

TARKASH

JIMS E-CELL PRESENTS

SESSION ON

'OPPORTUNITIES AND CHALLENGES OF START-UPS'

- Date: **Tuesday, 27th Feb.'2018**
- Time: **11.30 am - 1.00 pm**
- Venue: **Auditorium, LGF, Building-A**

Speakers and Panelists

- **Ravi Sood**, *CEO and founder, M/s Neeraj Industries and Gen.Secy. Badli Industrial Estate Association*
- **Vivek Sidhu**, *MD and Co-founder, Pencillati Studios Pvt.Ltd.*
- **Gaurav Prasad**, *Co-Founder & CTO, Datacultr*
- **Manik Mehta**, *Co-founder, Leaf Wearable*

Faculty Coordinators

Dr.Sumesh Raizada
Mr.Sanjive Saxena
Mr.Sunny Seth

Student Coordinators

Kunal Dua
Diksha Madaan
Vivek Chandran
Asahi Jain
Vikas Yadav

SPEAKERS AND PANELISTS

Ravi Sood, CEO and founder, M/s Neeraj Industries and Gen.Secy. Badli Industrial Estate Association

Mr. Sood is a Mechanical Engineer from Delhi College of Engineering. Before starting his own manufacturing unit in 1989, he worked in some of the reputed organizations including Bharat Heavy Electricals Limited, Escorts Limited, etc. He is an entrepreneur of the pre-liberalization period, when starting a new venture was rather difficult and startup environment was not as conducive as it is now. Still he managed to grow his company against all odds that too when he was not from the business family background. He has earlier been the President of Badli Industrial Estate Association, which is one of the oldest industrial area of North Delhi

Vivek Sidhu, MD and Co-founder, Pencillati Studios Pvt.Ltd.

Pencillati is a fast growing art production studio based out of New Delhi. Founded in 2013, it develops gaming and Animation products for foreign clients. Company focuses on creating high quality visual experiences through an efficient, customised workflow design. Within a short span of time, Pencillati has established itself well in the industry and for its short film 'The Bloop Troop' has won prestigious awards such as Best Animated Short Film (24FPS International Animation Awards), Best 3D Animated Film (2nd IIACFF) and Official Selection (Big Muddy Film Festival, Illinois)

Mr.Sidhu is post graduate in Management.

Gaurav Prasad, Co-Founder & CTO, datacultr

He is an award winning Entrepreneur & Engineering Leader. He has over 18 years of experience in startups and fortune 100 companies. He has earlier been Principal Architect at Pitney Bowes, GM-product and platform at Reliance JiO, Director-product engineering at SAP, Founder and CTO of Alabot, an AI Startup, Project manager and automation specialist in HCL and GE respectively. He has won awards such as NASSCOM best product, Top consumer Tech at headstart, Extra ordinary developer at Malaysia, etc.

Manik Mehta, Co-founder, Leaf Wearable

Leaf Wearables founded in 2015, is a tech startup that designs smart jewelry products for women's safety. The company's products can be used to trigger an alarm and send signals to pre-identified phone numbers in case of emergency. One of its applications enables users to enter their start point and destination, in case they feel the route is unsafe. The location of the device can be tracked real time.

Mr. Mehta is B.Tech (ECE) from Delhi Technological University. He is currently looking after the financials of the company along with working on the strategy, while also helping in marketing and sales.