Are YOU ready to join the Corporate League ?



#### • Tell us what your book is about

Fresh entrants of the corporate world in most cases are enthusiasts, energetic and honest along with innocent and misinformed leading to unrealistic expectations at their end.

The intent of writing this book to introduce them to the corporate environment along with ensuring that their expectations are in line with the corporate world. The book, 'Are YOU ready to join the CORPORATE LEAGUE...?' not only provides an insight of the corporate atmosphere but also recommends some best practices shared by the veterans.

This book is also helpful for existing professionals as well, in terms of sustaining their position and enduring unforeseen adverse circumstances (economic slowdown, office politics, drastic corporate decisions in the light of stiff competition).

#### • Who do you think will enjoy reading it?

Everyone who intends to join the corporate sector (business world).

#### • What inspired you to write this book?

I felt that a sudden introduction of the corporate environment poses huge challenges for the youth who are just out of college. Hence, this book came into existence with a sole purpose for helping / guiding the fresh entrants to cope and adapt to the professional environment as soon as possible.

It suggests some basic home work that is essential, however ignored by most of the fresh graduates.

#### • How long did you take to complete it?

It took 1 year and 2 months for me to complete this book. Being associated with the corporate sector for close to a decade now, I tried to put as many points as possible by investing 1-2 hours on weekdays and 3-4 hours during weekends.

#### • How easy/ difficult was it finding a publisher?

Post release of my first book 'Introduction to Commerce' during 2011, it was not very difficult to find a publisher in India. However, I took a different path and tried to searching for a publisher outside India.

Finally, after 2 months of searching and making use of my network, I was able to locate a publisher in Germany (Lambert Academic Publishing GmbH & Co. KG, Germany).

Just like my previous publication 'Introduction to Commerce', a panel was made to investigate the transcript to ensure copy write compliance along with the quality and authenticity of the content. Finally, after two months of intense scrutinization and validation the publisher (Lambert Academic Publishing GmbH & Co. KG, Germany) gave their nod for printing the book.

#### • Anything you want to mention re: sales figure so far

Since the launch of this book has not completed one year, the sales figures are not made available to me.

#### • Any authors you admire/ are inspired by?

My Dad, who is a retired associated professor of Delhi University, has been my inspiration throughout. He has authored numerous books and has been awarded by Hindi Academy, Delhi University.

#### • One book besides your own which you read recently and can recommend.

An interesting book on possibility of ancient astronauts 'The Chariots of Gods' by Eric Von Daniken.

#### • Any advice to budding authors

Solutions to the problems are around us... We just need to understand the real problem and frame a simple way to counter it.

#### • Where can your book be bought online

Amazon, Sapnaonline etc

#### • Any links you'd like to give to reviews and to the book website (if you have one)

Please check on Amazon

#### Price.

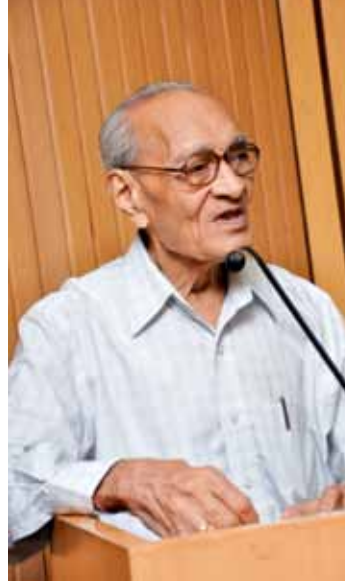
Around INR 5,000 (EUR 68)

**"Amit Vikram"**

**Manager, Cognizant Technology Solutions**

**Batch : 2001-2003**





# ALUMNI INTERACTION A Monthly Series **Forum**

JIMS wishes to provide a larger and more accessible platform where Alumni may interact and express themselves. This would require the Institute to play a proactive role in enabling Alumni to anchor to their *alma mater*, and in keeping in touch with other Alumni friends and colleagues. The Alumni could contribute to the growth of JIMS by fostering R&D activities, and by assisting in the much-needed ways. It is also clear that the JIMS Alumni would like the coming generations of students in their *alma mater* to receive the same, or more, benefits as they themselves did.

