



JAGAN INSTITUTE OF MANAGEMENT STUDIES

# Management Excellence Career long

**NEWS!!!** MAY 2009 ISSUE 1 VOLUME 1

## Milestones Achieved

Jagannath University

Jagannath University, Jaipur (Chaksu) has been set up in 2008 in line with the vision and mission of the Society for further contribution in the field of higher education in the State of Rajasthan. The University proposes to start courses in Management, Engineering, Information Technology, Media and Mass Communication, Paramedical, Art & Craft and many more.

The University is situated at Rampura, Tehsil Chaksu, Jaipur which is in proximity to the airport and industrial area on Tonk Road on a vast campus spread over 30 acres of land with all modern education facilities in its ambience. It also has its own 10.5 acres of campus at Sitapura, Jaipur. The University has its own residential facilities and also facilitates paying guest accommodation as per requirements and also has its own dedicated transport system between the Jaipur City and the Campus. The campus is fully Wi-Fi with world class facilities and labs.

Highly qualified and experienced faculty for each discipline, excellent library facilities and good infrastructure for each school are notable. The university aims at promoting high quality research in various disciplines.



1993 - The Jagannath Group came into existence with its first institute at JIMS Rohini to provide high quality professional education in the fields of Business Management & Information Technology. Highly sought after; the campus has been successfully running PGDM program (recognized by AICTE, accredited by NBA and approved by AIU as equivalent to MBA) & the MCA program, since then.

With increasing challenges of globalization and growing needs of professional education, new campuses were launched over the last 16 years: JIMS Kalkaji (1997), JIMS Vasant Kunj (2003), JIMS Jaipur (2006), JIMS Greater Noida (2007) and JNIT Jaipur (2004); all dedicated for the promotion of holistic education and academic excellence in the technical area.

Carving a niche for itself in the field of career oriented programs in Mass Communication, Fashion Design, Engineering and Hospitality, the group has promoted the general advancement of knowledge by igniting the cerebral dimension of the students and by nurturing their innate talents.

Students completing the educational

## JIMS ranks amongst the Top 2 Hotel Management Institutes in Delhi

Jagannath University

Hospitality Department of JIMS has been rated amongst the Top 25 Hotel Management Institutes of Excellence all over India. It has also been ranked amongst the TOP 25 Hotel Management Institutes for Placement & Industry Interface. We are proud to state that JIMS, Rohini has been judged at the 2nd Position in New Delhi and 9th Position in North India by a survey conducted by GHRDC for Competition Success Review.



## National Seminar "Reforming Financial System to Regain Investor Confidence"

The Seminar on the topic "Reforming Financial System to Regain Investor Confidence" highlighted that at the beginning of 2009, the world stands at a crossroads in its development experience, and it needs to veer into the direction of greater cooperation, coordinated action and stronger reforms. The year should see greater constructive mechanisms to build effective collaborations- between nations, between institutions, between enterprises, between populations and between financial systems. "THE CURRENT CRISIS SITUATION IS AN OPPORTUNITY FOR REFORMING THE INDIAN FINANCIAL SYSTEM AND CATAPULTING INDIAN ECONOMY TO THE CENTRE AFFAIRS OF THE GLOBAL ECONOMY." The

session was widely attended by delegates from industry, institutes and students.

The Technical Session was marked by lively Panel discussion and enlightened by key notes and thoughts on Financial System: shortcomings & remedies by renowned personalities. However, Prof. Satya P. Das from Indian Statistical Institute contended that "Indian Stock Markets are not representative of Indian Economy; Financial Reforms are secondary for the revival of the Indian Economy". Mr. Vinod Jain, C.A. talked about the universal accounting standards. Mr. Jaideep Lunial, Director, Wealth Gyan Pvt. Ltd. spoke on the "Relevance of Financial Planning In

Current Turbulent Times". Mr. Anil Aggarwal, Associate Vice President, JM Financial Asset Management educated on the "Future Scope and Performance of Mutual Fund Industry". Dr. B.K. Sabharwal, Director, ISF Securities & Dr. R. P. Singh, Associate Professor, SGTB Khalsa College, DU presented their thoughts on the "Current Financial Crisis and Building Sustainable Global Financial System". Mr. Anil Kumar Chopra, Group CEO, Bajaj Capital lighted the occasion with his wonderful speech on "Everlasting Wealth Creation Strategies".

