

44 HARYANA: ENTER MR PERFECTION
48 MAHARASHTRA: MODI'S MANY PARTNERS



WIN A PUNTO CAR
AND MORE... **30**

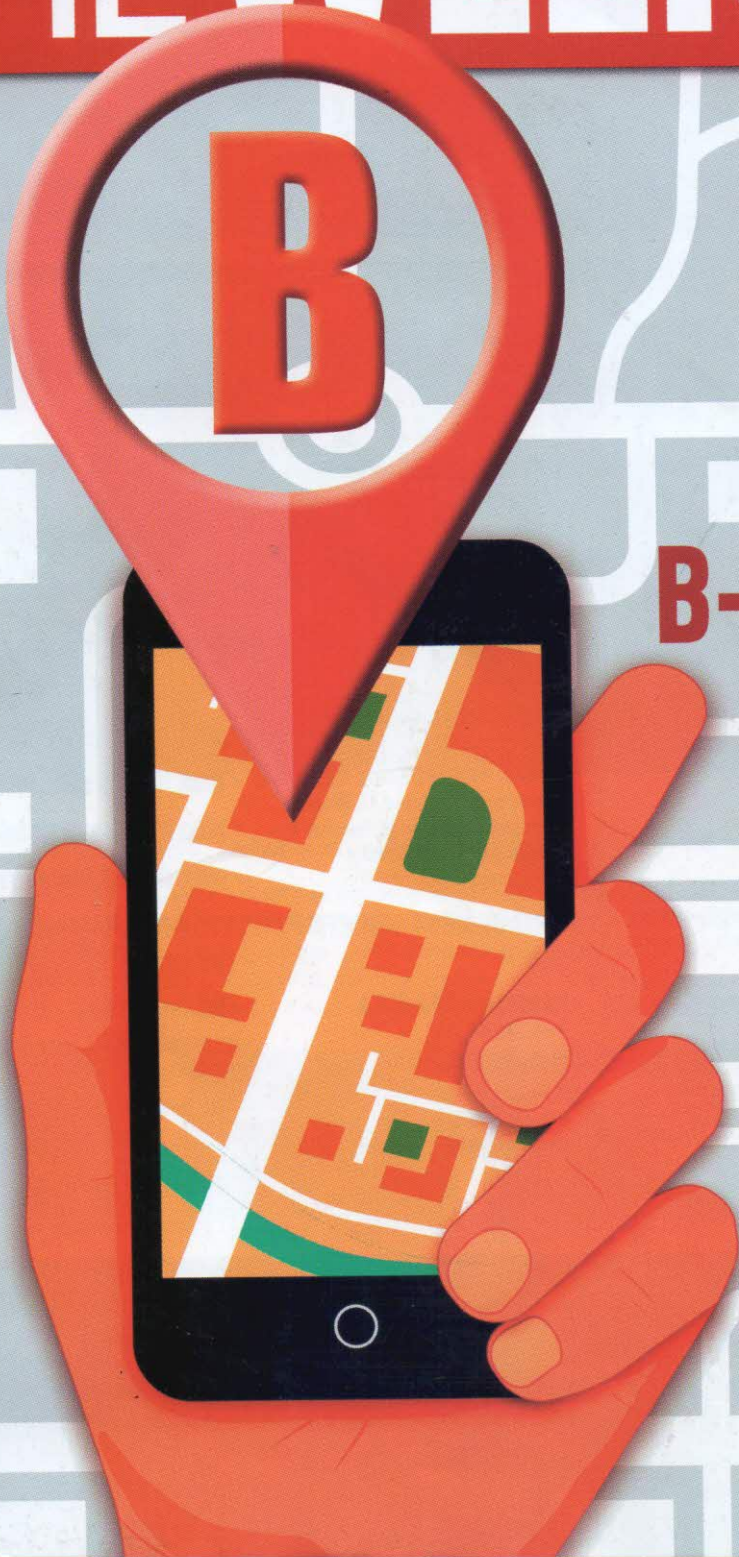


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THE WEEK

TRENDS
HOME CHEFS
ROMANCE THE
FOODIES **95**



BEST B-SCHOOLS IN INDIA

THE WEEK-HANSA
RESEARCH SURVEY

- ◆ Industry's growing influence on curriculum
- ◆ International tie-ups: the new norm
- ◆ Innovation & entrepreneurship set students apart