The principal objectives of the forum are to:

- To provide a forum for interaction between the alumni and faculty of JIMS, in an informal environment
- To provide a forum where alumni can interact to mutual benefit and for evolving projects for the betterment of the alma mater and the junior students; where they can conceive and execute projects to “give back” to the alma mater, to society and to the country
- To provide a place for the alumni to drop in to relax, with the assurance that they will meet only other alumni and people with similar background and inclinations
- To provide a place with pleasant surroundings where the alumni can take their families and interact socially with other such families
- To provide a location where visiting alumni, particularly those from abroad, can drop in to meet other alumni friends
- To encourage other cities in India, to start similar JIMS Alumni clubs, and develop reciprocal relationships



The Key speakers for the event were:

- Amit Sabharwal- Assistant Vice President-Axis Bank
- Prashant Kapur- DGP Mobile Commerce- Vodafone
- Mr. Gyanesh Prasad- AGM Reliance Communications

The forum was launched to bridge the gap between the Alumni interactions. Like a grapevine interaction the Alumnus from all the major cities came under a roof and interacted with each other in an informal way. The informal mode of communication encouraged sound networking in a vicious circle. This time at the event JIMS has undertaken an important issue of “Managing stress at work place. The reminiscence of the past was shared with all the other Alumni members where they interacted with each other and shared their experiences.

Our key note speakers started the event sharing their experiences and thoughts on the aspects of managing stress at work place with their other Alumni friends and colleagues. Our first speaker for the event was Mr. Amit Sabharwal; sharing his job and experiencing stress at work place he cited some of the ways and means to manage stress. He defined stress management as a remedial factor for all causes and concerns. If it is applicable at the right condition it surely encourages positive outcomes. Stress is all concerned with aspect of “YOU”, if you find better means and ways in controlling the inner self you are all done with it. He further defined steps in managing stress which were to take responsibility and avoiding pitfalls. Excessive interferes with the productivity and can impact physical health and emotional health.

Further the second speaker Mr. Prashant Kapur highlighted the aspect of managing stress through a visual presentation. He summarized his thought process by enunciating Stress side effects, its role in the Modern Living, Remedies to reduce stress, and lastly organizations as protocols to reduce stress. He discussed the commonness of the problem where it can be managed by planning routine, exercising and eating nutritious diet. There are various effects of stress some are short term and some long term.

He also mentioned ways and means to manage stress which were to stay happy, calm and relax, follow your passion at work, physical workout, paying attention to your weight and food habits. He also discussed the role of the organizations in de-stressing their employees. He summarized and gave a fit stress free life quote which was

**“Eat lightly, breathe deeply, live moderately, cultivate cheerfulness and maintain interest in life”**

Lastly, final speaker for the forum Mr. Gyanesh Prasad gave and discussed 6 Useful tips in Managing stress

### 6 Tips Way To Manage Stress

- Recognize warning signs of excessive stress at work
- Reduce job stress by taking care of yourself
- Prioritize and Organize work
- Reduce job stress by breaking bad habits
- Improve emotional intelligence
- Learn how your employers and managers de stress themselves

All these were tips which were discussed at length at the forum where he defined the ultimate mantra of distress is to eat, drink and sleep, manage, organize and plan and at the end communicate effectively. Plan holidays and take a break from work, time & task management were also means to reduce stress.

Lastly the Vote of Thanks was given by Mr. Madan Mohan, Dean where he talked about the successful launch of the forum and the vision of heading it as a monthly initiative. He also announced the forthcoming Alumni Interaction on the topic **“Does Morality have sense in Corporate Life”** on **Friday 7<sup>th</sup> September, 2012.**

Overall the forum was successful held and was a fruitful experience for the entire JIMS Alumni’s and as well as for the JIMS Fraternity. Surely it was a great communicative start by distressing away and interacting with all!!!

## Series I

JIMS organized its first Alumni Interaction Forum on Friday 13<sup>th</sup> July, 2012 at India International Centre on the topic **“Managing Stress at Work Place”**. Prof R.P Maheshwari – Director General welcomed all the Alumni and discussed the agenda of the forum. He further highlighted the topic by discussing the ways and means to manage stress at work place. Further Ms Surbhi Malhotra gave the inaugural speech and laid down the objectives with an aim of positive interaction and outcome of the forum which would be a monthly interaction.