Saturday, 7, February 2009.  
JIMS, Auditorium



## Faculty Development Program

The workshop was attended by 25 faculty members. The workshop was divided into six sessions namely; Introduction, Orientation & Expectation, Objective, Ground Rules, Agenda, Methodology, Changing Scenario and Challenges of Management Education in 21st Century (New Initiatives). Roles & Responsibility of a Faculty; Students State of Mind - Laws of Learning & Teaching - Technique & Methodology; Designing and Application of Case Studies; Corporate Expectations; Faculty Job Profile Model. All these sessions were very interactive and lively. Mr. M. P. Sinha, Executive Director, Global Human Resource Developing Centre (GHRDC), (Centre for Management Education and Research) said that teaching was more about passion, substance, listening and questioning, humour, caring, nurturing and mentoring. He emphasized the need for using case studies in teaching. Case study method

fosters critical thinking, encourages student's responsibility and learning, transfers information, concept and techniques; enlivens the classroom and develops collaboration skills. Mr. Sinha said that, "We should produce Managers, not MBAs". The interactive workshop was quite useful for the faculty.

10th January 2009, JIMS, Auditorium



## Mock Interview Sessions

The institute has always been proactive in adapting to the changing needs of the corporate sector and is keen on organizing various activities. Mock Group discussion and interviews for our 1st year PGDM Students is one of the fruitful practice wherein people from various sectors evaluate the students on various parameters.

The same activity was held on 31st January & 14th February, 2009 wherein seasoned people from towering industries like Tata Consultancy Services, DSP Merrill Lynch, Modi Group, Gallup organization, IDFC Mutual Funds, Pipl Research, Grail Research, Naukri.com, Times Business, Oracle, IBM to name a few, visited our campus.

14th February, 2009 & 31st January, 2009



**We at JIMS strongly believes in "Laying strong foundation and building up competencies to make a complete business Manager".**

## TechBYTE - An Annual IT Symposium

The main objective of this seminar was to create awareness about the current & future Data Security, understanding hidden threats in Cyber Security, highlighting need and use of Software Testing, Gaining insight into Advance Networking, Myths about open source and Understanding storage Devices. It is an attempt to bring together IT Professionals under one roof, thereby providing a platform for interaction amongst experts of all spheres.

The main speakers were Mr. Rajesh Bangera, Sr. Territory Sales Manager, Oracle India Pvt. Ltd.; Mr. Abhijeet Roy, Regional Manager, Red Hat; Mr. Angshuman Datta, Manager, Red Hat; Mr. Amit Aneja, Sr. Network Specialist, Aricent Communications; Mr. Anup Girdhar, CEO, Sedulity Solutions; Mr. Abhinav Anand, Sr. Quality Engineer, CresTech Software Systems Pvt. Ltd.; Dr. A. K. Saini, Professor, GGSIPU; Prof. Vidya Kulkarni, Professor, DU computer Science.

Saturday, March 7, 2009

JIMS, Auditorium



## Commemorative Lecture



JIMS family cherishes the memory and ideals of its founder Sh. Jagan Nath Gupta through an Annual Commemorative Lecture Series, where in Diplomat and Policy Planner Sh. Abid Hussain and Legal Luminary Sh. Soli Sorabjee have already share their thoughts and vision towards transforming India through a better education system and social upliftment of the society. The third Jagan Nath Gupta Commemorative lecture was held on August 30, 2008 at Siri Fort Auditorium. Hon'ble Chief Minister of Delhi, Smt. Shiela Dixit, the distinguished speaker for the occasion expressed her views in transforming the education system of India and encouraged today's youth to act pro actively and adapt a logical approach towards their career progression.

