

# NEWS ALERT

DAILY NEWSLETTER



WILL THE NEW OWNERS OF SATYAM BE ABLE TO REVIVE IT FROM ITS TAINTED REPUTATION & LOST CONSUMER CONFIDENCE?

## RESEARCH ANALYSIS

Banks, capital goods, engineering, fast moving consumer goods (FMCG), software services, oil marketing, power, two wheelers and telecom companies are expected to do well and lead the sales and profit growth of India Inc in the fourth quarter. Companies in sectors such as auto ancillaries, automobiles, hotels, media, metals, pharmaceuticals, realty, shipping, sugar and textiles would post poor Q4 results.

## DID YOU KNOW??

*Mauritius is the most attractive investment destination for India because*

1. Ranked first small island Developing State on the Ease Doing Business 2009 Index by the World Bank
2. Favorable time zone (GMT +4)
3. No exchange controls
4. A stock exchange that is open to foreign investors
5. Integrated Resort Scheme allows foreigners to acquire property in Mauritius.

## HEADLINES

- ◆ 13 YEAR OLD JOINT VENTURE ENDS BETWEEN BRITANNIA & FRENCH DAIRY MAJOR DANONE
- ◆ TECH MAHINDRA, THE HIGHEST BIDDER FOR SATYAM FUNDS Rs. 875 CRORE FROM MFs & INSURANCE COMPANIES
- ◆ GOLDMAN SACHS RAISES \$10 BILLION VIA PUBLIC OFFERING TO PAY BACK AID UNDER TARP\*
- ◆ SBI PENSION FUND DELIVERS 16.5% RETURNS FOR FY09
- ◆ FUTURE GROUP TO PICK 60% IN AD AGENCY DHAR & HOON

TARP\* - Government's Troubled Asset Relief Program

## RURAL MARKETING IN TELECOM!!!

- ◆ Subscribers in rural areas choose service provider on the basis of coverage and not competitive pricing, says Credit Suisse Report
- ◆ Since there is a scarcity of telecom coverage in rural India, the first operator who covers an area gets not the initial customers but also builds the customer loyalty factor.

*"It's quality that matters to rural telecom users"*