## Alumni Interaction Forum - A Monthly Series

### Series II

**“Does Morality have essence in Corporate Life” on 7<sup>th</sup> September, 2012**

**At: India International Centre, New Delhi.**

Jagan Institute of Management Studies, Sector 5, Rohini, Delhi organized its second Alumni Interaction Forum on Friday 7<sup>th</sup> September, 2012 at India International Centre on the topic **“Does Morality have essence in Corporate Life”**. Mrs. Surbhi Malhotra— Head Alumni Relations welcomed all the Alumni and discussed the agenda of the forum and laid down the objectives with an aim of positive interaction and outcome of the forum which would be a monthly interaction. 25-30 Alumni from different batches starting from 1994 batch till 2009 batch were part of the event. Prof.S.C Kapoor initiated

the event by contributing to the event by introducing various Alumni from different backgrounds.

The key speaker for the event was:

**Mr. Jatin Agarwal (1996- 98 batch)**  
**Partner- Bansal Trading Company,**  
**Director- ALA Exim Private Limited.**

Our key note speaker Mr. Jatin initiated Alumni Interaction Forum by introducing the topic of the Days discussion. He started the event by sharing his essence on **MORALITY**.

In order to make the Interaction more energetic, we invited all the alumni from the audience to introduce themselves to other fellow alumni and share their views on Morality.

- **SAURABH KALRA, WHITE ROCK CONSULTARE (2004-2006) initiated that** Morality describes the principles

that govern our behavior. Without these principles in place, societies cannot survive for long.

- **Gaurav Vashisth , GRS Tech Solutions (P) Ltd. (2004-2006) describes that** Instilling morals in young people can help them to become polite and respectful when older. Parents who let their children know that integrity and trust go a long way when it comes to good character have a better chance that their kids will grow up to become productive members of society who teach the same values to their own children one day. If you model the behavior you want your children to display, hold your children accountable for their actions and value honesty and integrity, you will instill morals in your children that assist them to become men and women with strong character





## Alumni Interaction Forum - A Monthly Series

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- **Prashant kapur, Vodafone;(1994-96)** states that Morality impacts our everyday decisions, and those choices are directed by our conscience. Again, we must decide for ourselves where the conscience originates. Many people hold to the idea that the conscience is a matter of our hearts, that concepts of right, wrong, and fairness are “programmed” in each of us.
- **Akhilesh Leenka, DIVINE Innovation;(2000-02)** added that even those who do not believe in God frequently obey God’s laws as given in the Ten Commandments: “for when Gentiles, who do not have the law, by nature do the things in the law, these, although not having the law, are a law to themselves, who show the work of the law written in their hearts, their conscience also bearing witness, and between themselves their thoughts accusing or else excusing
- **Pratek Duggal, Axis bank(2008-2010)** points that morality of the modern world today is an interesting one. It takes no introduction to the differences in morality between the East and the West today.
- **Rahul khanna, Honeywell (2004-06)** added that in this ever-changing & fast moving world today where societies are mingling at maddening pace courtesy internet, electronic & print media. In fact to say that the divide has almost disappeared may not be wrong. Sometimes children find it difficult to differentiate good from bad. Good or bad for a child from one society or family may be completely different from good and bad of those from other society or family. Yet your child may be staying away from you may be spending a lot of time with people from other background. While picking good things from others is always a good idea but not everything that others do is always right or even if it is right may not be acceptable for a certain family or culture. It is primarily due to different value systems we are brought up with. And values are something so close to a person that

when values are shaken or shattered it plays havoc with the lives of people involved. This often snowballs into acts of mental and physical violence. It is not a good situation either for the family or the child. When it becomes big we start finding logical solution to things like this, however, the real issue is an emotional issue and logic hardly plays any role in solving emotional issues.

- **Debashish Mukherjee Capital IQ (2008-10)** shared that in today’s world, morality is frequently thought of as belonging to a particular religious point of view, but by definition, we see that this is not the case. Everyone adheres to a moral doctrine of some kind.

The session was then handed over to our keynote speaker Mr. Jatin where he shared that Morality is the essence and life of every business organization for its success and laurels. He informed and shared in lay men terms the definition of Morality as the **“differentiation of intentions, decisions, & actions between those that are good (or right) and those that are bad (or wrong)”**. Morality has its achievement and bases not in the history but in the deeds that we perform. He explained that Morality and its practice in various industries are termed as being Moral or Immoral. He shared his thought of Morality by stating examples of FORD & General Motors by terming them under the category of being Immoral History of Industry. The thought has its grounds that use of immoral benefits can increase profits which lead you to the “decade of greed”