She applauded the sincere efforts of Jagan Nath Gupta Memorial Education Society for its total commitment in achieving excellence in disseminating knowledge in diverse fields of professional education.

## Grooming with Gorgeous Gangwani

JIMS focuses on enhancing students' personality and instilling of winning skills for life. To assist students fit in the global corporate culture, JIMS presents several opportunities before students for personality development through sessions, workshops, public speaking, mock interviews, presentations and industry interaction. Students, therefore, are groomed to join the industry not as a mere job earners, but to influence its practices, and in the long run become an active participant in shaping the nations destiny.

One such session was organized for the Girls of 1st year and was addressed by the grooming expert Lieutenant Rita Gangwani herself.

A student while sharing her experience expresses "To begin with, I didn't expect to see so many girls there, sharp at 9:15 that too when the session was not 'mandatory' (only my fellow sufferers will understand what that means, huh). All the girls were extremely delighted to have a break from the usual corporate gyan and to do something 'girly' for a change. Usually when everyone is high on the excitement level, one does not know what to expect for the person delivering the lesson. More often than not it turns out to be a drag and a gruesome task. Well, to our utter relief and pleasure, not this one. The session was highly enjoyable, informative and interesting. Ms. Gangwani's eloquent manner mixed with motherly concern was a refreshing change to us. Issues concerning health, hygiene, dressing, make up, etiquettes, personal care, etc. were discussed and all were dealt with utmost ease and expertise. At the end of it we all were highly delighted and reasonably



## Convocation

*'Success is finishing something you started and then starting something that never finishes.'*

The Annual Convocation of JIMS was held on Saturday, February 21st, 2009. 180 students passed out in 2008 for both MCA and PGDM (Full Time and Part Time) were awarded the Post Graduate Diploma by Sh. Anup K. Pujari; I.A.S, Ph.D (Boston); Joint Secretary, Deptt. Of economic affair; Ministry of finance, Govt. of India and delivered the convocation address.

Guest of Honor: Sh. Ashok kajaria; Chairman and



Managing Director, Kajaria Ceramics Ltd. and Sh. V. Kumaraswamy; Chief finance manger, J. K. Paper Ltd., congratulated the graduating students and appreciated the efforts put in by parents and professors in moulding the students. Sh Anup K. Pujari concluded his address by advising the students to tread the path of innovation and entrepreneurship with morality and honesty and transform their ideas into action.

Along with the addresses by Chairman, Chief Guest, Guest of Honor and Director, the diplomas were presented to all the candidates. The gathering, which included parents of proud students, expressed their joy once the convocation was declared closed.



## Campus Life

### Students Achievements

The campus life at JIMS is a mix of fun and excitement that propels the students to the highest level of camaraderie. Campus life activities are built around the concept of encouraging each student to express his or her talent.

#### A glimpse at some of the recent events where JIMS students participated



#### JIMS Dominance @ Keshav Mahavidyalaya

Students of PGDM 1st year showed mettle and proved their superiority over the students of other B schools when they bagged the first prize at "MOCK STOCK", at Keshav Mahavidyalaya. Students were awarded with a cash prize worth Rs. 1000.

#### JIMS rocked the ADMAD show

Nothing is as special as a hard earned victory and JIMS students deserve applause for their fine performance in ADMAD Show. The event was held at Jaipuria Institute of Management Studies and the winner took home the first prize with certificates. In the end of the events at Jaipuria Institute of Management Studies, JIMS towered above the rest and came up with flying colors.

#### JIMS showed Spirit at IBS, Gurgaon

The competitions are organized to bring the best out of the students and to nurture confidence, novelty and team spirits among the students. Students of JIMS participated and won 3rd Position in the Treasure Hunt at Inter College Fest at IBS, Gurgaon.

