

END TERM EXAMINATION

FIRST SEMESTER [BBA] DECEMBER-2015 JANUARY-2016

Paper Code: BBA-101

Subject: Principles of Management

B&I-101

TTM-101

MOM-101

CAM-101

Time : 3 Hours

Maximum Marks :75

Note: Attempt any five questions.

- Q1. What differentiates 'Management' from Administration? How are two useful? **(15)**
- Q2. Trace the history of development of management thoughts. **(15)**
- Q3. What is management by objectives? What challenges organizations face while implementing them? **(15)**
- Q4. Discuss nature of 'Delegation' & 'Decentralization'. How do these principles help the organizations in decision making? **(15)**
- Q5. Write a progressive essay on Maslow's Need Hierarchy relating it to Business Context. **(15)**
- Q6. Who is a "Leader"? Discuss 'Laissez -Faire' and 'Country Club' style of leadership. **(15)**
- Q7. How many types of 'control' are there in organizations? How does it help in smooth functioning of an organization? **(15)**
- Q8. Write notes on: **(3x5=15)**
- a) Formal Organization
 - b) New-Classical Theories
 - c) Nominal Group technique