Further, he stated that in the year 1980’s morality had a downfall but, later it got popularized. Business across world started to care, society became socially responsible, profit maximization was not the aim, & sustainability – became the **MANTRA OF SUCCESS**. Corporate Social Responsibility augmented and the globalized world got a better meaning to stay. Business across the world started caring about its impact on world. He further explained the **CORPORATE MORAL DEVELOPMENT MODEL** in a pyramidal form with attributes In the form

of stages

- STAGE 1: AMORAL
- STAGE 2: LEGALISTIC
- STAGE 3: RESPONSIVE
- STAGE 4: EMERGING ETHICAL
- STAGE 5: ETHICAL

He explained Amoral being profit gainers, & not caring about ethics and morals, legalistic aspect added the law bidding act not the law following act, responsive as striking a balance between profits & **DOING RIGHT**, emerging ethical as creating & introducing the role of ethics with profits & lastly ethical as the key to success of every organization. Principles count more than deeds where he concluded that the sound base of survival today is following **MORALITY**. Therefore, he concluded by stating that **MORALITY IS A WINNER**. Ethics has its roles & responsibilities & the mantra of success is by being Morality right.

The informal mode of communication encouraged sound networking. This time at the event, JIMS had undertaken an important issue of **“Does Morality have essence in Corporate Life”**. The reminiscence of the past was shared with all the other Alumni members where they interacted with each other and shared their experiences.

Amongst the audience, who also shared their views on Morality were Mahender Kr. Sharma, Bhrazy Steel pvt. Ltd; Bharat Chhabra, Tata Power Delhi Distribution Limited; Navin Kumar, Jurasik Park; Amit Sharma, Muthoot Fincorp Ltd; Mohit Taneja, Ebagsfull.com;

Lastly the Vote of Thanks was given by Mrs. Surbhi.

Overall the forum was a fruitful experience for the entire JIMS Alumni’s and as well as for the JIMS Fraternity.

# MOMENTS RELIVED @ Alma Mater 2011



## Dandiya Night

To celebrate Navratras and in wait to welcome Diwali, Jims organized a Dandiya night on the 1st of October '2011 to grant alumni their wish of revisiting and reliving their memorable moments. As many as a 160 pass out students attended the event out of a total crowd of 200 people including faculty and staff. Creative engagements like 'tattoo art', magician and plenty more were kept to keep all entertained. Dandiya was played with a lot of enthusiasm and fervor which left every one present with a sense of reminiscence.

## JIMS Annual Alumni Dinner

An evening to create the magic of reunion was held on Saturday 17th, December '2011, at JIMS. The event brought exuberance amongst the Alumni, as it was attended by over 200 Alumni, now known for their distinguished designations in the world outside. The windy cold evening was enveloped with warm cultural and traditional - Punjabi set up. The Dholwala at the entrance welcomed the guests with enthusiasm, while beautifully designed rangoli added color to the occasion. The former graduates were seen expressing and feeling warmth around the Bon Fire. Wooden furniture made with rope, Lamps & Lights on the wall, life size replica of a Dhaba kitchen traditional Manjis & Muddas, staff dressed in ethnic Punjabi dress and the traditional menu makki di roti and sarso da saag added to the feel of a village Dhaba. The dinner, absolutely Punjabi style complimented the ambience. This was followed by Group Mugs which were given to Alumni as commemoration. The event was full of joy, verve and nostalgia.

## Movie Premier "MERE BROTHER KI DULHAN"

10th September, 2011





# Updates @ jims





### MDP at JIMS

#### Some of the MDP organized by JIMS

- Finance for Non-Finance Managers on 25<sup>th</sup> August, 2012
- Smart Marketing in Competitive Service Sector on 21<sup>st</sup> July, 2012
- Leadership through the power of influence on 23<sup>rd</sup> June, 2012
- Total Quality Management on 5<sup>th</sup> May, 2012
- Time Management & Interpersonal skills on 22<sup>nd</sup> April, 2012
- Customer Relationship Management on 24<sup>th</sup> March, 2012
- Excellence in Stores Operations' (ESOps) on 2<sup>nd</sup> & 3<sup>rd</sup> February, 2012

To read more on MDP please log on to [www.jimsindia.org](http://www.jimsindia.org)

### Faculty Development Programme

Faculty Development is a critical aspect of the Institute's multi-various activities. Several initiatives are taken to make members of the faculty better equipped academically and research oriented. They are free to take up research programmes, write research paper and participate in seminars. Institute is also contributing in development of faculties by organising Programmes like:

#### "Business Management Simulation"

**Mr. Vikas Gupta, Mr. D. K. Gupta and Mr. Vijay Singh** - Faculty, AIMA

#### "Interactive Teaching Practices in Present Scenario"

**Mr. V.K. Mehta** - AGM, Bharat Electronics Ltd., Ghaziabad

#### "Corporate Data Mining with PASW SPSS"

**Dr. Prabhat Mittal** - Professor, University of Delhi

#### "Designing & Delivering Academic Inputs in Professional Education"

**Mr. M.P. Sinha** - Executive Director, GHRDC

### Corporate Checkmate

Corporate Checkmate is a quarterly lecture series in which leaders from the industry share their knowledge and experience with professionals, academicians and young would-be managers. The Lecture Series has been received well by the corporate world as well as managers-in-the-making. Some of the contemporary issues presented were More, Better, Faster: Charting An Aggressive Course for Indian Banking Sector; Organizational Success Through Effective Human Resource Management and Creating Sustainable Competitive Advantage in Retail Banking. The presenters included Mr. Mohit Gulati, Zonal Head-Sales, ICICI Bank; Mr. Anil Fotedar, GM-HR, IDEA Cellular; Dr. Sanjeev Sahani, Head - Training and Development, Jindal Steel and Power Ltd.; Mr. Himanshu Bansal, Head-HR, Technova India Pvt. Ltd. and Mr. P. K. Jain, EVP - Credit, PNB Housing Finance Ltd.

### Seminar / Conferences

In its spectrum of activities, besides imparting quality education, JIMS has been organizing a series of seminars and workshops covering various contemporary issues in the field of management and IT.

#### Some of the seminars organized by JIMS:

- One day Master Class on External Commercial Borrowings (ECB) & Trade Credits [[More....](#)]
- Industry Academia Meet "Samanvay- A Confluence of Thoughts" [[More....](#)]
- JIMS COHOSTS DELHI RETAIL SUMMIT 2012 [[More....](#)]
- An Annual Presentation Contest **Prastuti-2012** on the theme "Innovations for sustainable development in the Digital Age" [[More....](#)]
- International Conference - 2012: "Service Led Inclusive Growth: To be or not to be?" [[More....](#)]
- HR SUMMIT- 20:20 HR STRATEGIES – THE ROUTE TO HRM 2020 [[More....](#)]



### Assocham

- "External Commercial Borrowings (ECB) & Trade Credits"
- Jagan Institute of Management Studies, Sector 5, Rohini, IB Department in association with ASSOCHAM organized a **one day Master Class on External Commercial Borrowings (ECB) & Trade Credits**.
- The programme concentrated on the various aspects of External Commercial Borrowings & Trade Credits wherein around 50 Corporate Professionals from the major sectors participated in the event. The participants were from Banking & Insurance, Investment, Logistics, Supply Chain Management, International Marketing, Operations, Finance, etc.

### Rich Faculty Publications

- Technology based initiatives by Indian Commercial banks towards financial inclusion, IIM Bangalore – Ms Deepika Saxena
- International Journal of Research in Commerce & Management- Ms Silky Madan
- Advance in Engineering & Tech AET 2011- Ms Geeta Sharma
- IBS Hyderabad, Institute of Management- Ms Parul Kumar
- Business & Finance Conference- Ms Harpreet Rakhra



### Ranking

- **Ranked top 10<sup>th</sup> - All India CSR B-Schools Ranking - VOL : Nov, 2011**
- **Ranked top 6<sup>th</sup> - AIMA (All India Management Association) - VOL : May, 2011**
- **All India - Top B-School Ranking - VOL : Feb, 2011**
- **Ranked top 8<sup>th</sup> – Mail Today – Dated- Sep 20, 2011**

### KARMAARTH - One Step Ahead

- As they say **“Only those who have learned the power of sincere and selfless contribution experience life’s deepest joy: true fulfillment”**. It is a known fact that any contribution can lead to change, and any change for the betterment of the society can create a world of difference. Keeping this in mind we at Karmaarth move one step ahead to become socially responsible in bringing **CHANGE** to the lives of the underprivileged. Karmaarth a CSR Initiative of Jagannath Gupta Memorial Education Society aims to enhance the employability among the underprivileged youth of the Indian Society.
- Our primary objective is to create a society where every individual deprived of knowledge & learning gets a platform for sustainable educational process. Our educational process is aimed at building and improving every individual through disseminating education & training that can help them build a better world for themselves. A world where they are rooted with skills and training in any sphere that enables them with grooming, communication etiquette, & attitude. It also works at motivating and providing supplementary education to school dropouts and other people who wish to learn short – term courses for generating fixed income. At Karmaarth we are providing benefiting all ages through primary education, vocational training, Re-establishing community practices, promoting self-reliance and developing community networks.