#### JIMS in E Summit at IIT, Bombay

Students of 1st year PGDM attended the E Summit at IIT, Bombay.

#### A run for Raising Funds for Prime Ministers Relief Funds

The members of the Rotract Club started with publicizing the event in the entire college, with great enthusiasm, so that there is maximum participation. They encouraged all their classmates and the faculty members to participate in the event. The posters and banners were displayed in the college premises, so that all the students, faculty members and other employees of the college could take the initiative of doing the noble deed. As we all are well aware of the situation in Bihar where many people were left homeless, without food, without clothing and other basic needs, the members of the Rotract club donated a cheque of Rs.11000/- to the Prime Minister's relief fund for the Bihar floods.



## The Corporate Resource Management Center

The Corporate Resource Management Center referred to as CRMC in campus, plays an integral role in the life of a student at JIMS. Being a student-driven institute the responsibility of providing additional knowledge, which would complement academics, falls on the CRMC.

We strive towards enhancing the knowledge of the students about the Industry and providing them with vital insight into the business world. This is accomplished by organizing Guest Lectures, Workshops, Live Projects and Research Projects & Papers throughout the year. These interactions of the students with the best minds of Corporate have proved to be beneficial to both the parties.

As a team, we believe that excellence can be achieved only through evolution and innovation. Hence we constantly try to evolve by taking new initiatives and finding new ways to add value to the life of a student at JIMS.

## FM Radio Station

JIMS is the first organization in the private sector be granted a license to launch an FM Community Radio in Delhi. It has set up a state of the art studio transmission and relaying centre. The facility has enabled the students to prepare and relay their own programmes in a real life environment with surrounding community, inculcating in them a spirit of community services and social welfare. This enables them to excel themselves in diverse areas of Radio Journalism such as script writing, editing recording, radio jockeying etc. Our Radio has been enmarked to run a special programme on 'Science for Women' for the benefit of community women of slum areas by Ministry of Science & Technology, Govt. of India in collaboration with Common Wealth Educational Media Centre of Asia (CEMCA).



## DASVIDANIYA Farewell 2007-2009



An exciting journey should always end with a happy note and same was applicable for the PGDM 2007- 2009 batch. All the Faculty members gathered on the grand and special occasion with plethora of mixed feelings. On one hand we felt the euphoria, the ecstasy, the victory and a sense of achievement that our 120 students, our 120 gems are ready to take on this world. They are on the verge of realizing their professional as well as personal dreams, they are ready to take the challenges and beat the competition to the maximum, infact the entire industry will witness the flood of JIMS students but on the other hand there were emotions, pain and sadness in the air as our lovely students would not be around in the campus, the batch mates would be separated, we are going to miss them in the classes, in library, in canteen, in computer lab, infact we are already missing them. The entire farewell ceremony was filled with emotions as Director General Prof. R. P.

Maheshwari spoke about philosophy of JIMS bond between students and faculties, motivation and attitude required to achieve all their dreams, followed by fantastic speech by Director Dr. J. K. Goyal, who spoke his heart out on the special occasion, succeeded by prize distribution ceremony for all the students. It was really a treat to watch as the students applauded, roared, they were excited, they looked extremely touched and passionate about their own institution and this was evident, when every student expressed his/her heart out for JIMS. After the prize distribution ceremony came the jazz time as the entire family was on the floor, danced for hours continuously, rolled the drums, rocked the floor and created an atmosphere of fun, frolic, masti and dhoom. There was passion, enthusiasm, excitement, happiness and bonding in the air which is very much in hearts even now and will remain forever. This miraculous day was further made heavens by the delicious food

as everyone was just licking their fingers. While eating every student wrote special comments for JIMS, there were group photographs and once again the emotions came into picture as there were tears in eyes and hugs in the air.

