



E-SUMMIT 2021

Organising Partner: JIMS-Institution Innovation Council

11th December, 2021

10:00am-4:00pm

Venue: Lakshmi pat Auditorium, PHD House , 4/2 Siri Institutional Area,
August Kranti Marg, New Delhi-110016

E-Summit 2021

SUMMIT THEME

JIMS-IIC aims to bring together the academic community, venture capitalists, new age entrepreneurs to discuss, debate, and deliberate their ideas on the path breaking entrepreneurial ventures that India and the world has seen in recent times.

Join us for the E-summit that welcomes Entrepreneurs from all walks of life to share their ideas, to educate, inspire, and guide the young entrepreneurs in the right direction.

TRACK 1

ENTREPRENEURIAL ECOSYSTEM

A multimillionaire Entrepreneur 'Elon Musk' once said "If you're trying to create a company, it's like baking a cake. You have to have all the ingredients in the right proportion." Consider this thought as the focal point to encourage entrepreneurship ecosystem in the nation, it is crucial to understand how and why of the key factors such as 'policy framework, cultural needs, human capital, financial support, market demand' which affects the business development of entrepreneurs.

This summit aims to focus on the role of social and economic environment that significantly impact the local or regional entrepreneurship. It also aims to address the hurdles that have proved detrimental for the growth of the start-ups.

TRACK 2

THEME: FROM EUREKA TO UNICORNS

India takes pride in the improvement of its ranking in the Global Innovation Index and kudos to the New Age Entrepreneurs who are not only the key wealth creators but a glorifying endowment of India. The COVID19 pandemic has indicated the power of innovative ideas to make the world move even during the lockdown. The immense contribution of the New Age Entrepreneurs is remarkable to revolutionize the way we work presently. India is becoming the world's fastest growing ecosystem with over 60 unicorns as of now.

Let's take this opportunity to appreciate the power of innovative ideas that we have seen in recent times and what lays ahead of us to bring radical changes in future.

TRACK 3

THEME : GREEN ENTREPRENEURSHIP

The rising global concern on climate change and sustainable development has led to a paradigm shift in the Indian markets. The world is changing and many consider sustainability not to be the objective. On the contrary, they believe that all future developments and improvements will need to focus on changing practices and alternating methods instead of going back to the old ways. In an ever changing, ever evolving world, inevitable is just a stone's throw away. The nexus between environmental, economic and social actors in development of green entrepreneurship leads to achievement of sustainable development.

JIMS Rohini welcomes Green Entrepreneurs to share their inspiring tales and know what it takes to make an idea turn into reality.

SCHEDULE

SATURDAY, 11TH DECEMBER, 2021

TIME	SESSION
9:30 AM	Registration
10:00 AM-10:15 AM	Inaugural Session
10:15 AM-11:30 AM	Track 1 Entrepreneurial Ecosystem
11:30 AM-12:00 Noon	High Tea
12:00 Noon-1:30 PM	Track 2 Theme: From Eureka to Unicorns
1:30 PM -2:30 PM	Lunch
2:30 PM -4:00 PM	Track 3 Theme: Green Entrepreneurship

About JIMS

Jagan Institute of Management Studies (JIMS) imparts professional education at Post Graduate and Graduate levels in the fields of Management and Information Technology. The Institute has been working for the attainment of a mission: to develop highly skilled and professional human resource for industry and business for the past 27 years. Established in 1993, it has now acquired a commendable position as one of the premier institutes of the country. Our PGDM, PGDM (IB), PGDM (RM) Programme are approved by the All-India Council for Technical Education. PGDM, PGDM (IB) & PGDM (RM) Programmes are accredited from National Board of Accreditation (NBA) for excellence in quality education and have also been granted equivalence to MBA degree by Association of Indian Universities (AIU). The National Assessment and Accreditation Council (NAAC) has accredited JIMS at A grade.

In the first ever NIRF ranking (2016) of teaching plus research management institutes, JIMS Rohini was placed on 43rd spot in a list of top 50 on all India basis. Since then, JIMS Rohini continues to remain in the list of elite B schools of India (Top 75) in 2017, 2018, 2019, 2020 and 2021.

Apart from providing gainful and decent placement, JIMS also encourages the spirit of entrepreneurship and acts as an incubation centre for aspiring entrepreneurs and young start-ups.



ORGANISING PARTNER-INSTITUTION INNOVATION COUNCIL (IIC)

Ministry of Education (MoE), Govt. of India has established 'Institution Innovation Council' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of IIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years.

A network of IICs are established to promote innovation and entrepreneurship in the Institution through multitudinous modes leading to an innovation promotion ecosystem in the campuses.

MAJOR FOCUS OF INSTITUTION INNOVATION COUNCIL

- To create a vibrant local innovation ecosystem.
- Start-up supporting mechanism in HEIs.
- Prepare institute for Atal Ranking of institutions on innovation achievements framework.
- Establish function ecosystem for scouting ideas and pre-incubation of ideas.
- Develop better cognitive ability among students.

FUNCTION OF IIC

- To conduct various Innovation, IPR and entrepreneurship-related activities prescribed by MIC in time bound fashion.
- Identify and reward innovations and share success stories.
- Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators.
- Network with peers and national entrepreneurship development organizations.
- Create an Institution's Innovation portal to highlight innovative projects carried out by institution's faculty and students.
- Organize Hackathons, idea competition, mini-challenges etc. with the involvement of industries.

PATRON

MR. MANISH GUPTA
CHAIRMAN

DR. POOJA JAIN
DIRECTOR

FACULTY

DR. PRATIMA DAIPURIA
DEAN

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HOD, PGDM RETAIL
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CONVENOR, IIC

MS. SHALINI GUPTA
CO-ORDINATOR, IIC

STUDENT ORGANIZING TEAM