### ACHEIVEMENT - Our Success So Far

- With the advent of economic progression with the passing days, inflation reaching no boundaries the hard times of the impoverished classes started. Unemployment became a major issue which needed much concerns and had to be resolved. Karmaarth came as helping hands and as a source centre to people, who were looking for a hope.. It started with 40 beneficiaries from different age groups and classes coming together from Mangolpuri community. After this there was no looking back the number increased and reached to 2108 which now crossed to 3971. Its growth is tremendous and so the result foreseen. Nurturing women inherent talent was another cause which was initiated. Grooming them and enhancing their personality came out with zubilious colors. Through this they received the basic employment so that they can keep a head high attitude in the society. Every door was reached and knocked and a proper family counseling was done to showcase.
- The activities that student undertake are life giving to them as they were clueless as to what they would do in life. Girls of all age groups and young boys who could not get a basic education were trained. They successfully participate in various competitions and are getting maximizing exposure that they can receive. From dancing to music to art making, free hand stitching, tailoring, hardware and software to mobile repairing all our taught by trained professionals
- The children at the age of 6-14 were handpicked from urban slum communities who lost their childishness at an early stage. Education for them at Karmaarth became a ray of hope and light for them to become civilized human being in the society. Prioritizing the child education and employing the masses were the spirit of people working for Karmaarth

### Our Branches

- **Rohini Branch** - It started from 10th August, 2010 with its roots in Rohini Sec 5, with 82 trainees known as “KARMAARTH. The vision, mission of the organization was clear which was to create an environment and grounds for the underprivileged classes. The Nobel cause started with three courses like cutting tailoring, beauty culture and computer learning, giving an edge to those who had their interest and passion in such real and practical dimensions. Assessing needs through constant research helped improve the vision and mission of the organization by targeting the crude areas of the urban slum. Slowly and steadily the courses outnumbered from few to many like Hardware networking, Electrical trade, and Mobile phone repairing covering almost 12 major target areas. Presently Karmaarth is reaching out to 1200 beneficiaries which is a success in itself. We provide infrastructure and transportation to our girl students. With the success of one the establishment of another comes with another branch opened in Mundka.
- **Mundka Branch** - The success of Karmaarth Rohini led to the inauguration of its sister concern in Mundka. Established in November 2011, the branch is surrounded by Village rural area. The vocational courses run under this branch are cutting tailoring, beauty culture, hardware networking and Mobile phone repairing.
- **Bhiwani Branch** - Our commitment to the society as a NGO has been proven again with the inaugural of the third branch of Karmaarth on Sunday, 6th May, 2012 at Bhiwani, Haryana. Courses like the Cutting & tailoring and related to computers have been started.
- **Future Ahead** - Success knows no boundaries, therefore with the success which has outnumbered us with all praises we at Karmaarth forecast in creating a world where which is devoid of education & employment. Thus, contributing towards the social cause we aim at spreading our wings and create a world of difference.

# Faculty CORNER

## Rendezvous with Honorable Director Sir DR. JK GOYAL

- **When did you join the JIMS group of Institutions ?**

I joined JIMS family on a full time basis in 2005. I have been a part of JIMS group of institutions as a visiting faculty since 1997.

- **In what role did you join and how has it changed from that period?**

In 2005, I joined JIMS Sec-3 institutions as Director. Later on, in 2006 I got shifted to the JIMS Sector-5 as its Director. In due course of time JIMS expanded a lot. When I joined JIMS it had only two programmes PGDM and MCA. Over the years, it has become a technical institution adding programmes like PGDM (IB), PGDM (RM), BBA, BCA (1<sup>st</sup> & 2<sup>nd</sup> Shift). Presently, total sanctioned intake of this institution is 1500 students.

- **What challenges have you faced during your tenure of 7 years?**

Over the last 7-8 years of my stay in JIMS, it has been a very pleasant experience, thanks mainly to the support and cooperation of the management, faculty members and other staff members of the institute. The institution is

making constant progress and has made a mark on an all India basis. Various rating agencies place us among the top five institutions of Delhi/ NCR region and among the top 30 institutions on an all India basis. The present batch of JIMS has students from 17 states and union territories. We hope to acquire a pan India character by the year 2015 when the institution will attract students from all parts of India. By the year 2020, we plan to make JIMS an institution of repute in South Asia.

