



JIMS CONCLAVE 2016

**DIGITALIZATION OF BUSINESSES: PROMISES AND
PERILS**

10TH DEC. 2016, PHD HOUSE, NEW DELHI

CONCLAVE SCHEDULE

9.15 AM – 9.45 AM : *REGISTRATION AND HIGH TEA*

10 AM – 11.30 AM : **INAUGURAL**

DIGITALIZATION-STAKEHOLDERS PERSPECTIVE

- 10.00 am - 10.10 am : Conclave briefing and Welcome of the guests by Ms.Pooja Jain
- 10.10 am - 10.15 am : Lamp Lighting
- 10.15 am - 10.25 am : Welcome address by Dr. J.K.Goyal, Director, JIMS, Rohini
- 10.25 am - 10.45 am : Keynote Address by Dr. Mahesh Gupta, Chairman, Kent RO systems and
Immediate Past President, PHDCCI
- 10.45 am - 10.55 am : Address by Mr. Manish Gupta, Chairman, Jagannath Gupta Memorial
Educational Society
- 10.55 am - 11.15 am : Special Address by Prof. A.P. Mittal, Member-Secretary, AICTE
- 11.15 am - 11.30 am : Inaugural Address by the Chief Guest, Shri P.P. Chaudhary, *
Hon'ble Minister of State, Law & Justice, Electronics &
Information Technology (* *To be Confirmed*)
- 11.30 am : *Vote of Thanks by Dr.Sumesh Raizada*

11.30 AM – 12.00 : *TEA BREAK*

12.00 – 1.30 PM : TECHNICAL SESSION - I

INSIGHTS INTO DIGITAL MARKETS

PANELISTS FOR THE SESSION

- Mr.Amit Tiwari, Director Marketing - Brand Communication and Digital, Indian Subcontinent, Philips Electronics India Ltd.
- Mr Jaydip Sinha, MD, Madison Street Capital
- Mr.Prashant Kapur, National Sales Head, Mpesa, Vodafone India
- Mr.Pradeep Chopra, CEO, Digital Vidya

Session Moderator: Mr. Ibrahim Ahmad, Group Editor, Cybermedia

12.00 - 12.05 pm : Welcome of the Panelists

12.05 pm - 12.55 pm : Address / Presentation by the Panelists

12.55 pm - 1.10 pm : Panel Discussion

1.10 pm - 1.25 pm : Q&A

1.25 pm - 1.30 pm : *Vote of Thanks by Ms. Deepti Kakar*

1.30 PM – 2.30 PM : LUNCHEON

2.30 – 4.00 PM : TECHNICAL SESSION - II

DIGITAL TRANSFORMATION AT WORKPLACE

PANELISTS FOR THE SESSION

- Mr.Gaurav Singhal, CEO, Blue Digital Media
- Mr. Joydeep Chakraborty, Chief Strategy Officer, Swastik Infotech
- Mr.Gurpreet Singh, Business HR Leader, GENPACT India
- Mr.Rishabh Garg, Product Head - Insurer Platforms, PolicyBazaar.com
- Ms.Aditi Aggarwal, Centurion Brand Ambassador, American Express

Session Moderator: Dr.Amit Pareenja, Sr. Global Enterprise Solutions Sales Manager - India
TATA Communications Ltd.

2.30 pm - 2.35 pm : Welcome of the Panelists

2.35 pm - 3.25 pm : Address / Presentation by the Panelists

3.25 pm - 3.40 pm : Panel Discussion

3.40 pm - 3.55 pm : Q&A

3.55 pm - 4.00 pm : *Vote of Thanks by Ms.Deepika Saxena*

4.00 PM – 4.30 PM : NETWORKING TEA