

FORMAT FOR BUSINESS IDEA

- NAME(s):
- PHONE (M):
- E-MAIL:
- ROLL NO(s):
- COURSE(s) / PROGRAM(s):

I. **BUSINESS IDEA / PLAN:** *Write down in not more than 150 words*

II. **BACKGROUND:** *Why this idea has been chosen? In max.50 words*

III. POTENTIAL / SCOPE: *Who would be customer / beneficiary of the project?*
In max.50 words

UNDERTAKING:

I / We confirm that Business idea submitted is our original and has not been copied from any other published source

I / We confirm that, if selected I / we shall join the JIC start-up incubation program

Signature(s)