- **How is your relation with the alumni of JIMS and is there anyone you remember in particular?**

I have always got a lot of respect and admiration from our alumni. 90% of the friend requests that I get on my face book are none other than my dear students of yesteryears. However, it is very difficult to remember someone in particular as all of them are equally dear to me.

- **Do you keep in touch with the alumni?**

Yes, I still keep in touch with a lot of alumni as my friends on Face book.

- **How are the recent batches different from the previous ones?**

The recent batches are different from the previous ones in terms of geographical spread and cultural diversity along with heterogeneity in academic backgrounds. Earlier batches used to belong to Delhi, NCR region, and were pre-dominantly from commerce / economics backgrounds. Now-a-days we have students from as far as Manipur, Bhubaneswar and Mumbai and a lot of students from English, bio-technology and other similar academic backgrounds.

- **What message would you like to give to our alumni?**

The alumni of the institution are its main source of strength. I would like my alumni to excel in professional arena and work with dedication and determination. I would like our alumni to keep in touch and I assure them that we love them and care for them.



Welcome  
to our new Chairpersons



**Mr. Ashok Bhagat**  
Dean International Business



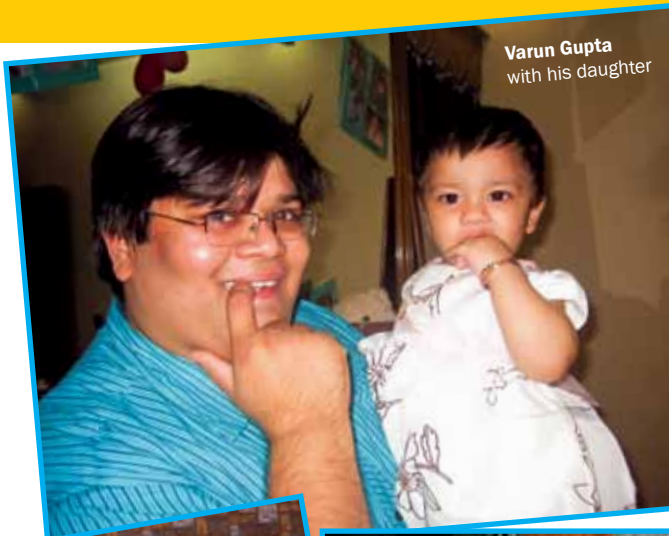
**Mr. Cherian George**  
Head MDP & FDP



**Dr. Sumesh Raizada**  
Dean Retail & Marketing



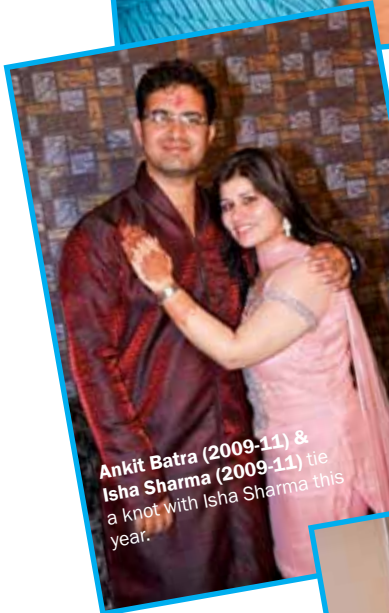
# CLASS Notes



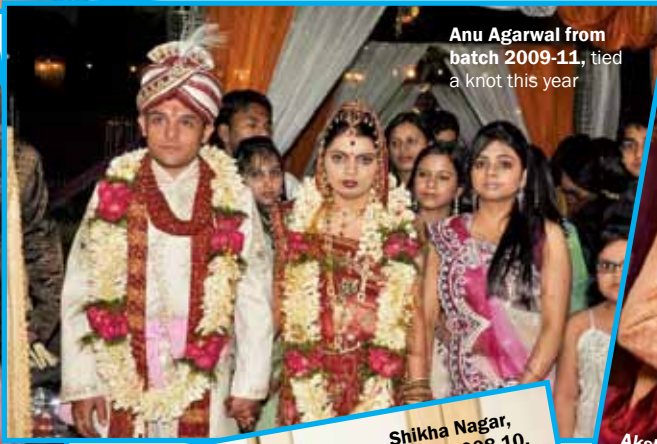
Varun Gupta  
with his daughter



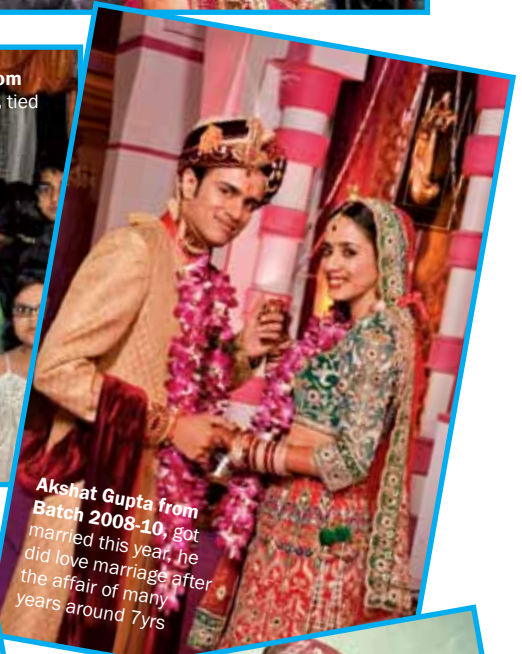
Kartavya Jain from  
batch 2008-10 got  
married this year



Ankit Batra (2009-11) &  
Isha Sharma (2009-11) tie  
a knot with Isha Sharma this  
year.



Anu Agarwal from  