Sunday, 22 march 2009

JIMS Campus



## Industrial Visit



The students of JIMS are encouraged to go for industrial visit and outdoor visits as per part of their curriculum in order to gain an exposure of the real life situation, policies and practices implemented in the industry. An unforgettable experience at NTPC, full of enthusiasm, energy and enlightenment would be the best suiting description for the Industrial Visit 2009 organized by JIMS on 18th April 2009 at NTPC, Badarpur. The NTPC staff welcomed teachers and students with tea/soft drinks. After a warm welcome, the students were guided by the NTPC staff to visit the different units of the NTPC plant.

The students were divided into 2 groups of 25 each and each group was led by the NTPC executives. The students visited different units. This training was a very educational adventure for the students. It was really amazing to see the plant and learn how electricity, which is one of our daily requirements of life, is produced. Overall, these activities give our students an essential insight for application of their theoretical knowledge to the practical world. It thus reinforces their class-room learning. The students get a first hand understanding of Industrial processes. They can apply their management tools to real life situations which in turn also help in multi-dimensional development of our students, giving them an edge over others in terms of Industrial exposure.



## Guest Lectures

Guest Lectures are a platform where in the students gain an insight into the current industry trends and practices. Representatives from various organizations from diverse sectors visit the campus and address students. The Corporate share their views on the upcoming trends in the industry with the budding managers and get their unbiased feedback. It is also an opportunity for the students to learn the best practices in the industry and enrich their knowledge base. Some of the eminent speakers were:

**Some of the Prominent visited campus during last quarter are as follows:**

1. Dr. B.L. Pandit, Professor and Head, Delhi School of Economics.
2. Mr. B.B. Sahny, Ex President of Delhi Stock Exchange
3. Prof. Satya P. Das from Indian Statistical Institute
4. Mr. Vinod Jain, C.A.
5. Mr. Jaideep Lunial, Director, Wealth Gyan Pvt. Ltd.
6. Mr. Anil Aggarwal, Associate Vice President, JM Financial Asset Management
7. Dr. B.K. Sabharwal, Director, ISF Securities.
8. Dr. R. P. Singh, Associate Professor, SGTB Khalsa College.
9. Mr. Anil Kumar Chopra, Group CEO, Bajaj Capital
10. Mr. Govind Singh - Delhi Greens
11. Prof. B.S.Negi - Former Director of Research, Council for Social Development
12. Ms. Gunjan Kapoor - Executive, CMIE
13. Ms. Gunjan Kapor - Executive, CMIE.
14. Mr. Subhash Chahar - Manager, NRO, ECGC of India Limited
15. Mr. Kamal.K.Jindal - Managing Director, Global Management Services.
16. Dr. Vinod Kumar Dean, ICFP.
17. APJ Abdul Kalam [ Former President of India ]
18. C. K. Prahalad [ Professor, Ross School of Business, University of Michigan Specializes in corporate strategy]
19. Nandan Nilekani [ Executive Co-Chairman, Infosys Technologies ]
20. Shankar Acharya [ Professor & Board Member of the India Council for Research on International Economic Relations (ICRIER)]
21. Shashi Tharoor [ Chairman of Dubai -based Afras venturesp]
22. Gautam Thapar [ Vice Chairman, Aspen Institute India; Chairman, Avantha Group ]
23. Tarun Das [ Chief Mentor of Confederation of Indian Industry (CII) & President, Aspen Institute India. ]
24. Jamshyd Godrej [ Chairman, Aspen Institute India; Chairman and Managing Director, Godrej & Boyce Manufacturing Co. Ltd ]
25. Naina Lal Kidwai [ Group General Manager & Country Head of the HSBC Group of Companies in India ]
26. N. K. Singh [ Member of Parliament(Rajya Sabha), Deputy Chairman, Planning Commission, Govt. of Bihar]
27. Sam pitroda [ Chairman, National Knowledge Commission ]
28. Dhruv Sawhney [ CEO, Triveni Group]

## Updates @ JIMS

### Project VIVA in Process for Final year students

The second year students undertake a six-month long research project, concurrently with their fourth and fifth terms. This is a crucial phase in their programme, as it involves an integration of their theoretical knowledge with the practical world of business. The project is selected by the student in their area of specialization and a synopsis is submitted as a project proposal to the faculty selected as the guide. Once approved by the faculty, the project is carried out under close supervision of the faculty member. The progress is evaluated at various milestones. A detailed report is presented by the student, which has to be presented before a jury, and successfully defended in the viva voce.

