

END TERM EXAMINATION

FIFTH SEMESTER [BBA] DECEMBER-2015-JANUARY-2016

Paper Code: BBA 301
TTM-301
MOM-301

Subject: Values & Ethics in Business

Time : 3 Hours

Maximum Marks : 75

Note: Attempt any five questions.

- Q1. What values a modern age manager can take from Vedanta, why do you think that Vedanta is as relevant in the current times as it was before. **(15)**
- Q2. How would you differentiate between Nishkam Karma and Sakam Karma? **(15)**
- Q3. What is the differentiator between wisdom and knowledge? Explain the concept of knowledge worker and wisdom worker. **(15)**
- Q4. What are the different sources of stress at the work place? What are the various strategies to manage that stress? **(15)**
- Q5. Differentiate between ethical and unethical behavior. Why is observance of ethics in business important? **(15)**
- Q6. Share the success story of a Business Guru. What in your opinion were the driving force for his/her success? **(15)**
- Q7. Explain the concept of Corporate Governance. Why is Corporate Governance becoming an important issue in business? **(15)**
- Q8. Critically examine CSR(Corporate Social Responsibility) activities of businesses these days. **(15)**