batch 2009-11, tied  
a knot this year



Akshat Gupta from  
Batch 2008-10, got  
married this year, he  
did love marriage after  
the affair of many  
years around 7yrs



Shikha Nagar,  
Batch 2008-10,  
god blessed her  
with baby boy



Disha Grover  
from MCA  
Batch 2006-09, got  
married last year  
and she is a faculty  
also in JIMS

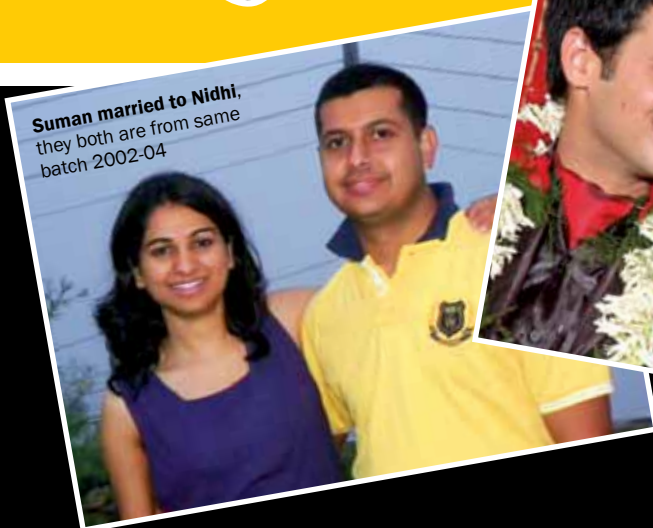


Deepak kr. Mittal  
from Batch 2008-10,  
tied a knot this year

## Congratulation!



# the Legacy continues...



Suman married to Nidhi, they both are from same batch 2002-04



Gurpreet Sandhu & Shevta Gera from same Batch 2008-10, tie a knot in a beautiful relationship last year



Ashish Saini married to Sannidhi Goel, they both are from same batch 2007-09

The First Date in granite walls of Jims Campus...

## Upcoming Events @JIMS

- National Seminar, HR Practices, October 13, 2012 at India International Centre
- International Conference, Exploring the Soul of Business: An Eternal Sustainer, 9th February, 2013 at India International Centre

## Events @ JIMS Elite

- Chandigarh Chapter Meet, 29th September 2012
- Alumni Interaction Forum, Series III, 3rd November 2012
- Annual Alumni Dinner, 15th December 2012

Come, be a part of the JIMS Alumni Association. To become a member of the JIMSAA, please log in to [www.jimselite.org](http://www.jimselite.org) and register yourself. Alternately, you can mail us at [response@jimselite.org](mailto:response@jimselite.org)

We request all JIMS alumni to strengthen the database by contributing addresses of the batchmates that they are in touch with. For further communication, kindly contact the at the following address:

**Surbhi Malhotra**

Associate Professor, Head, Alumni Association

**Jagan Institute of Management Studies**

E-mail: [response@jimselite.org](mailto:response@jimselite.org) | Phone: 09718833760 | Visit: [www.jimselite.org](http://www.jimselite.org)