## Workshop on Young Entrepreneurs

Tarkash' - Entrepreneurship cell organized an Entrepreneurs meet on 29th March 2009. Successful young entrepreneurs were invited to share their experience and give students an idea of a pathway for the upcoming entrepreneurs. The Entrepreneurs were Mr. Vijay Mangla (Head of Mangla Group of Cos.); Mr. Rahul Aggarwal (Head of Garg Tube Ltd.); Mr. Sanjay Singh (Head of Advance Aircon Services Ltd.)

been instances wherein many entrepreneurs have encountered success after facing various failures. Entrepreneurial success is all about growing in confidence from failures



without losing the vision or the passion for excellence. During the lecture Mr. Rahul also shared his experience on entrepreneurial journey. He stressed on the fact that entrepreneurs don't like debates; however they do like action. . Also Mr. Sanjay Singh who worked 7 years with Voltas before he started his own venture, shared with us own experience of how to generate and nurture a business idea and protect it from being replicated. He told not to dream extravagant in the beginning and rather concentrate on making a sustainable profit making system and steadily build on it.

At the end of the session, students were so captivated that they made a beeline to discuss with the speakers on a one-on-one basis

Mr. Vijay Mangla delivered a captivating Lecture on "Ingredients to be a Successful Entrepreneur". He emphasized the importance of an Entrepreneur as a Futurist as he has to think ahead of his times, one who needs to envision for the sake of his team and make himself prepared for what is expected in the future. During the lecture, he pointed out that under the current scenario, every manager needs to carry out the role of an entrepreneur in being innovative and try taking risks for the betterment of his organization. He pointed out that there have

## Bond for the best A need indeed

"Over a period of time, professionals have realized that it is necessary to have a break, and spend some time doing something different than normal day-to-day business. Cultural events, parties and picnics make employees feel that we are much more than 'the business', thus creating a sense of belonging. Such events tend to be excellent team building activities and it adds on to a brilliant work



relationship and keeping this in mind JIMS regularly organized such events for its Faculties and Staff members. Jims recently organized a Holi event in a farm house for all employees. There is no denying the fact that work hours



have increased considerably, leaving professionals with little or practically no time for their family. In order to help strike a balance, JIMS always tend to invite employee along with their family as well to participate in these fun activities. It gives employees a day off at work.

Such activities also help employees move beyond their immediate team members and interact with people across the organisation. Above all, it creates a sense of a family."



## Ghalib in New Delhi (Hindi Theater Comedy)

This rip-roaring comedy has the great erstwhile Urdu poet Mirza Ghalib revisiting his beloved 'Dehli', now ironically 'Delhi', in 2004 to witness his posthumous fame, something that was quite elusive in his lifetime. The entire plot revolves around Ghalib striving against an omnipotent identity crisis, beginning with the occupants of his 'Haveli' mistaking him as Ghalib's 'Jinn'. The Occasion started

with the Hi Tea and Networking followed by 'The Play'. The Evening was embellished by the benign presence of the people from Industry as well as academia, including the alma mater. The event proved to be an excellent opportunity to experience the excitement of re-union and joy. The Play witness the presence of eminent people – Alumni from various industries like Tata Consultancy Services,

Metzeler Automotive Profiles India private Limited, Delhi Stock Exchange Limited, Reliance Money, CDIL, New Gen software Private Limited, Dainik Jagran, HDFC Bank, Mediavision Private Limited, IBM, Greenfield Online, North Delhi Power Limited, MIND, Sahara India, Donaldson India to name a few....