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COVER STORY

The trip was supposed to be leisurely; a break from studies and the campus. But Prassana Sinarkar and his classmates left the Tumkur hamlet they visited with a renewed perspective on creating opportunities, something they would not have got from the classroom or textbooks. “We met this lawyer-turned-pomegranate farmer who had introduced new technologies in pomegranate farming that helped him make ₹6 crore in a year from three acres,” says Sinarkar, a management student at WeSchool, Bengaluru. “He even had created applications that would check power supply and track the growth of pomegranates.”

So what was the bigger lesson that he learned? “We are the second largest agriculture market; it made me realise the potential of this market,” says Sinarkar.

It is no news that B-school students look at the world as their learning ground. But now even the B-schools are offering more than classroom education. Industry has become a part of academics, and new experiences, rigorous thinking and collaboration with the outside world are the new norms. Take, for instance, the case of Ali Abbas Kapadia. In 2012, he participated in Godrej Loud, an initiative by the conglomerate for youngsters with a different outlook on life. “At that time I thought it would be a case study or quiz contest; but I was asked to present my dream,” he says. Thankfully he had a clear one. He knew a village near Ujjain, his hometown, which had severe water shortage. He wanted to instal a tube well there. The company was so impressed that it offered him a job.

The industry has realised the advantages of having a stake in academics and, as a result, is playing an active role. Interaction with industry leaders is now a regular affair in B-schools. “All leaders are different. When we hear them speak we see their focus and how they have been so clear about what to do and how they

TOP
26-59

B-SCHOOLS

Rank	Govt/ Pvt	College	City	Composite Score
26	P	Birla Institute of Technology & Science	Pilani	501
27	G	Department of Management Studies, IIT Madras	Chennai	498
28	P	Goa Institute of Management	Goa	494
29	G	Indian Institute of Management	Ranchi	492
30	P	Institute of Management, Nirma University	Ahmedabad	490
31	G	Sydenham Institute of Management Studies, Research and Entrepreneurship Education	Mumbai	481
32	P	Bharathidasan Institute of Management	Tiruchirappalli	465
33	P	Birla Institute of Management Technology	Noida	463
34	P	Fore School of Management	Delhi	462
35	P	K.J. Somaiya Institute of Management Studies and Research	Mumbai	461
36	P	Loyola Institute of Business Administration	Chennai	457
37	P	Lal Bahadur Shastri Institute of Management	Delhi	442
38	G	Department Of Management Sciences, University of Pune	Pune	438
39	P	Amity Business School	Noida	427
40	P	Institute of Management Technology	Nagpur	422
41	P	Symbiosis Institute of Management Studies	Pune	418
42	P	SIES College of Management Studies	Mumbai	416
43	G	National Institute of Technology	Tiruchirappalli	409
44	P	Xavier Institute of Management & Entrepreneurship	Bengaluru	404
45	P	Christ University	Bengaluru	401
46	P	Balaji Institute of Modern Management	Pune	398
46	P	Institute for Financial Management and Research	Chennai	398
48	P	Symbiosis Institute of International Business	Pune	396
48	P	PSG Institute of Management	Coimbatore	396
50	P	AIMS School of Business	Bengaluru	391
51	P	KIIT School of Management, KIIT University	Bhubaneswar	390
52	P	Jagan Institute of Management Studies	Delhi	385
53	G	Department of Management Studies, Indian School of Mines	Dhanbad	384
53	P	Institute of Management and Research, Bharati Vidyapeeth University	Delhi	384
55	P	SDM Institute for Management Development	Mysore	371
56	P	GITAM Institute of Management	Visakhapatnam	368
57	P	Amrita School of Business	Coimbatore	363
57	P	Institute of Public Enterprise	Hyderabad	363
59	P	Symbiosis Institute of Telecom Management	Pune	360
59	P	IFIM Business School	Bengaluru	360