*Times had changed but little had changed about the bonding these ex-students felt for their campus. The nexus is such that alumni from all across the batches join the annual alumni reunions to feel the spirit of the campus and to go back to the golden years spent in the world they call their own.*

### Workshop on “Utilization of Database on Indian economy provided by RBI”

The Reserve Bank of India (RBI) has been, historically, generating and compiling a large volume of data on various aspects of the economy. It has a rich tradition of publishing these data in several of its publications. With time, the scope of data released by the Reserve Bank has enlarged and the manner in which the data were released has changed; from print version to electronic and now through the interactive database across the Internet. To acquaint students more on Utilization of Database, JIMS in association with RBI organized a workshop. The Prominent speakers were Mr. Ashwani Kumar Tripathi, Director-

Department of Statistics and Information Management, RBI and Mr. S.N.S Tyagi Assistant Advisory - Department of Statistics Analysis and computer Services, RBI. Mr. Ashwani kumar Tripathi explained that Reserve Bank of India has further expanded the coverage of its "Database on Indian Economy", an on-line database built on the data warehousing technology with enhanced functionality. To address such issue a workshop was organized by RBI to acquaint The coverage has been increased to include more static reports on outward remittances under Liberalized Remittance Scheme for resident individuals, foreign

exchange liquidity, ownership details of central and state government securities, quarterly estimate of GDP by expenditure approach and industry-wise details of Index of Industrial Production (IIP). Also Mr. S.N.S Tyagi elaborated that the interface to the site has been made user friendly and retrieval of Data has been made very simple by providing certain features like Reports, Simple Query, Advance query, and Data definitions.

Overall, the session enlightens the students, specially the Finance students.

## Summers Training 2009

Since it is the campus responsibility to assist students in summer internships and final placements at JIMS, we are really elated that we have lived up to the expectations of the students. Summer internships provide the students a much needed corporate exposure and we here at JIMS help them make the right decision by

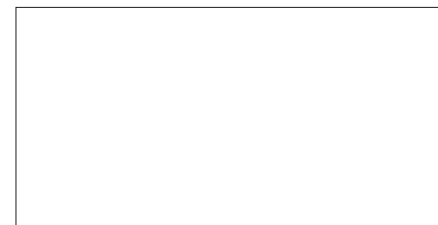
offering them plenty of choices with respect to both companies and profiles. The record 100% summer placements this year, despite the global financial meltdown and general downturn in the industry, reaffirm the premier stature that this campus enjoys. We are sure that our students would succeed in any organization, so the high number of summer placement offers doesn't come as a surprise to us."

This year, along with our legacy recruiters, we also had new and niche players coming to the campus to assess and appreciate our products. The experience has turned out to be very enriching for all of us and we are looking forward to an encore in our Final placements too.

Some of the Companies visited for the summers `09 are:

## Research Publications of the Faculty

JIMS's multi-disciplinary faculties are drawn from the cream of academia as well as industry. Their diverse backgrounds and immense experience provides valuable insights into the many facets of the world of business. They facilitate the honing of each student's individual capacities to the optimum level and play a large role in shaping the students' personality, knowledge and career.



- Deepti Khanna - Research paper has been published in International Conference on Innovative Technologies (ICIT-09): Research and Development in Science, Technology and Management.
- Sahu
- JP Singh



## Life at JIMS

JIMS is a melting pot of learning, exchange, analysis, fun and games. The academic routine is a judicious mix of class lectures and interactive faculty-student sessions that creates a unique learning environment, and provides for a continuous inflow of new and different perspectives. Apart from the standard curriculum, students are encouraged to participate in group activities like Business Simulation Games, Role Plays and Group Discussions. Competitiveness is a quality found in abundance, and when not in class, one can often find students and faculty alike, locked in friendly combat and matching wits in the forum area.



Great emphasis is laid on teamwork, which finds evidence in activities of the Corporate and Culture Club. Each Club is managed and led by a team of students and aims at providing opportunities for students to engage in. The Corporate Clubs, for example, interfaces with the Industry to organize workshops and guest lectures, and brings in eminent personalities to share perspectives and opinions with students. The Culture Club concentrates on organizing Guest Lectures, debates workshops and many other activities.

Since long there has been a debate on how far is a post graduate degree in management successful in equipping a person better for his or her career ahead in business.

Having completed my two years of PGDM in JIMS, I can confidently say that the institute has definitely helped me understand how a business works faster, through theoretical and practical learning across different business aspects.

Success of an institute in imparting the right skills and requisite knowledge to its students depends largely on the students themselves, as in, who you are when you get in to the business school and who you want to be afterwards. And I am glad to state that one of the major takeaways from JIMS for me was complete and unemotional objectivity with systematic attention to facts and logic.

Not only academically, JIMS also helped me to shape up my overall personality

in terms of instilling the habit of keeping myself updated with the daily news and happenings, encouraging to critically analyze each and every aspect of the important events that occur and not to accept the written word blindly. Being a part of the placement cell of the college, I was able to develop and put to use my leadership skills in actual situations.

Finally, I owe my placement to the guidance provided by the experienced and learned faculty of JIMS who are always ready to lend a helping hand to whosoever requires it.

These two years in JIMS have proved to be a mixture of learning, managing and fun for me and for all of my classmates too.

Prachi Goela

PGDM 2007-2009



Fresh out of college into a PG institute and that too into a professional course like PGDM, it becomes difficult to adjust. You don't understand why you have to attend each and every seminar, why the classes stretch for 2 hrs. or the vast number of projects that you have to complete.

But now that I have completed almost a year here (fortunately meeting all the deadlines), I can answer these questions well.

By attending these seminars you gain knowledge, you are exposed to variety of ideas and thoughts. Attending two hour classes, listening to immensely talented teacher, answering questions, sharing ideas helps a lot. It also increases your stamina in terms of sitting for long hours, which I am sure will benefit in the future.

I have, in this short span of time, become more responsible, dedicated, keen and focused.

Any initial reservations that I carried before joining this institute soon disappeared when I experienced the commitment, enthusiasm and zest of the faculty and students alike to make this institute a milestone of providing finest education and building future managers.

Varuna Madaan

PGDM 1st year



## What corporate have to say for JIMS!!!!

Our decision to come to JIMS has paid off big time. We were impressed by the eclectic background and commendable work experience of the students in the talent pool. JIMS creates the ambience to shape future decision makers. I am sure we will be back next year too.

**Shreeraj Humbarwadi**

**3M**

I should like... to say I was impressed to meet with all these students. They seemed confident, articulate and eager. Surely it is in part a credit to JIMS.

**Ms. Sonia Uppal**  
**NIIT Technologies**

It was an overall pleasant and enriching experience dealing with JIMS MCA Students and we look forward to your continuing support in the years to come.

**Mr. Mayur Chandrate**  
**Persistent Systems**

JIMS as a conducive Learning environment with a course curriculum that's a blend of theoretical and practical knowledge which is not only contemporary in approach but also relevant to industry, Find the students to be down to earth, enthusiastic and have a good understanding of the business environment.

They seem well prepared for future challenges in corporate world.

**Ms. Keerthana kuttappa**  
**I-Gate**

JIMS continues to impress us time and time again. The recruiting process is run very effectively, and its student base competes with the best in terms of quality and preparedness. Recruiting at the JIMS is a true pleasure, we have hired very management trainee and every year are looking forward to hiring more.

It has been wonderful experience to be a part of JIMS's placement process. The overall process was

handled quite professionally and we are impressed with the quality of education imparted and exposure

given to the students. The managers of JIMS have been a good profile match with respect to culture and competence in our organization.

**Ms. Neetu**  
**Grapicity**



**JAGAN INSTITUTE OF MANAGEMENT STUDIES**

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